

ChesapeakeDecisions: Supporting the SRS

An Update to GIT6
September 18, 2018



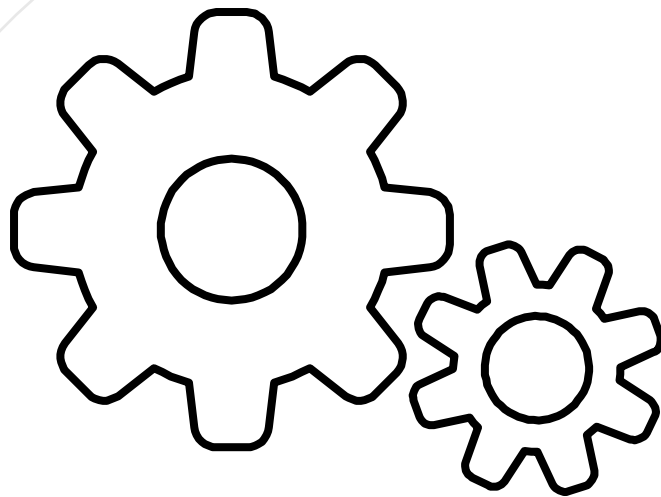


Hello!

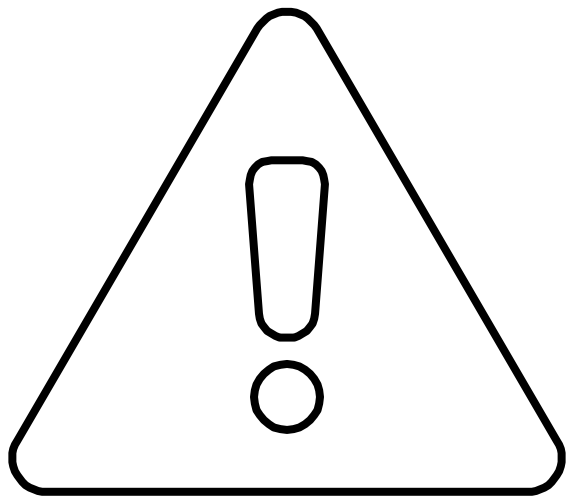
My name is Catherine Krikstan, and I'm here to discuss ChesapeakeDecisions.

What does it have to do with the Biennial Strategy Review System?

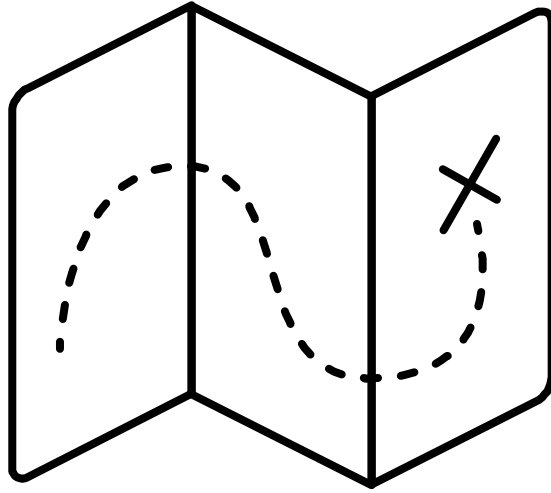
When is it going to be built?



ChesapeakeDecisions has long been imagined as a tool that would support the **adaptive management** of our work.



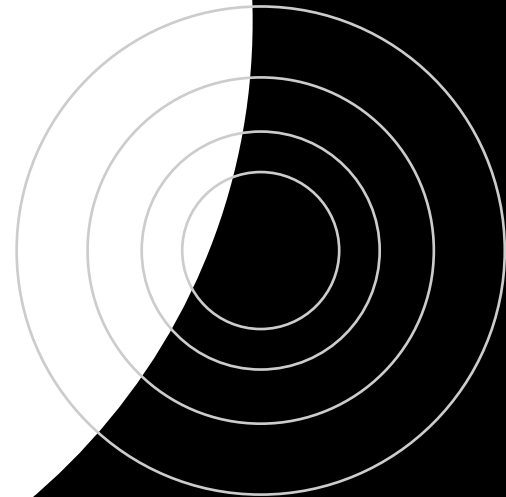
Discovery revealed adaptive management wasn't being applied **consistently** across our program.



Research to support the **product**
began to support the **process**,
and the two became **inseparable**.



**We've sharpened
our business case
and established
clear user needs.**





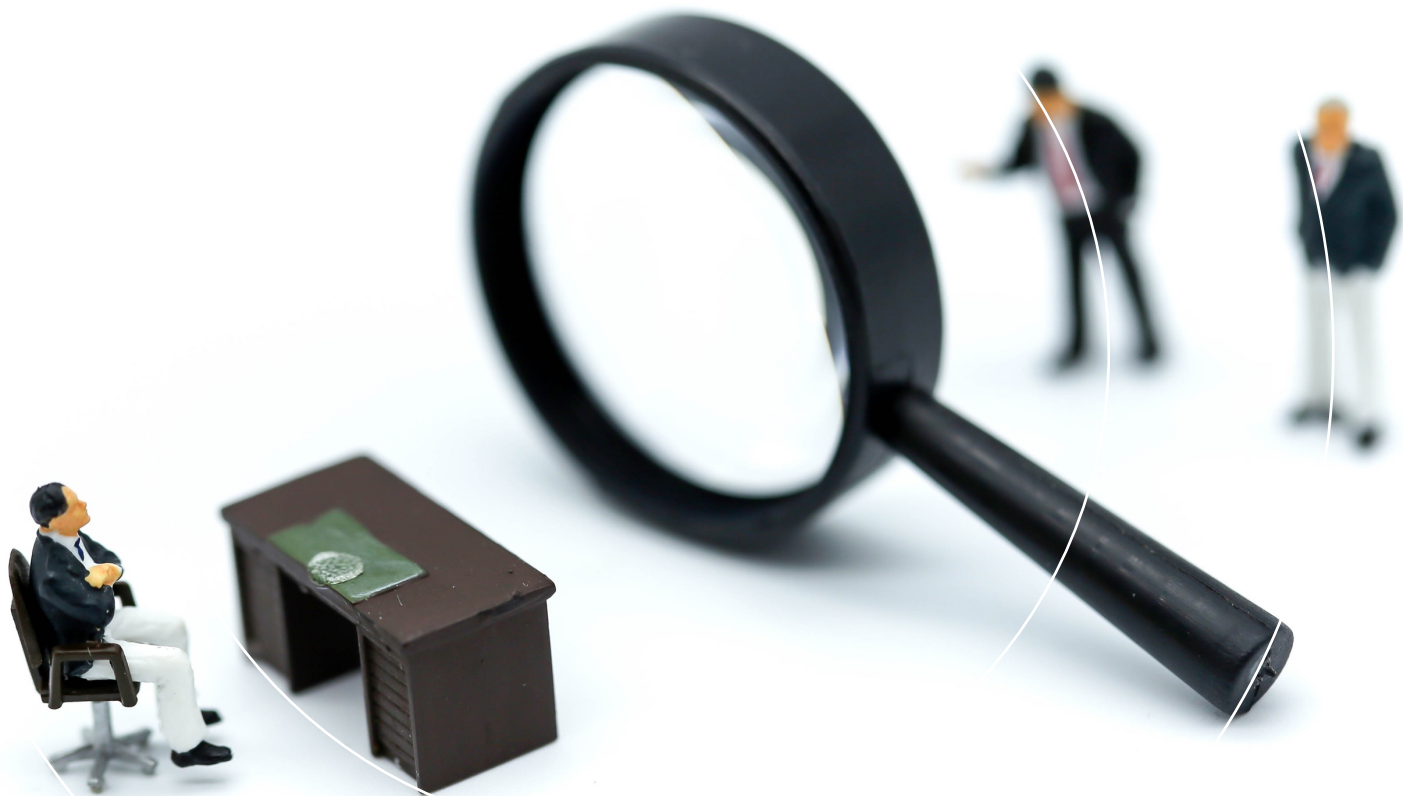
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ChesapeakeDecisions will set
clear and consistent
expectations for the Biennial
Strategy Review System.



“

It will **help the SRS Planning Team** guide the partnership through this process, and **promote transparency and accountability** by documenting the logic and decisions behind our work.





“ We are responsible for **making this process accessible** to other teams. I feel like an **ambassador** for something that others are at best unsure of, and at worst critical of how it will provide them value. **I feel pressure to make the case for this system.**

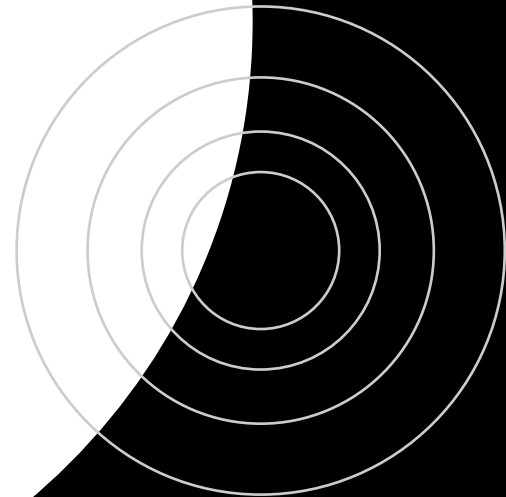


ChesapeakeDecisions must help the SRS Planning Team:

- **Teach others** about the **principles** of adaptive management and the **steps** they should follow to prepare for, participate in and take action after their Quarterly Progress Meetings.
- **Track the status** of each cohort.
- **Track dates, deadlines, materials, requests and decisions.**



**We've designed
our tool and
developed our
content.**



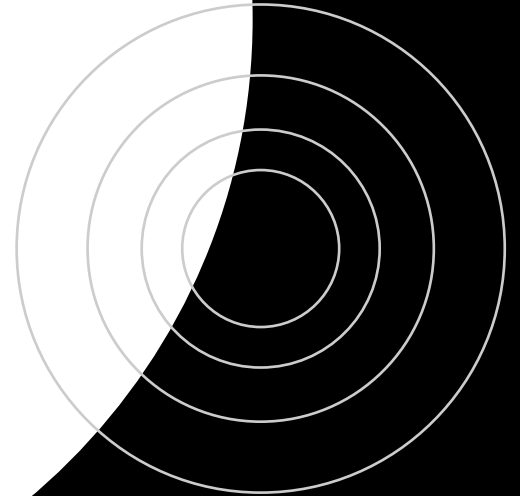


Solving problems sits at the center of our work.

To help the SRS Planning Team...	We are building...
Teach	A guide to the SRS and a series of Frequently Asked Questions
Track the status of each cohort	Visual cues that indicate whether a team has taken key steps
Track dates and deadlines	A calendar that lists and sorts meetings and deadlines
Track requests and decisions	A searchable and sortable timeline



**We've decided to
house this tool on
the Chesapeake
Bay Program's
website.**



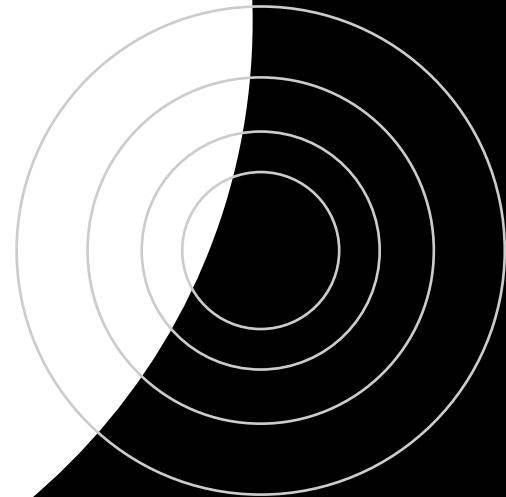


ChesapeakeBay.net has benefits.

- It's **familiar** to our users.
- It's home to key **documents** and **events**.
- Housing ChesapeakeDecisions here will help our Creative Team **work faster**.



**We plan to launch
before the second
round of the
Biennial SRS.**





1

August – December 2018

Content strategy and
development.

2

August – November 2018

Design.

3

October 2018 – February 2019

Development.

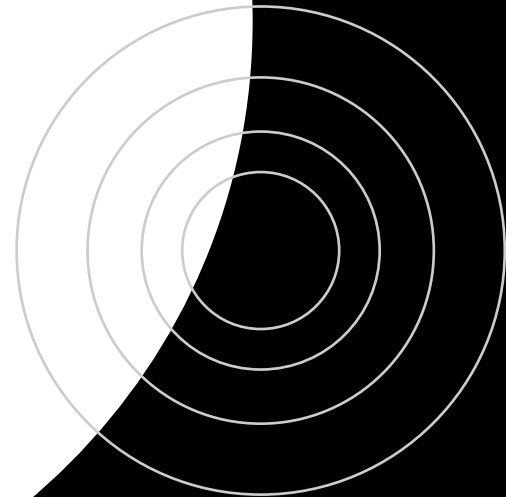
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Ongoing

User testing.



**We're working
closely with the
SRS Planning
Team.**





Supporting staff include:

Guidance

Carin Bisland
Doreen Vetter
Guy Stephens

User Experience

Aera Hoffman

Content

Catherine
Krikstan
Joan
Smedinghoff

Design

Dave Yayac

Development

Bill Whorton

Critical Input

Laura Dresher
Dave Goshorn
Laurel Abowd
Emily Freeman





Thanks!

What questions do you have?

Email me at:
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Presentation template courtesy SlidesCarnival.
Images courtesy Shutterstock.