

## Chesapeake Bay Foundation

### PWP Trees for TMDL: Forestry Workgroup Meeting June 5, 2013

Overview of goals:

- **Expand riparian forest buffers in priority areas through CREP**
- **Collaboration with partners for outreach on forest health and conservation**

#### 1. Landowner Outreach

- Utilized variety of tools to generate interest in forested buffers:
  - **Riparian Buffer Workshop** (landowners, agencies, partners) August 2011
  - **Postcard mailing** (targeted outreach to 3,300 streamside landowners) July 2012
  - **Newspaper Advertisements** (October 2012 – in partnership with local watershed group and companion articles on benefits of buffers)
  - **BOF and NRCS** (HWA, EAB, Forest Stewardship) – worked in partnership to do outreach on forest health, planning, and forest conservation programs
  - **One-on-one meetings with landowners** (provide technical assistance for new and existing buffers)

#### 2. Implementation and Results

- **35 acres forested buffers planted**
  - **Existing buffers replanted through CREP**
    - Found significant need for technical assistance for existing CREP landowners who didn't have adequate information or support for successful buffer establishment
    - Benefits of increased survival and function of existing buffers through replanting and technical assistance provided
    - Especially important for perception of CREP and support within community for new projects
    - Volunteer plantings and tree material support from Arbor Day Foundation and R.K. Mellon Foundation grants through CBF
  - **New CREP buffers**
    - **Partnership building** (FSA, NRCS, FCCD, BOF) – much of my time spent developing collaborative partnership with agencies for CREP to work well on the landscape
    - **Laying groundwork for new projects** – both with partners and within community
    - **CREP not available Oct 2012- May 2013** – we have multiple projects in the pipeline that will bear fruit in the coming year