

# Planning for Clean Water: Local Government Workshops



## Project Goals

- Build stronger ties between the local government planning community and the Chesapeake Bay Program (CBP) by increasing relationships between these two groups
- Engage CBP Partners, including GIT/Workgroup chairs, coordinators, staffers and/or members, in a deeper understanding of local planner priorities
- Increase understanding within local government planning staff about 1) the Bay Agreement Outcomes 2) the planning tools that they can use to further those outcomes and 3) the value that meeting the outcomes can bring to their community
- Increase capacity of local government planners to champion clean water issues related to the Bay Agreement, incorporate strategies and recommendations into their comprehensive plans and provide examples of implementation tools and best practices that enhance water quality and living resources.

# Tasks Completed

- **Step 1:** Identify Local Planner Needs ✓
- **Step 2:** Convene Three Workshops for Local Government Planners
  - Eight webinars in partnership with the MidAtlantic Planning Collaboration
  - 5 State Chapter conference sessions or mobile workshops ✓
  - Four tabling events
- **Step 3:** Amplify Impact
  - Exhibit at the National APA Conference in Philadelphia in May 2023 ✓

# Results

## Identified local planners needs

Report: “ Planning for Clean Water: Stakeholder Assessment”

- Interviewed 30+ planners and local government officials throughout the watershed.

## Convened workshops for local government planners

- Watershed-wide webinars. Eight ...and counting...with over 2,000 participants over eight months....and counting!
- Three presentations and two mobile workshops.

## Amplify Impact

- Exhibit- National Planning Conference exhibit and MAPC member conferences.

## Results, Cont'd

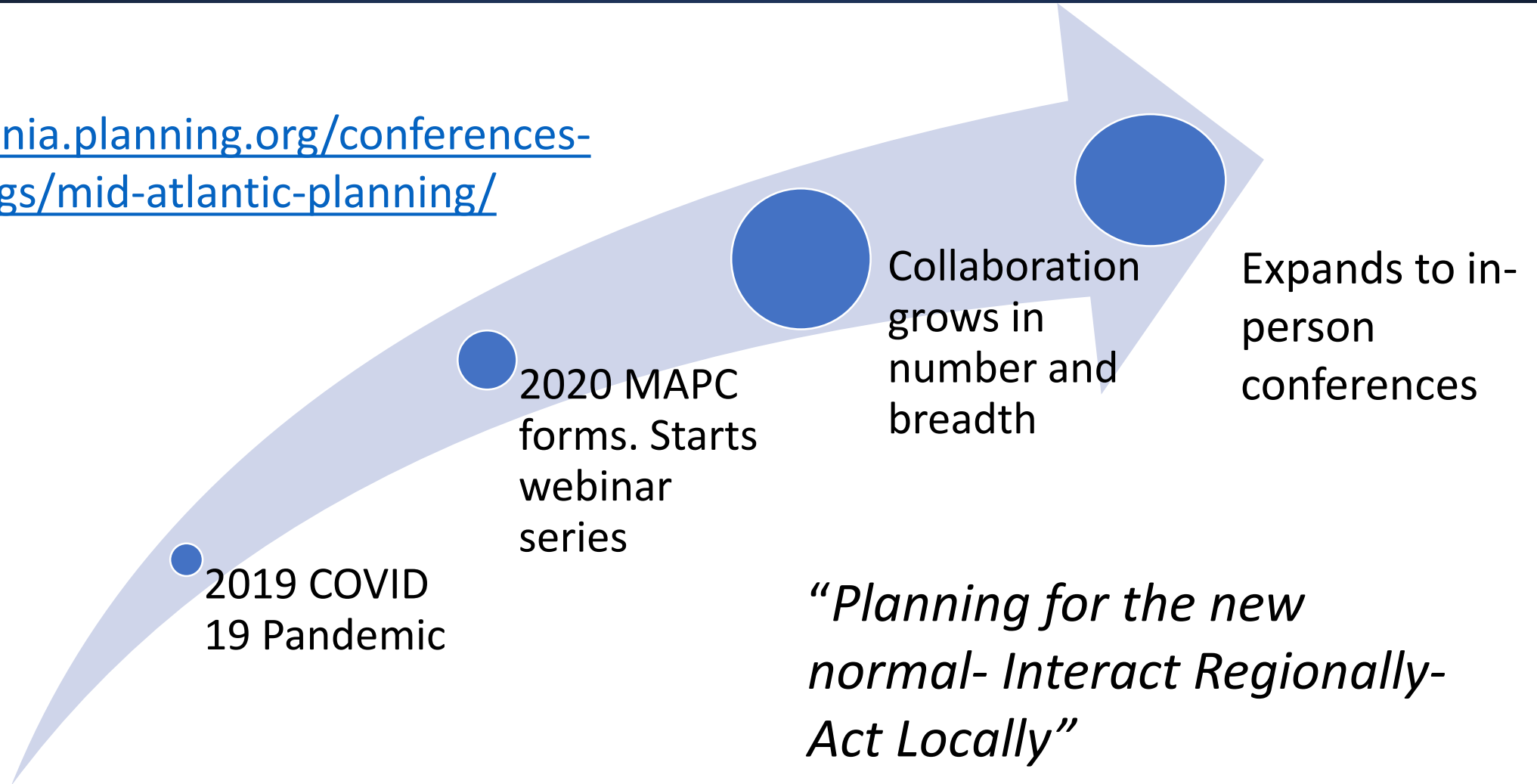
- **State workshops in PA, DE, and VA**

- July 18, 2022, Virginia APA Chapter Conference, Richmond, VA. Deep Dive: Equity is ....Clean Water for All!
- October 2, 2022, PA APA Chapter Conference, Lancaster, PA Lancaster City Green infrastructure Walking Tour
- October 6, 2022, DE APA Fall Conference, Virtual. The Role of Land Use Mapping and Modeling in Urban Planning and Effects on Water Quality
- Friday, June 16, 2023, PA APA Central Section. Clean Water Planning & BMP Tour: Takeaways from Lancaster and York Counties That Can Be Applied in Your Community
- July 18, 2023, Virginia APA Chapter Conference, Roanoke, VA. “From the Mountains to the Sea...a Deep Dive into Conservation in Virginia.”



# Progress of the Mid-Atlantic Planning Collaboration

<https://virginia.planning.org/conferences-and-meetings/mid-atlantic-planning/>



## Lessons Learned and Recommendations

- Partnering with the State APA chapters and affiliated groups was effective and paid dividends way beyond the initial scope.
- Peer-led, with story-telling, conveyed relevant content and increased participation. Tell the stories.
- Maintain the relationship with the Mid Atlantic Planning Collaborative. Focus group. Expand to planning schools.
- More hands-on, in-person. Consider a symposium.
- Target outreach to priority areas.



# Clean Water Planning and BMP Tour, Central PA-APA





Equity is....Clean Water for All!

## Charles City County



### • Local Government Perspective

#### • What was the significance of this process for the County?

- Protect Agency of the Chickahominy river & habitat
- Reestablish relationship with the Chickahominy Tribe
- Build positive relationship with other Tribes of watershed

#### • What are your hopes for the future of the Lower Chickahominy Watershed Collaborative?

- Harness eco-tourism growth opportunities
- Advance watershed priorities collaboratively with many resources and talents at the table







[Touring the latest green infrastructure projects in Lancaster Pennsylvania](http://chesapeakebay.net)  
 [\(chesapeakebay.net\)](http://chesapeakebay.net)





National Planning Conference, April, 2023, Philadelphia, PA