



SCHOOL OF
PUBLIC POLICY

CENTER FOR GLOBAL
SUSTAINABILITY

Finance 201: The Unanswered Questions

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Introduction

- Finance 101 Review:
 - Two Core Elements: Budget, Finance
- SAV Financing Project Review
- Look Towards the Future
- The Third Element:
 - Economic Development



Finance 101 Review

Budget vs. Finance

- Completely connected, yet mutually exclusive
- Budget:
 - an amount of money *available* for spending based on how that money will be spent
 - An internal process



Finance 101 Review

Budget vs. Finance

- Completely connected, yet mutually exclusive
- Finance:
 - The allocation and distribution of fiscal resources with the goal of maximizing return on investment (ROI)
 - An external process

Submerged Aquatic Vegetation (SAV) Finance Project Review

- Budget and Finance Workgroup Project
- Project Goal:
 - Develop a plan for funding and financing SAV program goals
- Project Strategy:
 - Couple finance experts with scientists and SAV experts
 - Three successively larger convenings culminating in a financing forum

Submerged Aquatic Vegetation (SAV) Finance Project Review

- Budget and finance interaction
- Budget:
 - Funding the annual survey
- Finance:
 - Paying for survey results
 - SAV restoration and protection
 - Efficiency, monopolies, ecosystem service payments, revenue streams, institutional structures

Submerged Aquatic Vegetation (SAV) Finance Project Review

➤ Lessons learned:

- Survey: there is a market; finance it accordingly
- Shortest distance between two points is an angle
 - Support water quality restoration
- Find the market
- It's not that complicated

MATHEMATICAL FINANCE CRASH COURSE

Stochastic Processes

A random variable X is Normal $N(\mu, \sigma^2)$ (den. Gaussian) under a measure P if and only if

$$E[e^{tX}] = e^{\mu t + \frac{1}{2}\sigma^2 t^2}, \quad \text{for all } t \in \mathbb{R}.$$

A standard normal $Z \sim N(0, 1)$ under a measure P has density

$$\phi(x) = \frac{1}{\sqrt{2\pi}} e^{-x^2/2}, \quad \forall x \in \mathbb{R}.$$

Let $X = (X_1, X_2, \dots, X_T)$ with $X_i \sim N(\mu_i, \sigma_i^2)$ and $\text{Corr}(X_i, X_j) = \rho_{ij}$ for $i, j = 1, \dots, T$. We call $\mu = (\mu_1, \dots, \mu_T)$ the mean and $\Sigma = (\sigma_{ij})_{i,j=1}^T$ the covariance matrix of X . Assume that $\Sigma > 0$, then X has a multivariate normal distribution with the density

$$\phi(x) = \frac{1}{\sqrt{(2\pi)^T \det \Sigma}} \exp\left\{-\frac{1}{2}(x-\mu)' \Sigma^{-1}(x-\mu)\right\}, \quad x \in \mathbb{R}^T.$$

We write $X \sim N(\mu, \Sigma)$ if this is the case. Alternatively, $X \sim N(\mu, \Sigma)$ under P if and only if

$$E[e^{tX}] = \exp\left\{t\mu + \frac{1}{2}t'\Sigma t\right\}, \quad \text{for all } t \in \mathbb{R}^T.$$

$X \sim N(\mu, \Sigma)$ and $c \in \mathbb{R}^T$ then $X \cdot c = X_1 c_1 + \dots + X_T c_T \in \mathcal{C}(c)$. If $c \in \mathbb{R}^T$, $m, n \in \mathbb{R}$ (arbitrary) then $X \cdot c \sim N(c\mu, c'\Sigma c)$ and $CQ \subset C$ as $m, n \in \mathbb{R}$ are arbitrary constants.

Gaussian Paths

$X \sim N(0, Q)$ under a measure P , h is an integrable function, and c is a constant then

$$E[e^{cX}] = e^{\frac{1}{2}c'Qc}$$

Let $X \sim N(0, Q)$ be a stochastic process of $c \in \mathbb{R}^T$, and $c \in \mathbb{R}^T$. Then

$$E[e^{cX}] = e^{\frac{1}{2}c'Qc}$$

Conditioning Gaussian Paths

Let $\{W(t)\}_{t \geq 0}$ and $\{\tilde{W}(t)\}_{t \geq 0}$ be independent Brownian motions. Given a constant $\rho \in (-1, 1)$ define

$$\tilde{W}(t) = \rho W(t) + \sqrt{1-\rho^2} \tilde{W}(t)$$

then $\{\tilde{W}(t)\}_{t \geq 0}$ is a Brownian motion and $E[\tilde{W}(t)|\mathcal{F}_t^W] = \rho t$.

Identifying Likelihoods

$X, Y \sim \mathcal{N}(\mu, \Sigma)$ is a diffusion process satisfying

$$dX(t) = \mu dt + \Sigma^{1/2} dW(t)$$

and $E[\int_0^T \sigma_t^2 dt] < \infty$ (or $\sigma_t \leq c$ for $t \in [0, T]$), then

X is a martingale w.r.t. \mathcal{F}_t^X if and only if $\mu = 0$ with P -prob. 1.

Markov's Condition

In the case of $X(t) = \sigma(t)W(t)$ if σ is a \mathcal{F}_t^X -predictable process $\sigma(t) \in \mathbb{R}$, then we have the stochastic volatility

$$E\left[\exp\left(\frac{1}{2} \int_0^T \sigma_t^2 dt\right)\right] < \infty \Leftrightarrow X \text{ is a martingale.}$$

Itô's Lemma

Let $X_t = X(t)$ given by $dX(t) = \mu(t)dt + \sigma(t)dW(t)$ and a function $g(t, x)$ that is twice differentiable in x and once in t . Then for $Y(t) = g(t, X_t)$, we have

$$dY(t) = \frac{\partial g}{\partial t}(t, X_t)dt + \frac{\partial g}{\partial x}(t, X_t)dX_t + \frac{1}{2}\frac{\partial^2 g}{\partial x^2}(t, X_t)dX_t^2$$

The Forward Rate

Given $X(t)$ and $Y(t)$ adapted to the same filtration under \mathbb{P} (or \mathbb{Q}),

$$dX(t) = \mu(t)dt + \sigma(t)dW(t), \quad dY(t) = \eta(t)dt + \rho(t)d\tilde{W}(t)$$

Then $d(X(t)Y(t)) = X(t)dY(t) + Y(t)dX(t) + dX(t)dY(t)$.

In the other case, if $X(t)$ and $Y(t)$ are adapted to two different and independent filtrations then $d(X(t)Y(t)) = X(t)dY(t) + Y(t)dX(t)$.

$$d(X(t)Y(t)) = X(t)dY(t) + Y(t)dX(t) + dX(t)dY(t)$$

Then $d(X(t)Y(t)) = X(t)dY(t) + Y(t)dX(t) + dX(t)dY(t)$.

Itô's Lemma for Processes

Given a process Q_t of value constants and a function f , we can define a random variable $\int_0^T Q_t dt$ defined on \mathcal{F}_T possible paths, taking on \mathbb{R} and values, such that

$$E\left[\int_0^T Q_t dt\right] = \int_0^T E[Q_t] dt$$

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where E_t is the process $E_t[\cdot | \mathcal{F}_t]$.

Concrete-Itô's-Gauss-Process

If $\{W(t)\}_{t \geq 0}$ is a P -Brownian motion and $\{f(t)\}_{t \geq 0}$ is a \mathcal{F}_t -predictable process satisfying the boundedness condition $E\left[\int_0^T f(t)^2 dt\right] < \infty$, then there exists a constant Q such that

$$Q = \int_0^T f(t)^2 dt$$

$$\frac{dQ}{dt} = f(t)^2$$

$$W(t) = W(0) + \int_0^t f(s) dW(s)$$

In other words, $W(t)$ is a Q -Brownian motion with drift $-f(t)$ at time t .

Concrete-Itô's-Gauss-Process

If $\{W(t)\}_{t \geq 0}$ is a P -Brownian motion, and $\{f(t)\}_{t \geq 0}$ is a \mathcal{F}_t -predictable process satisfying $E\left[\int_0^T f(t)^2 dt\right] < \infty$, then there exists a Q -Brownian motion $\tilde{W}(t)$ such that

$$\tilde{W}(t) = W(t) + \int_0^t f(s) ds$$

is a Q -Brownian motion. That is, $\tilde{W}(t)$ plus drift $f(t)$ is a Q -Brownian motion. Alternatively,

$$\frac{dQ}{dt} = \exp\left(-\int_0^t f(s) dW(s) - \frac{1}{2} \int_0^t f(s)^2 ds\right)$$

Itô's Lemma for Processes

Suppose $\{M(t)\}_{t \geq 0}$ is a Q -martingale process under volatility $\sqrt{M(t)}$ and drift $\sigma(t)$ and $\sigma(t) \in \mathcal{C}^1$ (all the Q -probabilities hold). Then $\{M(t)\}_{t \geq 0}$ is any other Q -martingale, there exists a \mathcal{F}_t -predictable process $\{g(t)\}_{t \geq 0}$ such that $\int_0^T g(t)^2 dt < \infty$ on (with Q -prob. one), and M can be written as

$$M(t) = M(0) + \int_0^t g(s) dW(s)$$

is a differential of $M(t)$, and $dM(t) = g(t)dW(t)$. Further, g is \mathcal{F}_t -measurable and Q -adapted.

Multi-dimensional Diffusions, Quadratic Covariation, and Itô's Lemma

$X, Y = (X_1, X_2, \dots, X_T)$ is an n -dimensional diffusion process with its own

$$X(t) = X(0) + \int_0^t \mu(s) ds + \int_0^t \Sigma(s) dW(s)$$

where $\Sigma(s) \in \mathbb{R}^{n \times n}$ and W is a n -dimensional Brownian motion. The quadratic covariation of the components X_i and X_j is

$$\langle X_i, X_j \rangle(t) = \int_0^t \Sigma_{ij}(s) ds$$

or in differential form $d\langle X_i, X_j \rangle(t) = \Sigma_{ij}(t) dt$, where $\Sigma_{ij}(t)$ is the ij -entry of $\Sigma(t)$. The quadratic covariation of $X_i(t)$ and $X_j(t)$ is $\int_0^t \Sigma_{ij}(s) ds$. The multi-dimensional Itô formula for $Y(t) = Y_1(t), Y_2(t), \dots, Y_n(t)$ is

$$dY(t) = \frac{\partial Y}{\partial t}(t, X_t) dt + \sum_{i=1}^n \frac{\partial Y}{\partial x_i}(t, X_t) dX_i(t) + \frac{1}{2} \sum_{i,j=1}^n \frac{\partial^2 Y}{\partial x_i \partial x_j}(t, X_t) d\langle X_i, X_j \rangle(t)$$

The (vector-valued) multi-dimensional Itô formula for $Y(t) = Y_1(t), Y_2(t), \dots, Y_n(t)$ is

$$dY(t) = \frac{\partial Y}{\partial t}(t, X_t) dt + \sum_{i=1}^n \frac{\partial Y}{\partial x_i}(t, X_t) dX_i(t) + \frac{1}{2} \sum_{i,j=1}^n \frac{\partial^2 Y}{\partial x_i \partial x_j}(t, X_t) d\langle X_i, X_j \rangle(t)$$

where $f_i(t, X_t) = \frac{\partial Y}{\partial x_i}(t, X_t)$ and $g(t, X_t) = \frac{\partial Y}{\partial t}(t, X_t)$ is given component-wise (for $i = 1, \dots, n$) as

$$dY(t) = \frac{\partial Y}{\partial t}(t, X_t) dt + \sum_{i=1}^n \frac{\partial Y}{\partial x_i}(t, X_t) dX_i(t) + \frac{1}{2} \sum_{i,j=1}^n \frac{\partial^2 Y}{\partial x_i \partial x_j}(t, X_t) d\langle X_i, X_j \rangle(t)$$

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Stochastic Representation

The stochastic representation of X is $dX(t) = \mu(t)dt + \sigma(t)dW(t)$. It can also be written as $dX(t) = \mu(t)dt + \sigma(t)dW(t)$.

The process $X = dX(t)$ is a good process and solves the SDE

$$dX = X dX, \quad X(0) = X_0$$

Solving Linear ODEs

The linear ordinary differential equation

$$\frac{dX(t)}{dt} = a(t)X(t) + b(t)$$

for $a \leq t \leq b$ has solution given by

$$X(t) = e^{\int_0^t a(s) ds} \left[X(0) + \int_0^t b(s) e^{-\int_0^s a(u) du} ds \right]$$

where $a_t = a(t)$ and $X(t) = \int_0^t a(s) ds + \int_0^t b(s) ds$. In other words,

$$d_t = \exp\left(\int_0^t a(s) ds\right) \left[X(0) + \int_0^t b(s) e^{-\int_0^s a(u) du} ds \right]$$

Solving Linear ODEs

The linear stochastic differential equation

$$dX(t) = [a(t)X(t) + b(t)]dt + \sigma(t)dW(t)$$

for $a \leq t \leq b$ has solution given by

$$X(t) = e^{\int_0^t a(s) ds} \left[X(0) + \int_0^t [b(s) - \sigma(s)^2] e^{-\int_0^s a(u) du} ds + \int_0^t \sigma(s) e^{-\int_0^s a(u) du} dW(s) \right]$$

where $a_t = a(t)$ and $X(t) = \int_0^t a(s) ds + \int_0^t b(s) ds$. In other words,

$$d_t = \exp\left(\int_0^t a(s) ds\right) \left[X(0) + \int_0^t [b(s) - \sigma(s)^2] e^{-\int_0^s a(u) du} ds + \int_0^t \sigma(s) e^{-\int_0^s a(u) du} dW(s) \right]$$

Fundamental Theorem of Asset Pricing

Let X be a \mathcal{F}_t -adapted process, payable at time T . The arbitrage-free price P of X at time t is

$$P(t) = E_t\left[\exp\left(-\int_t^T r(s) ds\right) X_T\right]$$

where Q is the risk-neutral measure.

Market Price of Risk

Let $X_t = X(t)$ be the price of a non-contingible asset with payoff $dX(t) = \mu(t)dt + \sigma(t)dW(t)$ where $\{W(t)\}_{t \geq 0}$ is a P -Brownian motion and $\{f(t)\}_{t \geq 0}$ is a \mathcal{F}_t -predictable process satisfying $E\left[\int_0^T f(t)^2 dt\right] < \infty$. Let $\tilde{W}(t) = W(t) + \int_0^t f(s) ds$ be the price of a controllable asset where $f(t) = f$ is a deterministic function. Then the market price of risk is

$$f(t) = \frac{\mu(t) - r(t)}{\sigma(t)}$$

and the arbitrage-free price P under the risk-neutral measure Q is given by

$$dX(t) = \sigma(t)d\tilde{W}(t) + r(t)dt$$

Black-Scholes Model

Consider a European option with strike price K on an asset with value S_t at maturity time T . Let S_t be the forward price of S_t at the current forward price F_t by $W_t = W(t, T)$ then the call and put prices are given by

$$C = F_t N(d_1) - Ke^{-r(T-t)} N(d_2), \quad P = Ke^{-r(T-t)} N(-d_2) - F_t N(-d_1)$$

where $d_1 = \frac{\ln(F_t/K) + (r + \sigma^2/2)(T-t)}{\sigma\sqrt{T-t}}$ and $d_2 = d_1 - \sigma\sqrt{T-t}$.

Forward Rates, Short Rates, Yields, and Bond Prices

The forward rate at time t that applies between times T and S is defined as

$$F(t, T, S) = \frac{1}{S-t} \ln \frac{P(t, T)}{P(t, S)}$$

The forward rate curve at time t is $f(t, T) = \lim_{S \rightarrow T} F(t, T, S)$. The forward rate curve at time t is $f(t, T) = \lim_{S \rightarrow T} F(t, T, S)$. The cash account is given by

$$B(t) = \exp\left(\int_t^T r(s) ds\right)$$

and satisfies $dB(t) = r(t)B(t)dt$ with $B(0) = 1$. The instantaneous forward rate and the yield can be written in terms of the bond prices as

$$f(t, T) = -\frac{\partial}{\partial T} \ln P(t, T), \quad R(t, T) = \frac{\ln P(t, T)}{T-t}$$

Conclusion

$$P(t, T) = \exp\left(-\int_t^T f(t, s) ds\right) \quad \text{and} \quad R(t, T) = \exp(-T)B(t, T)$$

Arbitrage-Free Pricing (AFP) Models

The state vector X_t follows a Markov process solving the SDE

$$dX_t = \mu(X_t)dt + \sigma(X_t)dW_t + dZ_t$$

where W_t is an adapted Brownian motion, and Z_t is a jump process with intensity λ . The current governing function of the jump size is $g(x) = E[g(X_t) | X_t = x]$. Suppose an affine structure on μ, σ, g , and the discount rate r possibly d are dependent:

$\mu(x) = \mu_0 + \mu_1 x$, $\sigma(x) = \sigma_0 + \sigma_1 x$, $g(x) = g_0 + g_1 x$, $r(x) = r_0 + r_1 x$

Given X_t , the risk-neutral martingale condition $E_t[dX_t + r(X_t)dt - \lambda(X_t)dt] = 0$ can be written as

$$d(X_t, X_t) = E_t\left[\exp\left(-\int_t^T r(s) ds\right) X_T\right] = e^{-r(T-t)} X_T$$

where α and β solve the linear ODEs subject to $\alpha(T) = 0, \beta(T) = 1$

$$-\beta'(t, \alpha) = \mu_0 + \mu_1 \alpha + \frac{1}{2} \sigma_0^2 + \sigma_1^2 \alpha^2 + \lambda(\beta(t, \alpha) - \alpha) - r_0 - r_1 \alpha$$

$$-\alpha'(t, \alpha) = \mu_0 + \mu_1 \alpha + \frac{1}{2} \sigma_0^2 + \sigma_1^2 \alpha^2 + \lambda(\beta(t, \alpha) - \alpha) - r_0 - r_1 \alpha$$

AFP bond pricing

In \mathcal{F}_t , let $L_t = L(t, T) = 1 - B(t, T)$ is the time t zero coupon bond with maturity T - via the linear ODE:

Asset name	μ	σ	λ	β	α	r	λ
Libor	μ	σ	λ	β	α	r	λ
Zero	μ	σ	λ	β	α	r	λ
Yield	μ	σ	λ	β	α	r	λ
CD	μ	σ	λ	β	α	r	λ
Forward-Spot	μ	σ	λ	β	α	r	λ
Short Rate	μ	σ	λ	β	α	r	λ
Short & Yield	μ	σ	λ	β	α	r	λ
Forward Yield	μ	σ	λ	β	α	r	λ
Short-Rate Yield	μ	σ	λ	β	α	r	λ

Remove the process parameters μ, σ, λ, r from the above table. Check for α in the above table and β from the above table. Check for α in the above table and β from the above table.

AFP option pricing

Define the forward contract payoff at the maturity date T as

$$C(t, S, K) = E_t\left[\exp\left(-\int_t^T r(s) ds\right) (S_T - K)^+\right]$$

The first entry in X is the log of S plus $\ln K$, the log strike, d is a vector whose i th element is 1 if $X_i = S$. The corresponding AFP option price is

$$C = C(t, S, K) = E_t\left[\exp\left(-\int_t^T r(s) ds\right) (S_T - K)^+\right]$$

The Black-Scholes-Merton Framework

Given a fixed forward rate $F \rightarrow f(t, T)$, for every maturity T and under the risk-neutral measure Q , the forward rate process $t \rightarrow f(t, T)$ follows

$$f(t, T) = f(0, T) + \int_0^t \alpha(s, T) ds + \int_0^t \sigma(s, T) dW(s), \quad t \leq T$$

where $\alpha(s, T) \in \mathbb{R}$ and $\sigma(s, T) \in \mathbb{R}^$

Submerged Aquatic Vegetation (SAV) Finance Project Review

➤ Lessons learned:

- Survey: there is a market; finance it accordingly
- Shortest distance between two points is an angle
 - Support water quality restoration
- Find the market
- It's not that complicated
- Internally: develop entrepreneurs
- Externally: focus *everything* on investment

Finance System

The allocation and distribution of fiscal resources with the goal of *maximizing return on investment* (ROI)

Finance System

ROI: restored and protected Chesapeake Bay

- Scale
- Efficiency
- Innovation
- Ingenuity

Financing System

Scale

- Inter-jurisdictional financing
- Multiple revenue streams, public and private

Financing Systems

Efficiency

- Institutions
- Expertise across disciplines
- Metrics
- Flexibility

Financing Systems

Innovation

- Focus on outcomes, not outputs
- Link investment to science: metrics
- Financial reward

Financing Systems

Ingenuity

- Sense of urgency
- Truth
- Myopic focus on the outcome and investment
- We must be bold

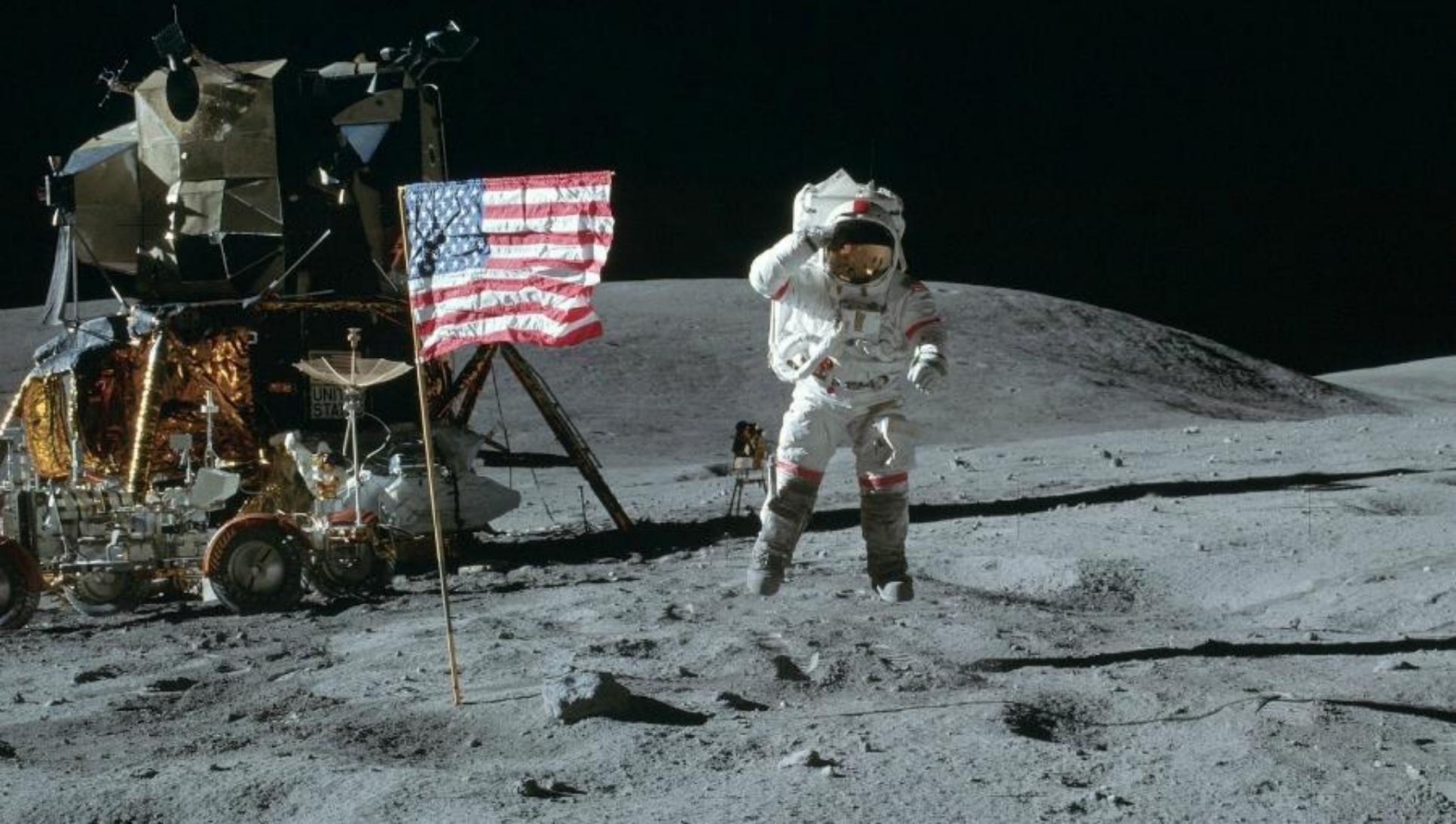
A Look Towards the Future



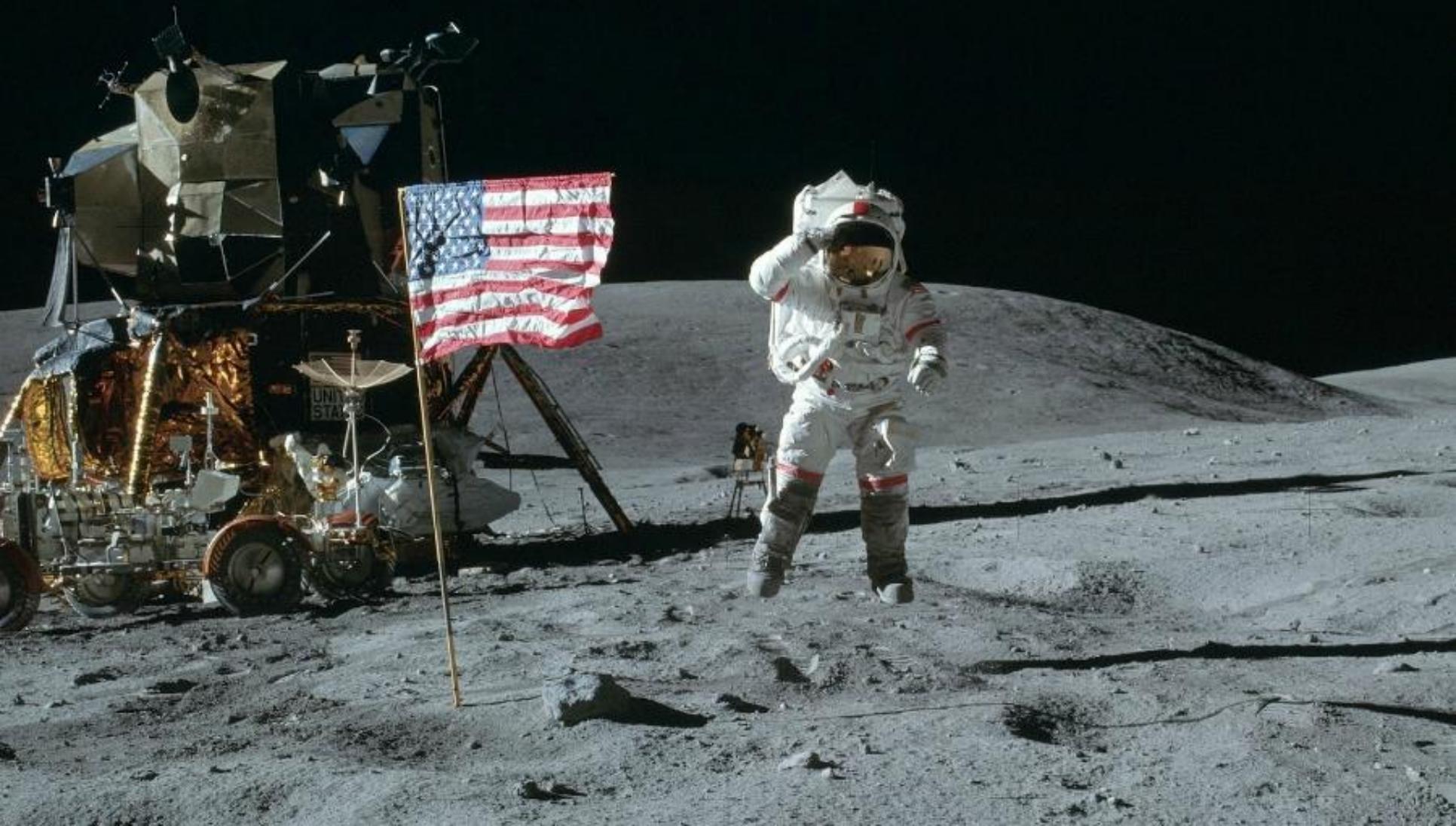


- Budgeting
- Finance
- **Economy**

Apollo Program: 400K+ employed



Apollo Program: 6,300 Inventions





Apollo Program:

- Impossible vision to achieve
- It was a true economic bubble
- Set the foundation for the future

Conclusion





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