

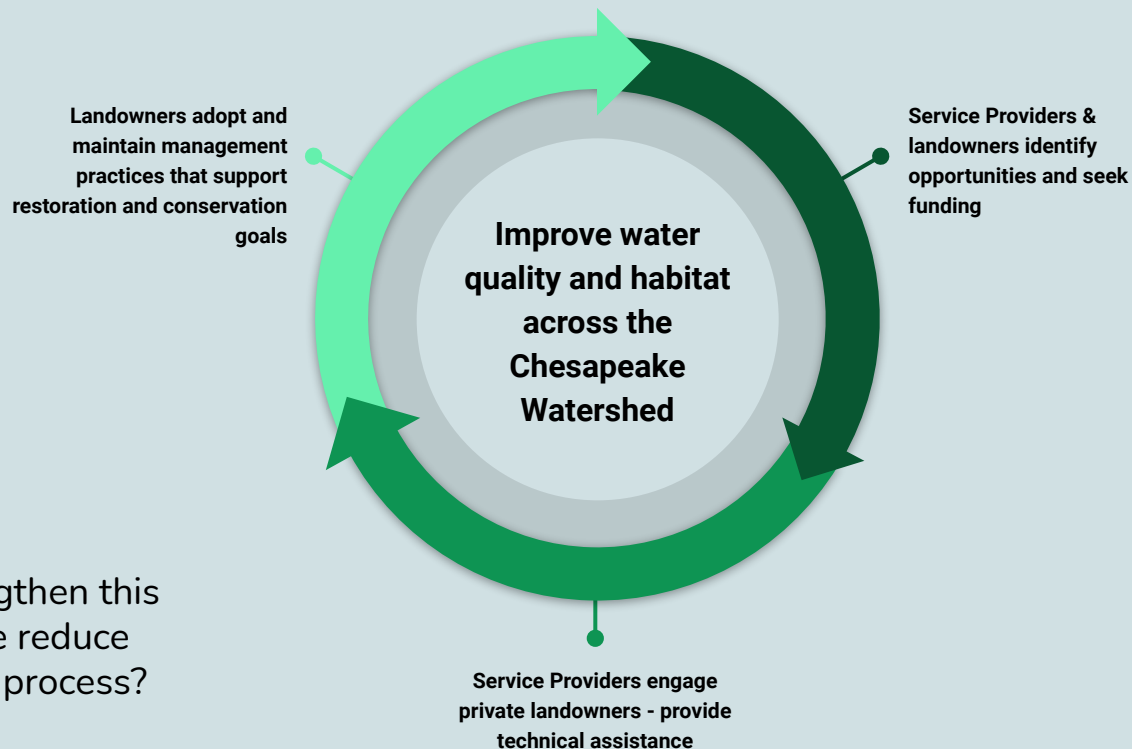
Providing Technical Service to Private Landowners

Understanding knowledge networks, training opportunities, and challenges to landowner adoption of management practices



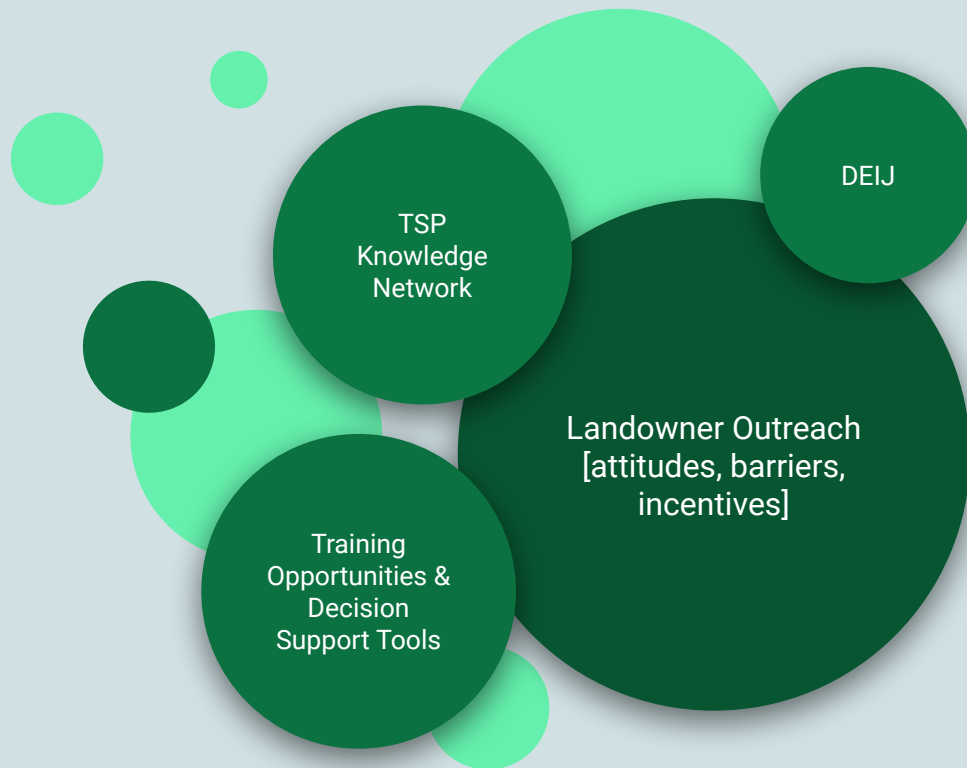
CBT Scope 1 | 2019
Katie Walker, Chesapeake Conservancy
Christine Conn, MD DNR

Overarching Goals



How do we strengthen this cycle? How do we reduce hindrances to the process?

Other initiatives		Lead Contact	Status	Objectives
1	STAC Workshop: Exploring Barriers & Incentives to BMP Adoption	Kathy Boomer (FFAR)	DONE	<ul style="list-style-type: none"> • Share lessons learned re: conservation strategies • Explore how well conservation strategies align with stakeholder decisions and values • Bridge divide between research/ implementation
2	NIFA/NWF: Thriving Agriculture in Urbanizing Landscapes	Lisa Wainger (UMCES)		<ul style="list-style-type: none"> • Better understand current conservation strategies • Gather evidence on effectiveness of strategies • Develop techniques for collaborative problem solving between conservation and agriculture stakeholders
3	STAC Workshop: Addressing Implementation of Ag BMPs through Social Science Lens	Kurt Stephenson (VT) / Loretta Collins (UMD)	PLANNING	<ul style="list-style-type: none"> • Review research about conservation strategies • Summarize social factors influencing adoption • Identify barriers to adoption and behavioral/economic mechanisms to overcome • Identify next steps for applying this research
4	Capacity Building Initiatives (CBT / NFWF)	Kacey Wetzel (CBT) / Jake Reilly (NFWF)	ONGOING	<ul style="list-style-type: none"> • Enhance existing collaborative models • Build capacity of individual watershed organizations • Practice collective impact and social impact network theories to bolster networking between organizations
5	LGAC Local Government Forum	Ola-Imani Davis (Alliance)	DONE	<ul style="list-style-type: none"> • Broaden cross-sector coordination and support a more collective approach for community support • Generate ideas for addressing community partnership opportunities to support restoration



Collaboration

Connect

Communicate

Contribute

Coordinate

1

Funding

2

Communication

3

Shared Expertise

Sample Agenda for Workshop #1

12:00 - 12:25 PM	Welcome and Introduction
12:25 - 1:05 PM	Panel discussion: Restoration Collaborative Networks
1:05 - 1:40 PM	Breakout Rooms for Detailed Discussions
<i>1:40 - 1:50 PM</i>	<i>Break</i>
1:50 - 2:30 PM	Funders perspective panel
2:40 - 2:50 PM	Project spotlight
2:50 - 3:15 PM	Breakout Rooms for Detailed Discussions
3:15 - 3:45 PM	Report back & Closeout, set up for next session

Collaborative Networks



Rappahannock
River Roundtable
Blue Ridge to the Bay



Central Pennsylvania Precision Conservation Partnership

Delmarva Restoration & Conservation Network



Sample Agenda for Workshop #2

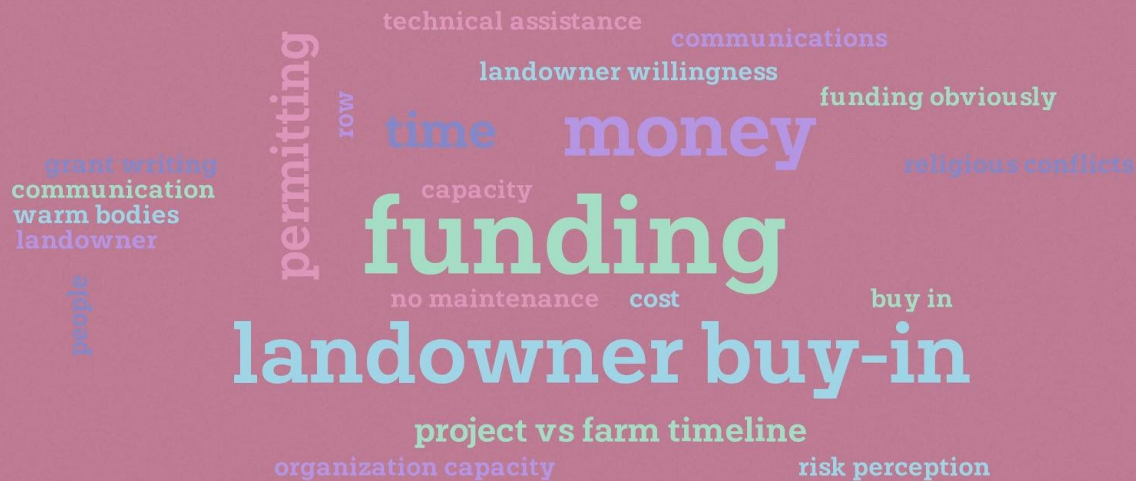
8:30 - 9:00 AM	Welcome and Mentimeter Activity
9:00 - 9:40 AM	Project Spotlights
9:40 - 10:20 AM	Breakout Rooms for Detailed Discussions
10:20 - 10:30 AM	<i>Break</i>
10:30 - 11:15 AM	Panel Discussion: Focused Landowner Outreach
11:15 - 11:50 AM	Breakout Rooms for Detailed Discussions
11:50 - 12:10 PM	Next Steps & Needed Resources
12:10	Close out



Takeaways & Report

- ❖ Our team is working on a report documenting the conversations during each of these workshops (and in setting them up). This report will be available in August 2021 to be shared amongst the restoration community.
- ❖ We intend it to continue conversations in the regions we visited about next steps; and also as a starting point for other geographies.
- ❖ Some strategies will be applicable watershed-wide, but others will be more regionally focused. Each region is at a different stage on the coordination/collaboration spectrum and will need to develop solutions for where they are, not based on others' progress.

What is the biggest challenge to getting practices on the ground? (Please use 1-3 word description)



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