**Discussion Topics for Diversity Themed Stewardship GIT Meeting**

May 25, 2017 Meeting Summary

**Meeting Materials:** <http://www.chesapeakebay.net/calendar/event/25230/>

**Summary of Actions & Decisions:**

1. **Goal:** Utilize information provided by citizen stewardship indicator to identify areas for engagement with underrepresented communities.

**Format:** Presentation that provides overview and results of Stewardship Index, specifically sharing analysis related to GIT outcomes.

**Could help to:**

* Identify existing projects relevant to toxic contaminants
* Identify what trends in behavior adoption exist by different demographic
* Determine how can we engage diverse communities to increase citizen stewardship?
* Determine what existing projects have been found to be successful for engagement with diverse communities? Unsuccessful? Why?
* Identify what are potential partnerships that can be created with non-traditional environmental organizations to increase citizen stewardship?

**Next Steps:**

* Determine who are the target audiences according to where we target limited resources

1. **Goal**: Provide trainings for GIT / CBP Partnership on social science topics and cultural competency, diversity, equity and inclusion topics.

**Format:** Discussion among participants about needs and what type of training would be useful for what audience.

**Could help to:**

* Identify what knowledge gaps exist on these topics and what training opportunities are available.
* Utilize the work already being done from groups like Skeo (Expanding the Circle) to provide trainings and share results of research.

**Next Steps:**

* Kacey Wetzel will share a draft framework for additional organization capacity grants available through the Chesapeake Bay Trust to help organizations work with communities

1. **Goal**: Determine how ‘Find Your Chesapeake’ can be used to achieve goals of GIT?

**Format:** Provide demonstration / discussion of site and its features.

**Could help to:**

* Identify general benefits for the workgroups.
* Determine how schools can benefit from resources on Find Your Chesapeake when providing MWEEs.
* Identify opportunities for Find Your Chesapeake to reach underrepresented audiences.
* Discuss how public access API will be included into Find Your Chesapeake.

**Next Steps:**

* Consider offering Find Your Chesapeake in different languages
* Give teachers access to data to help them design MWEEs for their students
* Broaden the capacity on ways we can overlay data and promote the site

1. **Goal:** Identify how EJ Screen Chesapeake can be helpful to Stewardship GIT.

**Format:**  Provide an overview on tool and GIT funded project for the Chesapeake region.

**Could help to:**

* Identify available additional data sets to add to Watershed specific EJ SCREEN Tool.
* Help the identification of additional public access sites to more inclusive and equitable.
* Determine what existing public access projects would benefit most from accessing visible demographic mapping tool such as EJ SCREEN?
* Assist GIT funded project determine what existing EJ SCREEN layers are currently most useful? Why?
* What data layers from Map-ed could be included in the EJ SCREEN tool?
  + Creating a composite map with all priority map layers
* What existing projects/programs could benefit from the usage of EJ SCREEN to ensure diverse communities are being integrated into programming?

**Next steps:**

* The EJ Screen contractor will add public access and environmental literacy to their scope of work
* Diversity Workgroup and GIS Team will co-manage EJ content and build it into contractor’s future in-house work

1. **Goal:** How can community groups, watershed organizations and land trusts more successfully engage underrepresented audiences?

**Format:** Presentation from NC Land Trust (or other examples) on their effort to engage minority communities.

**Could help to:**

* Share what tools and techniques have been useful in increasing diversity among land trusts?
* Share what lessons from the North Carolina Land Trust Alliance-how Land Trusts are reaching out to underrepresented populations can we learn?
* Identify any transferable best practices that other groups can utilize?

**Next steps:**

* Diversity and Stewardship are talking to Marissa Hartzler with the Land Trust for insight on engagement strategies🡪disseminate to federal, state, local government, private sector, non-profits to use in their programs as well
* Create an organizational chart that identifies our audiences (using Kacey Wetzel’s Stewardship Indicator Chart as an example)

1. **Goal:** Increase the number of people from underrepresented communities involved in environmental professional careers.

**Format:** TBD

**Could help to:**

* + Identify what are the largest gaps in the education / training / job pipeline?
    - Need for mentors to help young adults enroll in science college programs and put them on a path to success
  + Determine what youth conferences/events can we target to reach underrepresented audiences?
  + Identify what opportunities are we missing out on that engage diverse communities to become more involved in the natural environment?
  + Determine if there are there any existing programs across the country that have a success record in creating the environmental pipeline?

**Next steps:**

* Reach out to Carrie Samis and Tara baker regarding corps programs and volunteer engagement
* Look into conference of conservation corps in February
* Identify funding partners who can help to increase the number of pathway programs available to current students and recent graduates

**Meeting Recap**

Stewardship GIT leads reviewed discussion topics composed by the Diversity and Stewardship Workgroups and determined that a series of themes, trainings, webinars, and offline communication would be most effective in engaging the entire GIT moving forward. It was determined that one or two actions be adopted by Stewardship for collaboration.

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| **Action** | **Who will benefit** | **Why** | **How** |
| Conduct cultural capacity trainings via webinar series | * Stewardship GIT * CBP * Land Trusts | To learn the necessary tools to build a sustainable outreach plan that addresses diverse populations | Identify contractors to hold trainings, e.g. Skeo Solutions, Avarna |
| Conduct outreach workshops for corps and career development programs | * Stewardship GIT * CBP | There is a need to provide opportunities for students and recent graduates to receive work experience to gain entry into the field, e.g. Corps programs | Identify resources for internal and external funding and how to partner with organizations who offer pathway programs, e.g. Land Trust Alliance, U.S. Forest Service, Chesapeake Bay Trust, CBP beyond CRC through GIT funding? |
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Participants:

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| --- | --- |
| **Name** | **Affiliation** |
| Amy Handen | NPS |
| Drew Pizzala | CRC |
| Chuck Hunt | NPS |
| Jonathan Doherty | NPS |
| Shannon Sprague | NOAA |
| John Davy | NPS |
| Reggie Parrish | EPA |
| Darius Stanton | CRC |
| Jim Edward | EPA |
| Kacey Wetzel | CBT |