



# Chesapeake Bay Awareness Week

**Chesapeake Bay Awareness Week is a time to  
celebrate the cultures, history and natural beauty  
of the nation's largest estuary**

# History

- In 2016, the Chesapeake Bay Commission designated nine days each June as Chesapeake Bay Awareness Week.
  - In the past, the nine days started with the Chesapeake Bay Foundation's Clean the Bay Day and ended with Bernie Fowler's Wade-In.
  - This year, the event dates will shift as the wade-in occurs after CBF's Clean the Bay Day
- Promote the event through social media and in-person events
  - Serves the dual purpose of showcasing the amazing success stories, achievements and resources of the Bay while also encouraging people to get outside and get involved.

# 2025: The Bay In Your Backyard

- June 7 - June 15, 2025
- Theme: The Bay In Your Backyard
  - Each day, we'll be highlighting our local waterways while celebrating the natural, cultural and historical aspects that make them unique.
- Primary Subthemes: Wonders of the Bay, Protectors of the Bay
- Daily subthemes!
  - Native species, invasive species, recreation, community figures, history, etc.
  - Emphasis on
    - Broad appeal to many audiences
    - Benefits of conservation & restoration
- Graphics and maps!

# Past Themes

- **2024: Unsung Heroes**
  - Primary subthemes: Habitat Heroes, Tide Turners
  - Daily themes: Kicking off Chesapeake Bay Awareness Week, Highlighting science, data and reports, Ecosystem Benefits, Regions/Individual Watersheds, Ecosystem Engineers, Land Conservation, Tree Canopy Cover, Indigenous Stewards, Highlighting Individuals/Wrap-Up
- **2023: Chesapeake Journeys**
- **2022: Restoration Brings Results**
- **2021: Recreation**
- **2020: Tributaries**

# Events



## Post your event on the Chesapeake Bay Program calendar

The types of events we post include:

- Volunteer events (cleanups, invasive species removals, plantings, etc.)
- Tree or plant giveaways
- Nature walks, hikes, geocaching
- Boat, canoeing and kayaking trips
- Environmental workshops (composting, gardening, native plants, rain barrels, etc.)
- Environmental art events

We reserve the right to not post events that don't fit these categories.

Submit your event by filling out the information below.

Email \*

Valid email

This form is collecting emails. [Change settings](#)

Event name \*

Short answer text

Time of event \*

Time



Chesapeake Bay Program  
Science. Restoration. Partnership.

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Discover the Chesapeake

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State of the Chesapeake

Take Action

In the News

Who We Are

What We Do

TAKE ACTION > ATTEND AN EVENT

## Attend an Event

Explore your connection to the Bay at an event near you. Events range from nature workshops and hikes for children and families to restoration activities like trash clean-ups and invasive plant removals. If you would like to see your organization's event on the calendar, fill out this form.



## Upcoming Events

Grid View

List View

WEDNESDAY  
MARCH 16, 2022

### Help Green Richmond Libraries

Volunteer to assist with tree, shrub and perennial installation!

[View Event Details >>](#)

RICHMOND, VA

WEDNESDAY  
MARCH 16, 2022

### Bringing the Bay Home: The Role of Photography and Writing in the Restoration Effort

Learn how photographs and writing engage the public in the challenges faced by the Bay.

[View Event Details >>](#)

VIRTUAL

WEDNESDAY  
MARCH 16, 2022

### Crab Industry Catalysts: Coulbourn and Jewett Seafood Packing Company

This year's webinar series features the enterprising businesspeople that have found opportunity and inspiration on the shores of the Chesapeake Bay.

[View Event Details >>](#)

ST. MICHAEL, MD

WEDNESDAY  
MARCH 16, 2022

### Women Leaders in Climate Action

Join a conversation with women leaders in the environmental space to understand climate change's impacts on women and children.

[View Event Details >>](#)

VIRTUAL

WEDNESDAY  
MARCH 16, 2022

### History of Spiritualism in Baltimore

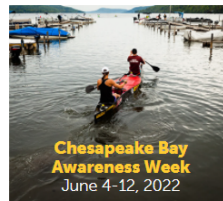
WEDNESDAY  
MARCH 16, 2022

### Women's History Month, A Culinary Journey

## March 2022

S	M	T	W	T	F	S
27	28	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

<< Previous Month | Next Month >>



Chesapeake Bay  
Awareness Week  
June 4-12, 2022

The Chesapeake Bay is a national treasure, and plays a role in the lives of the 18 million people who call its watershed home. [Chesapeake Bay Awareness Week](#) is a time to celebrate the cultures, history and natural beauty of the nation's largest estuary. Discover your connection to the Bay by attending one of the events on our calendar.

# Social media toolkit

 June 1-4: Promotion

 June 5: On the water

 June 6: Parks and trails

 June 7: In your neighborhood

 June 8: In your home

 June 9: Connecting with food

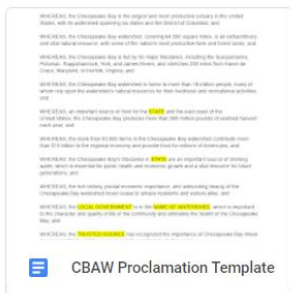
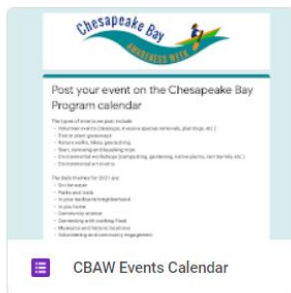
 June 10: Community science

 June 11: Museums and histo...

 June 12: Volunteering and c...

 June 13: Environmental stew...

## Files

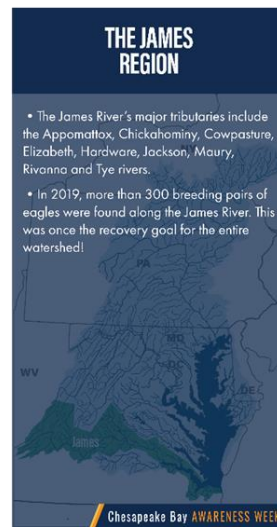
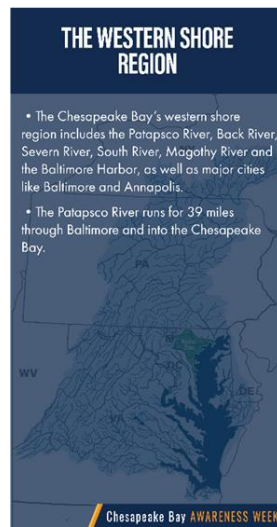
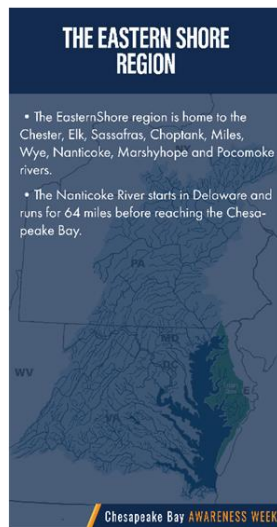
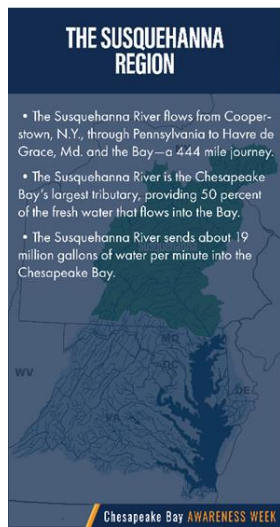
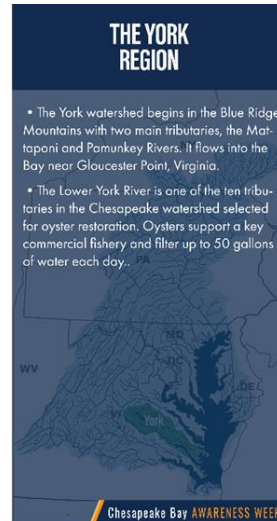
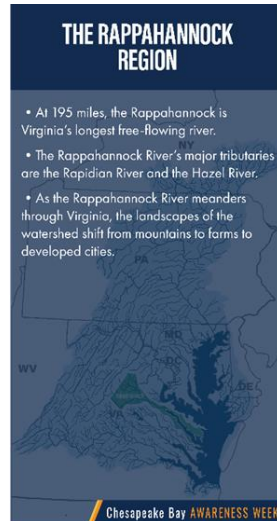
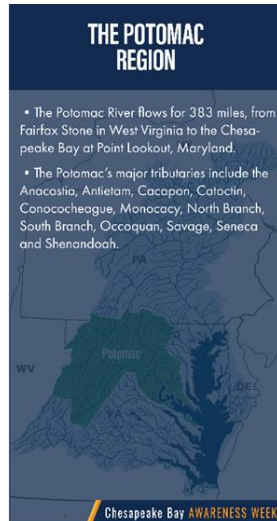
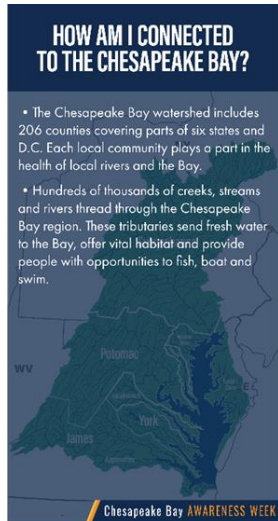
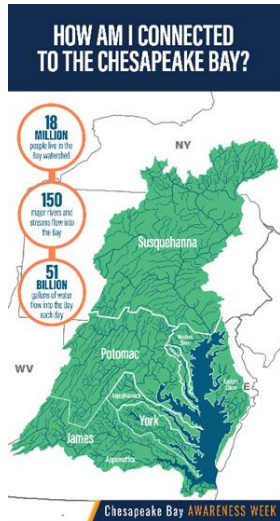


# Social media holidays

- National Trails Day: June 7th
- World Oceans Day: June 8th
- Global Wind Day: June 15th



# Maps



# What do we provide?

- The Chesapeake Bay Program will publish a press release and blog post
- Sample proclamation templates
- Social media toolkit
- Flickr gallery for relevant images
- Events calendar
- Support!
  - Let us know if you have questions