

QUARTERLY PROGRESS MEETING – February 2021  
*Chesapeake Bay Program*



# Local Leadership



*Through the Chesapeake Bay Watershed Agreement, the Chesapeake Bay Program has committed to...*



**Goal:** *Stewardship*

**Outcome:**

*Continually increase the knowledge and capacity of local officials on issues related to water resources and in the implementation of economic and policy incentives that will support local conservation actions.*



## Overview of Presentation

- **Success:** Relationship building, understanding of current training opportunities, newly created educational materials, P2P learning
- **Obstacles:** A baseline survey and COVID-19 global pandemic
- **Plan moving forward:** Build relationships with trusted sources, serve as a knowledge broker, build capacity by working with senior staff/planners, adaptively manage based on survey results, virtual learning, P2P knowledge transfer
- **MB Ask:** jurisdictional meetings to coordinate 2021 – 2023 actions



## Key Feedback

- Jurisdiction by jurisdiction approach is essential
- Additional coordination with jurisdiction partners is needed → efforts to increase knowledge and capacity should compliment existing work
- Collaborating with the CBP Local Engagement Team is vital → larger needs around ‘translation’ for other outcomes



## Proposed Path Forward

In 2021 – 2023, LLWG will focus on:

- Increasing the knowledge and capacity local elected officials, appointed officials and senior staff
- Working jurisdiction by jurisdiction
- Partnering with local government trusted sources
- Focus on DEIJ, climate resilience, land use and tree canopy



## Specific Next steps

- Laura will reach out to each jurisdiction rep to discuss next steps, possibly to include a jurisdictional meeting
- LLWG Leadership Team will collaborate closely with the CBP Local Engagement Team

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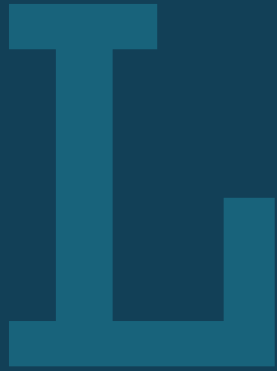
Thank you!



## What is our Expected and Actual Progress?

- A baseline level of knowledge and capacity has not yet been established
- Some qualitative information on outputs
  - 32 active workgroup members from 30+ associations
  - 12 workshop/panel sessions have reached 500+ local officials
  - Virtual resources have reached 5,000+ local officials





# Learn

*What have we learned in the last two years?*



## Successes and Challenges

- **What worked:**
  - Building Credibility - committed members
  - Building Relationships - peer to peer, trusted sources
  - Building Inventory – Association Conferences
- **What didn't work:** poorly coordinated one-off efforts
- **Obstacles:** A baseline survey and COVID-19 global pandemic
- **Gaps Filled:** Understanding of current training opportunities, newly created educational materials



## On the Horizon

- **Fiscal:** Impacts of the COVID-19 global pandemic on local governments
- **Policy:** Shift to prioritizing essential services and urgent matters
- **Diversity, Equity, Inclusion and Justice (DEIJ):** advancing these principles is a priority for the CBP and many local governments
- **Virtual Work:** widespread adoption of virtual work has changed local government operations
- **Climate Change:** local governments are acknowledging and addressing the impacts of climate change, especially flooding

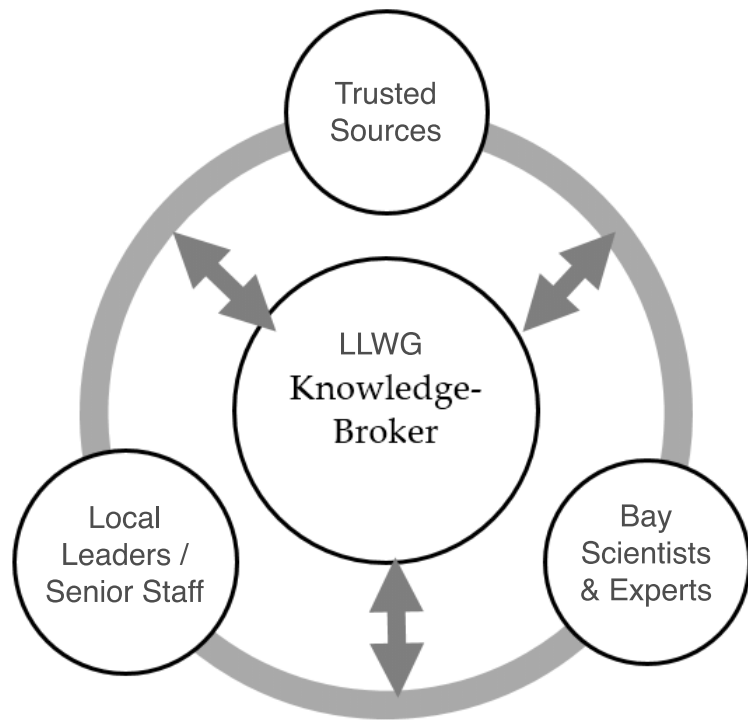


# Adapt

*How does all of this impact our work?*



## Based on what we learned, we plan to ...



- Serve as a **Broker** between trusted sources, our workgroup counterparts, and local leaders
- Continue knowledge transfer for newly elected officials
- Build relationships and capacity with senior staff and planners at the local government level
- Adaptively manage our approach from results of baseline survey
- Focus on virtual learning as a significant part of our approach



# Help

*How can the Management Board  
lead the Program to adapt?*



## How You Can Help



- Help building high-level buy-in, support, and credibility for the LLWG efforts



## Help Needed

- Accept an invitation from LLWG to attend a meeting with **YOUR** jurisdictional/regional trusted sources
- At this meeting, identify key strategies/actions for implementation in 2021 – 2023. Examples:
  - Identify conferences/possible engagements where having a state presence is beneficial.
  - Send letters to trusted sources recommending LLWG for future conferences





# Discussion