

# CHESAPEAKE *Youth* INITIATIVE



Chesapeake

in partnership with:



**Chesapeake Bay Program**  
*Science. Restoration. Partnership.*

*What is it?*



A word cloud centered around the phrase "Youth Voice". The words are arranged in a circular pattern around the central text, with varying font sizes and colors. The colors include shades of green, red, blue, orange, and purple. The words represent various concepts related to youth engagement and leadership.

career ladder  
engagement  
peer  
advocacy  
policy  
Diversity  
enthusiasm  
fresh perspective  
mentorship  
community  
ambassador  
Environmental Literacy  
leadership  
network  
stewardship

# DIVERSITY

to identify stakeholder groups that are not currently represented in the leadership, decision-making and implementation of conservation and restoration activities and **create meaningful opportunities and programs to recruit and engage them in the Bay Program's efforts.**

Our strategies and actions fall under four approaches:

1. Enhance communication and outreach with **underrepresented stakeholders**
2. **Create and expand employment opportunities** for underrepresented individuals and communities by **strengthening connections to existing resources and creating new avenues for career building**
3. Promote **environmental justice through the meaningful involvement** and fair treatment of all people, regardless of race, color, national origin or income, in the implementation of the Chesapeake Bay Watershed Agreement
4. **Advance diversity, equity, inclusion and justice** in all aspects of organizational culture and work

# ENVIRONMENTAL LITERACY

Enable students in the region to graduate with the knowledge and skills to act responsibly to protect and restore their local watershed.

Mid-Atlantic Environmental Literacy Summit:

"Ensuring equity as we prepare the next generation of climate-ready environmental stewards."

# GIT <-> PEER GROUPS

Sustainable Fisheries

1



Water Quality & Toxic Contaminants

2



Vital Habitats & Species

3



Conservation & Public Access

4



Tree Canopy & Forest Buffers

5



Climate Resiliency

6



Environmental Literacy

7



# Who is participating this pilot year?



**12 Mentors**

Number of Chesapeake Bay Program staff committed



**6 Student Leadership Programs**

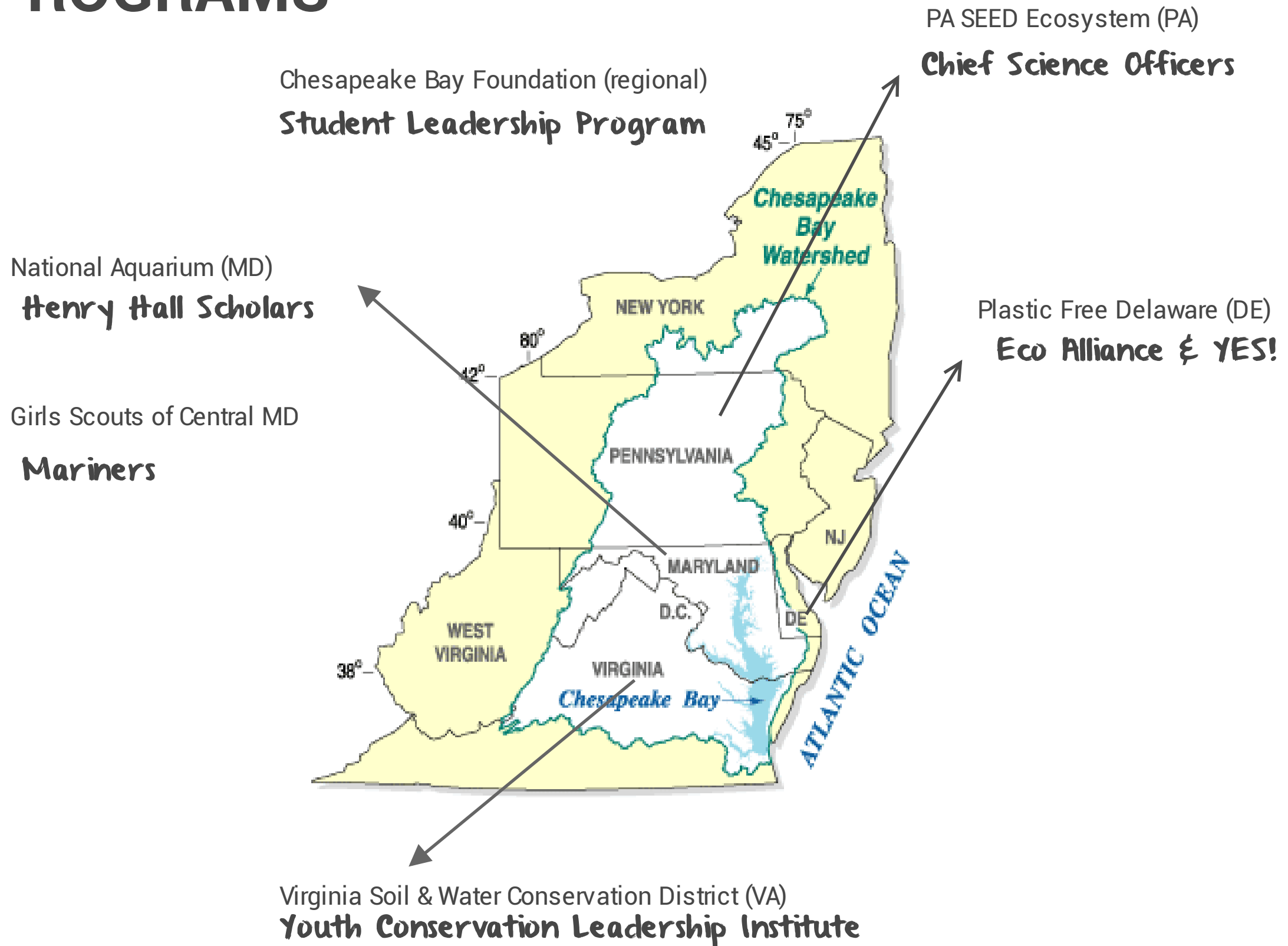
Number of partner organizations nominating students



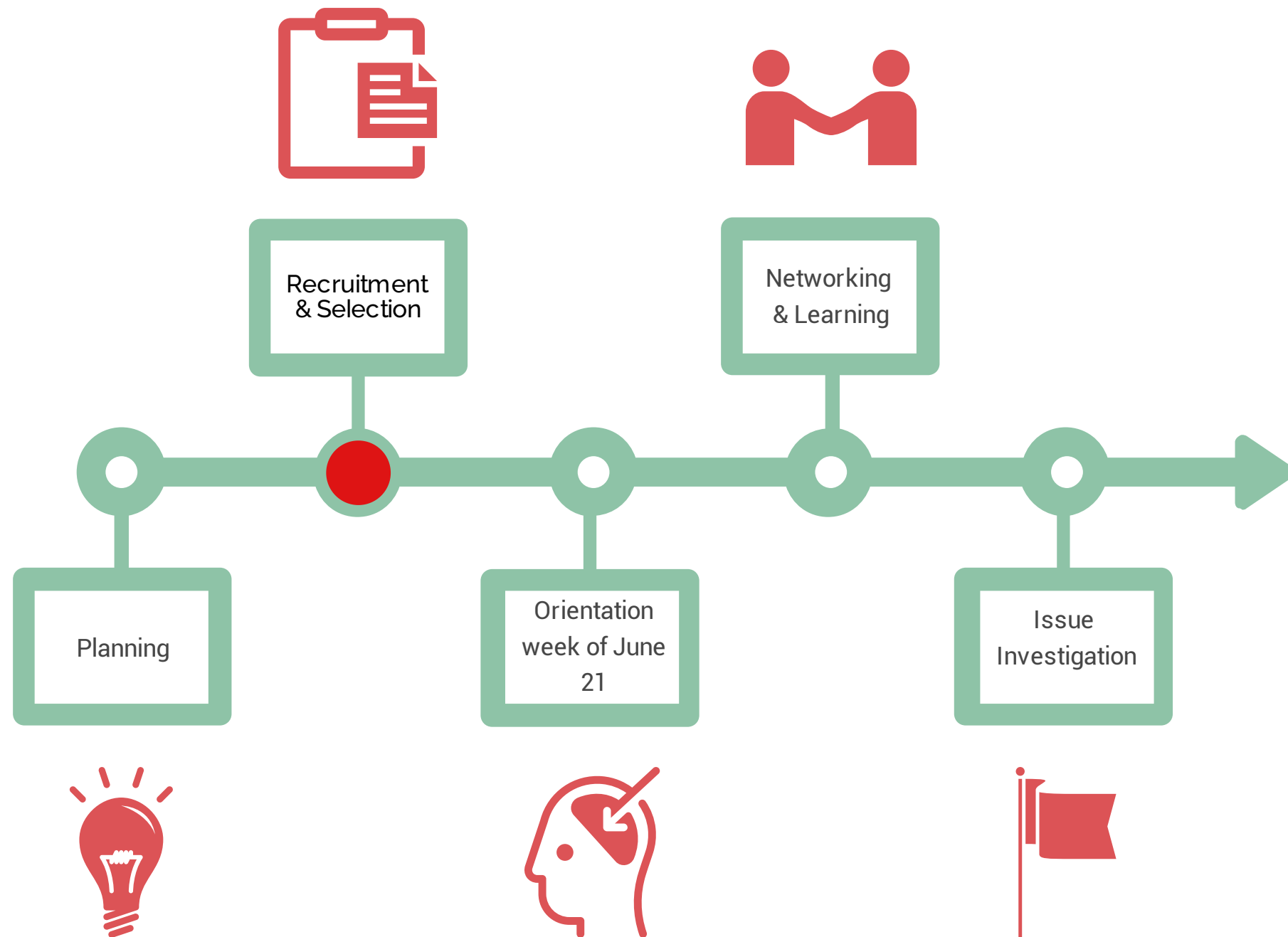
**10-15 Student Ambassadors**

Number of high school students to participate in pilot year

# PROGRAMS



# NEXT STEPS



# MANAGEMENT BOARD

## Share your Time

Save the Date: October Management Board Meeting - October 14, 2021

1.5 hours engaging with Ambassadors

Earlier check ins for introductions and encouragement

## Share your Ideas

Take a moment to review our resources on best practices in intergenerational communication

Bring your enthusiasm, openness, and constructive comments

## Share your Support

Continue the conversation about amplifying youth voice and scaling up the Chesapeake Youth Initiative

Help us identify gaps and meet goals

Be an ambassador to the program for years to come



# OUR TEAM

Montserrat Pizarro, NPS Community Volunteer Ambassador

Brittany Omoleye-Hall, NPS Education Coordinator

Olivia Wisner, CRC Stewardship GIT Staffer

Shannon Sprague, NOAA Manager of Environmental Literacy & Partnerships

Elise Trelegan, NOAA Chesapeake B-WET Program Coordinator



in partnership with:

