



Tree Canopy Logic & Action Plan Updates - Discussion

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MA 1 - Bolster Funding and Partnerships (1 of 3)

1. Amend state and regional tree canopy grant funding programs to achieve more equitable outcomes and to prioritize maintenance.



REGIONAL / STATE

MA 1 - Bolster Funding and Partnerships (2 of 3)

2. Build state and local funding for tree maintenance on public and private property.

STATE / LOCAL



MA 1 - Bolster Funding and Partnerships (3 of 3)

3. Invest in target communities through workforce development: hire tree care coordinators and tree maintenance staff from the communities served; provide training, mentorship and support.



REGIONAL / STATE / LOCAL

MA 2 - Strengthen Policy and Ordinances (1 of 3)

4. Share models and best practices for effective incentive-based and regulatory approaches to protect urban tree canopy.



REGIONAL / STATE

MA 2 - Strengthen Policy and Ordinances (2 of 3)

5. Strengthen local codes and ordinances to protect trees, especially during development and redevelopment. Where necessary, amend state policy to enable localities to enact ordinance improvements.



STATE / LOCAL

MA 2 - Strengthen Policy and Ordinances (3 of 3)

6. Integrate trees for climate resilience into comprehensive plans (and other local plans) with specific goals, and include climate resilience strategies in urban forest plans and projects.



MA 3 - Increase Technical Capacity & Knowledge (1 of 2)

7. Improve utilization of data on tree canopy coverage and economic value of trees, including through the provision of technical assistance.



REGIONAL / STATE

MA 3 - Increase Technical Capacity & Knowledge (2 of 2)

8. Provide communities with technical assistance to apply for and manage funding and financing opportunities, and to implement policy and ordinance changes.



REGIONAL / STATE

MA 4 - Expand Community Outreach & Education (1 of 1)

9. Develop consistent, customizable multilingual messaging regarding the many benefits of trees, including guidance on how to address competing priorities.



STATE / LOCAL

MA 4 - Expand Community Outreach & Education (1 of 1)

10. In communities targeted for tree canopy initiatives, proactively identify and meaningfully partner with existing champions and trusted voices (e.g. civic associations, faith-based organizations, businesses, local nonprofits, schools). Let the partner lead; spend time in the community; listen; be clear and honest.



REGIONAL / STATE / LOCAL



Link to Jamboard

<https://jamboard.google.com/d/1QOcBbhdkkpONaQAsGXsxYZq1FqB4j1dPjoaJLjITNTc/edit?usp=sharing>