



***CHESAPEAKE BAY
AWARENESS WEEK***



1.
WHAT IS IT?



IT'S A CELEBRATION OF THE CHESAPEAKE

An aerial photograph of a scenic landscape featuring a large body of water, likely a lake or reservoir, surrounded by dense green forests and rolling hills. A prominent white starburst graphic with a thick black outline is centered in the image, containing the text "JUNE 6-14, 2020" in a bold, red, italicized sans-serif font. The background image shows a mix of blue water, green trees, and some yellowish-brown fields in the lower-left corner.

***JUNE 6-14,
2020***



2.

PREVIOUS YEARS

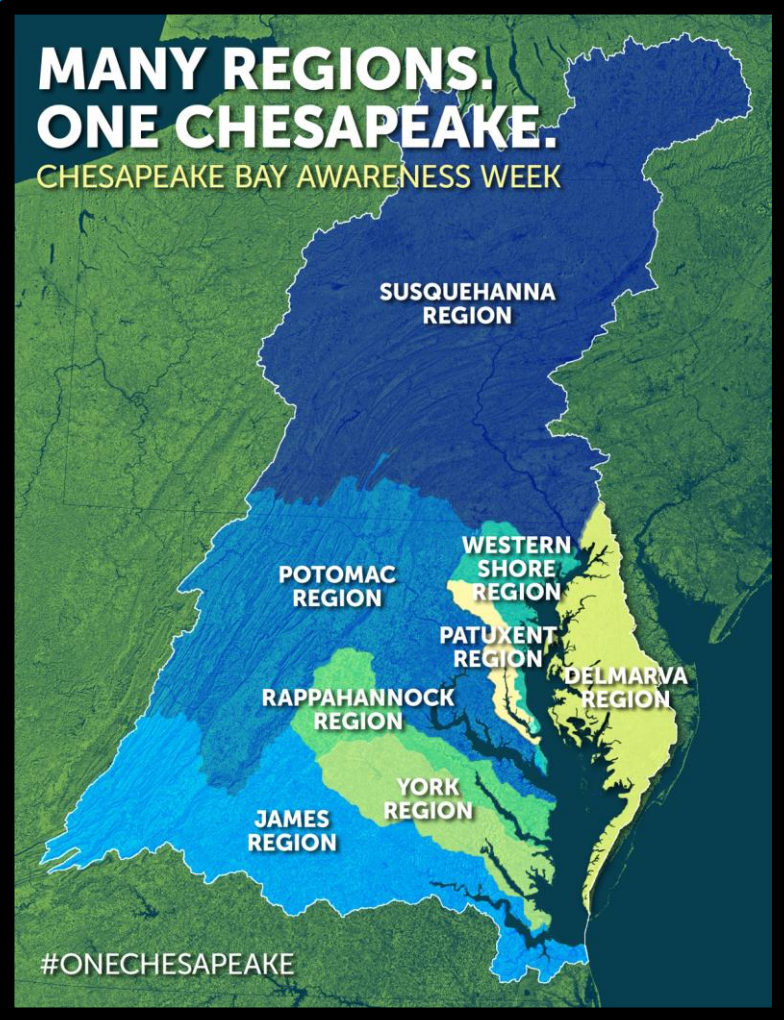
PREVIOUS YEARS



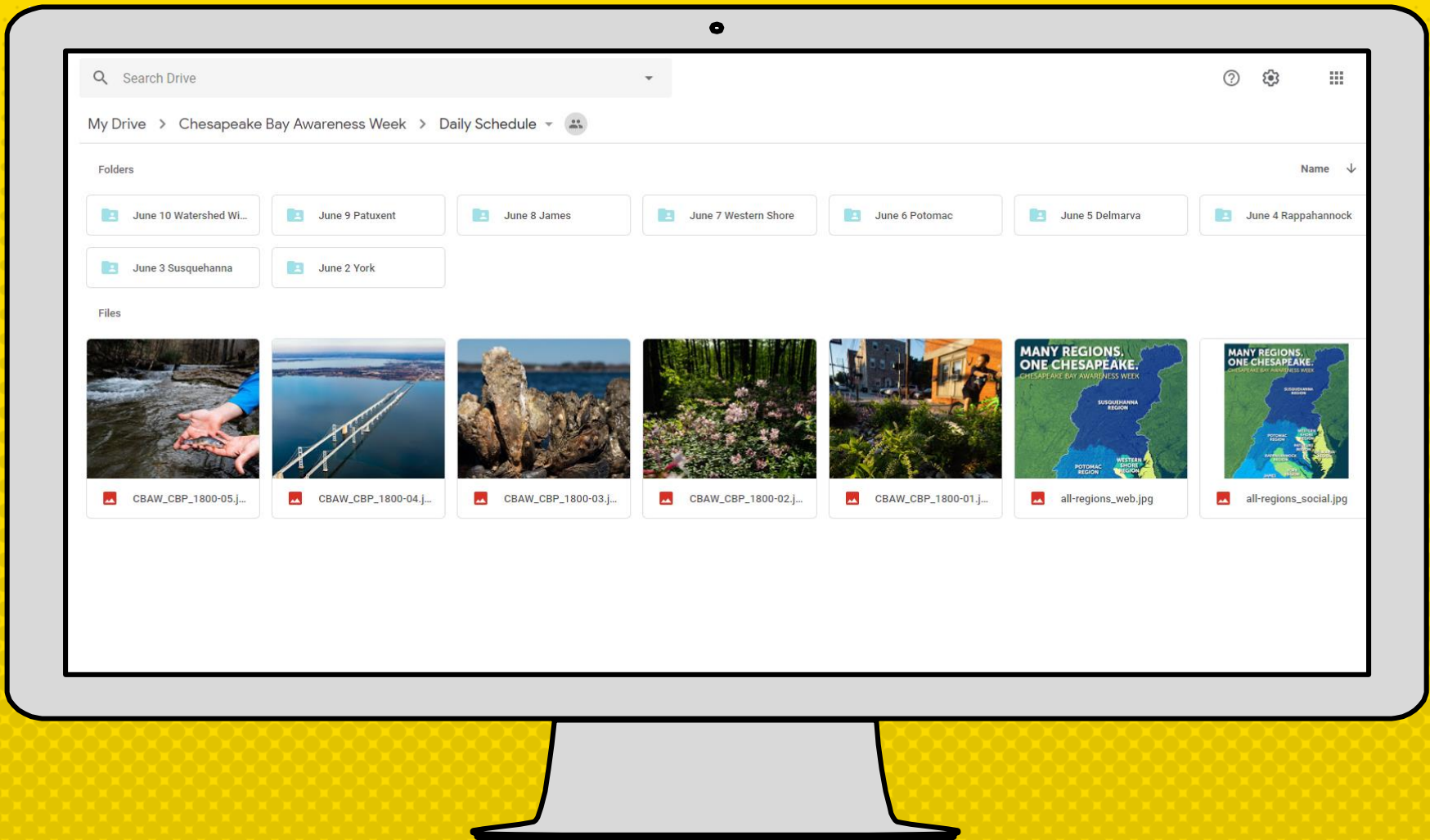
THEMES:
MANY REGIONS
ONE CHESAPEAKE
ALL HANDS

**MANY REGIONS.
ONE CHESAPEAKE.**

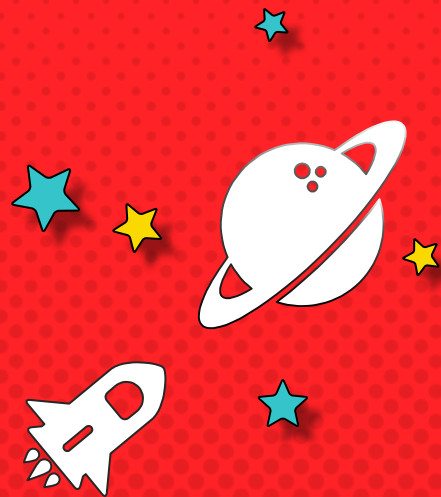
CHESAPEAKE BAY AWARENESS WEEK



#ONECHESAPEAKE



BIG RESULTS





66 ORGS

shared CBAW content on social media



17

Media outlets covered Bay Awareness Week

6

Jurisdictions participated on social

46

Events posted on calendar



3.

THIS YEAR



Attend an Event

Explore your connection to the Bay at an event near you. Events range from nature workshops and hikes for children and families to restoration activities like trash clean-ups and invasive plant removals. If you would like to see your organization's event on the calendar, [fill out this form](#).



Events on June 6, 2020

[Grid View](#)[List View](#)

CHESAPEAKE BAY AWARENESS WEEK

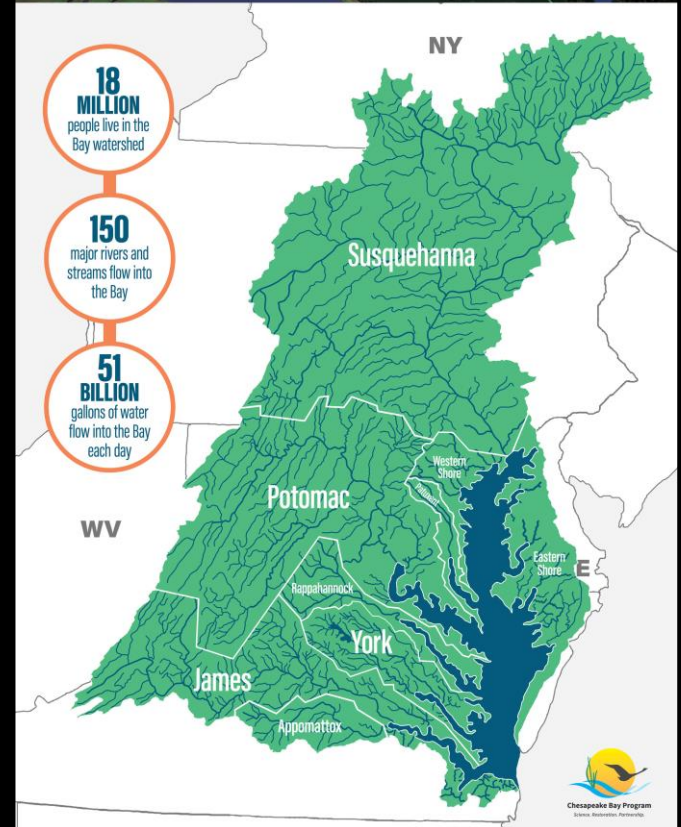
SATURDAY
JUNE 6, 2020

June 2020

S	M	T	W	T	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13

THEME: RIVERS CONNECTEDNESS

HOW AM I CONNECTED TO THE CHESAPEAKE BAY?



OUR TOOLKIT WILL CONTAIN:

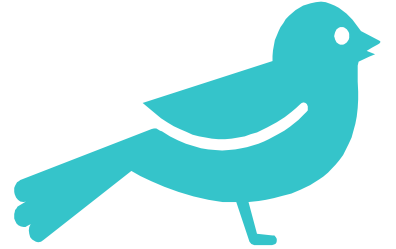
- ✓ Social media posts for each day
- ✓ Graphics and photos (credit photos to Chesapeake Bay Program)
- ✓ Sample proclamation
- ✓ Press release



WHY PARTICIPATE? MWCOC PERSPECTIVE

GET INVOLVED!

You can find me at rchillrud@chesapeakebay.net



CREDITS

Special thanks to all the people who made and released these awesome resources for free:

- × Presentation template by [SlidesCarnival](#)