

# BIENNIAL STRATEGY REVIEW SYSTEM

## Chesapeake Bay Program



**Local Leadership - 2023 - 2025:** Continually increase the knowledge and capacity of local officials on issues related to water resources and in the implementation of economic and policy incentives that will support local conservation actions.

**Long-term Target:** none

**Two-year Target:** none

Factor	Current Efforts	Gap	Actions	Metrics	Expected Response and Application	Learn/Adapt
<i>What is impacting our ability to achieve our outcome?</i>	<i>What current efforts are addressing this factor?</i>	<i>What further efforts or information are needed to fully address this factor?</i>	<i>What actions are essential (to help fill this gap) to achieve our outcome?</i>	<i>What will we measure or observe to determine progress in filling identified gap?</i>	<i>How and when do we expect these actions to address the identified gap? How might that affect our work going forward?</i>	<i>What did we learn from taking this action? How will this lesson impact our work?</i>
<b>Competing interests:</b> local officials face a broad spectrum of important and urgent issues that are constantly vying for their attention and resources.	FY2021 GIT Funding Project "A Local Government Guide to the Chesapeake Bay: Phase II"  Local Government Advisory Committee (LGAC) activities  Trusted Source Engagement	Expanding the set of educational modules, increasing their accessibility  Scaling up and diversifying engagement strategies	2.3  3.3	Number of local officials that attend training and education programs.  Number of training and education programs.  Pre- and/or post-training program evaluation (as available and/or applicable).	Local officials that attend training and education programs increase their knowledge around water resource issues.	

<b>Limited scientific and technical capacity:</b> many local officials do not have scientific or technical training.	Trusted Source Engagement  FY2020 GIT Funding Project “Planning for Clean Water: Local Governments Workshops”	Scaling up and diversifying engagement strategies	2.1 2.3 3.2	Number of local officials that attend training and education programs.  Pre- and/or post-training program evaluation (as available and/or applicable).	Local officials that attend training and education programs increase their knowledge around water resource issues.	
	LGAC activities  Peer to Peer learning exchanges	A baseline level of knowledge and capacity is known, but how these change over time is unknown	1.1	The knowledge and capacity of local officials is tracked over time.	Changes in the knowledge and capacity of local officials is known.	
<b>Routine Turnover:</b> there is a constant stream of newly elected and appointed officials.	Trusted Source Engagement  LGAC activities  Peer to Peer learning exchanges	Educational and training opportunities need to be offered on an ongoing basis and incorporated into newly elected officials’ training and certification programs	2.2 2.3 3.1 3.4	Number of local officials and planners that attend training and education programs.  Number of trusted sources that are actively engaged in the work of the Local Leadership Workgroup (LLWG).  Pre- and/or post-training program evaluation (as available and/or applicable).	Local officials that attend training and education programs increase their knowledge around water resource issues.  Local planners that attend training and education programs increase their capacity to support local officials on issues related to water resources.	
	FY2021 GIT Funding Project “A Local Government Guide to the Chesapeake Bay: Phase II”	Few opportunities exist for local officials to share information and learn from one another				
<b>Regional Needs:</b> complexity of watershed and jurisdictions creates distinct regional needs.	Trusted Source Engagement  LGAC activities  Peer to Peer learning exchanges	Educational materials need to be tailored to regional needs.	2.2 3.3	Number of local officials that attend training and education programs.  Pre- and/or post-training program evaluation (as available and/or applicable).	Local officials that attend training and education programs increase their knowledge around water resource issues.	

## ACTIONS – 2023 - 2025

Action #	Description	Performance Target(s)	Responsible Party (or Parties)	Geographic Location	Expected Timeline
Management Approach 1: Measure progress towards increasing the knowledge and capacity of local officials.					
1.1	Monitor local officials' knowledge and capacity.	Monitor local officials' knowledge and capacity on issues related to water resources and to understand the needs of local officials and local governments. Monitoring may include, but is not limited to: a survey of local officials, pre- and or-post training program evaluation forms and other means of data collection.	Local Leadership Workgroup (LLWG)  Alliance for the Chesapeake Bay (ACB)  Contractor (TBD)	Watershed-wide	Spring 2024
		Share results with LLWG, LGAC, GIT 6, Management Board and other interested parties.	LLWG		N/A
Management Approach 2: Engage local officials in opportunities for capacity building via trusted sources					
2.1	Track current training and capacity building opportunities.	Biannually, update list of regional and state-wide training and capacity building events attended by local elected officials.	LLWG Coordinator	Watershed-wide	Completed in June 2023 and December 2023  Will be completed again in June 2024 and December 2024
2.2	Build relationships with local government trusted sources in each jurisdiction.	Establish and expand local government trusted source contacts/networks via regular communication and collaboration.	LLWG	Watershed-wide	Ongoing
2.3	Scale-up and diversify regionally-tailored training and capacity building opportunities, with a	<u>Conferences/Webinars:</u> In partnership with the states, the District of Columbia and trusted sources, develop regionally tailored proposals for forums, conference panels, webinars etc. on topics that are	LLWG	Watershed-wide	Ongoing

## ACTIONS – 2023 - 2025

Action #	Description	Performance Target(s)	Responsible Party (or Parties)	Geographic Location	Expected Timeline
	minimum of one engagement opportunity per signatory jurisdiction per year. All events will be aligned with <i>A Local Government Guide to the Chesapeake Bay</i> and in coordination with trusted sources and signatory jurisdictions.	a high priority for the Chesapeake Bay Program (CBP) and relevant for local officials. Coordinate speakers and content for proposals that are accepted.			
		<u>Publications:</u> In partnership with the states, the District of Columbia and trusted sources, submit blog posts/magazine articles related to water resource issues to trusted source publications	LLWG	Watershed-wide	Ongoing
		<u>Roundtables/Regional Meetings:</u> In partnership with the states, the District of Columbia and trusted sources, organize and facilitate small group discussions around water resource issues at regional meetings and events	LLWG	Watershed-wide	Ongoing
		<u>Training/Certification:</u> Explore opportunities for incorporating watershed education and capacity building into newly elected officials’ trainings and/or certification programs	LLWG	Watershed-wide	Ongoing
Management Approach 3: Improve and enhance local official engagement					
3.1	Increase peer-to-peer knowledge transfer opportunities for local officials.	Conduct two peer-to-peer learning exchange tours for local elected officials (funded by NFWF). LLWG and LGAC members will participate in the development of the tour’s agenda, location(s), reaching out to potential participants etc.	ACB  LLWG  LGAC	West Virginia  New York	West Virginia completed in June 2023  New York completed in October 2023  Delmarva on track for April 2024

## ACTIONS – 2023 - 2025

Action #	Description	Performance Target(s)	Responsible Party (or Parties)	Geographic Location	Expected Timeline
		Explore new and additional opportunities for peer-to-peer knowledge transfer, including but not limited to seeking additional funding.	LLWG Coordinator	TBD	Ongoing
3.2	Assist GITs and Workgroups that have identified local government audiences in their management strategies and logic and action plans	Collaborate with outcome leads that have local government related engagement needs. Assist with 'translation' of key content and with engagement through trusted sources.	LLWG Coordinator and Staffer  CBP Coordinators and Staffers (C/S)  Communications Office  Strategic Engagement Team (SET)	Watershed-wide	Ongoing
3.3	Expand the educational content of " <i>A Local Government Guide to the Chesapeake Bay</i> " and increase accessibility of available content	Through FY21 GIT Funded project "A Local Government Guide to the Chesapeake Bay: Phase II", create 3 – 4 additional educational modules, develop an online repository for housing the materials and host a train-the-trainer workshop.	LLWG  Green Fin Studios (Contractor)	Watershed-wide	Completed in November 2023
		Continue to organize themed Local Leadership Workgroup meetings, designed to identify key content on priority topics. Distribute resources through the <i>Watershed Currents</i> newsletter and capitalize on the new online repository for housing and sharing these materials.	LLWG  LGAC	Watershed-wide	Ongoing
3.4	Continue to explore partnership with local government planners as	Through FY20 GIT Funded project "Planning for Clean Water: Local Government Workshops" pilot a partnership with local government planners via a booth at planner's conferences and sessions at	LLWG  ERG (Contractor)	TBD	Completed in December 2023

## ACTIONS – 2023 - 2025

Action #	Description	Performance Target(s)	Responsible Party (or Parties)	Geographic Location	Expected Timeline
	capacity builders for local officials.	state level planner's conference that increase capacity around water resources issues.			