

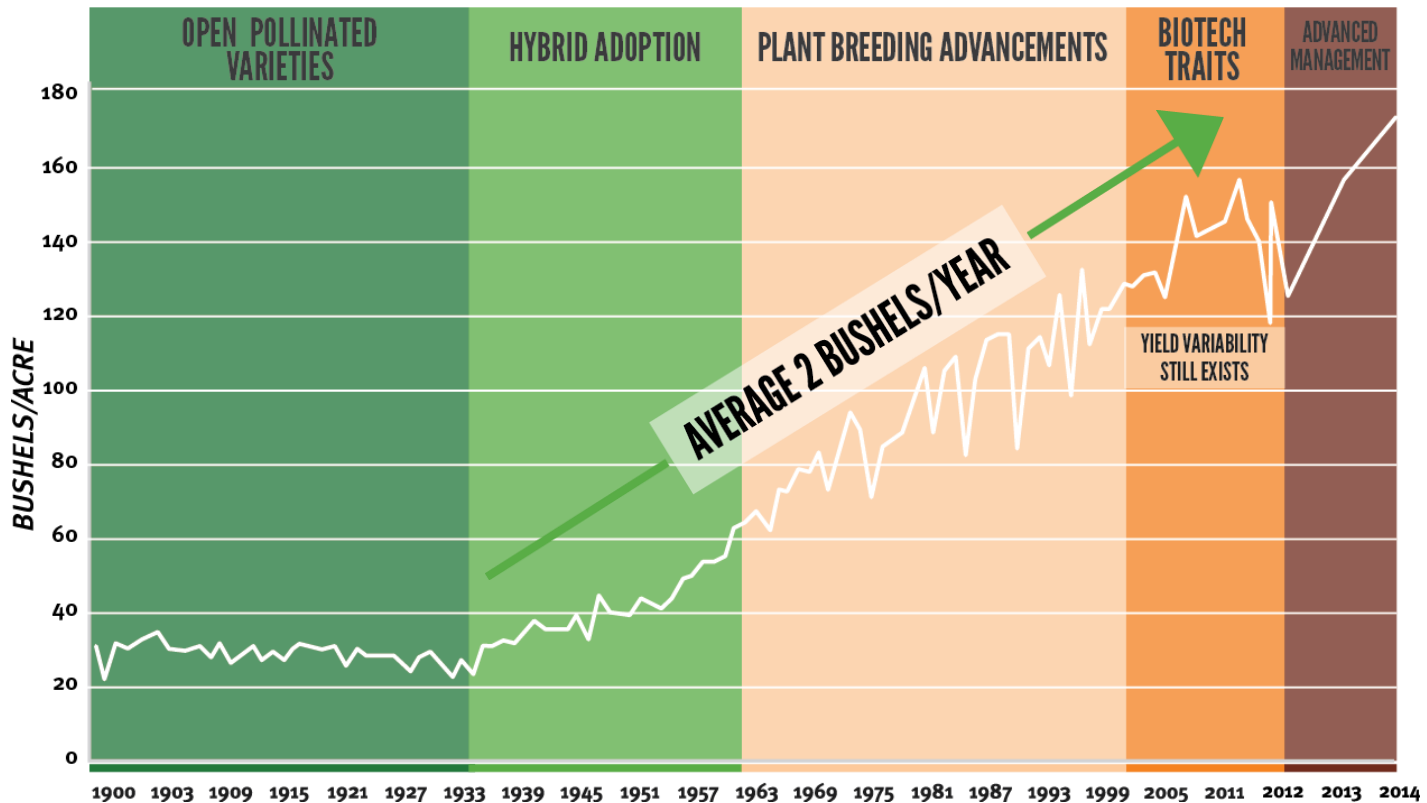


encircaSM



ENCIRCASM SERVICES

US CORN YIELD (1900-2014)



EXPLORE.

ENCIRCASM SERVICES

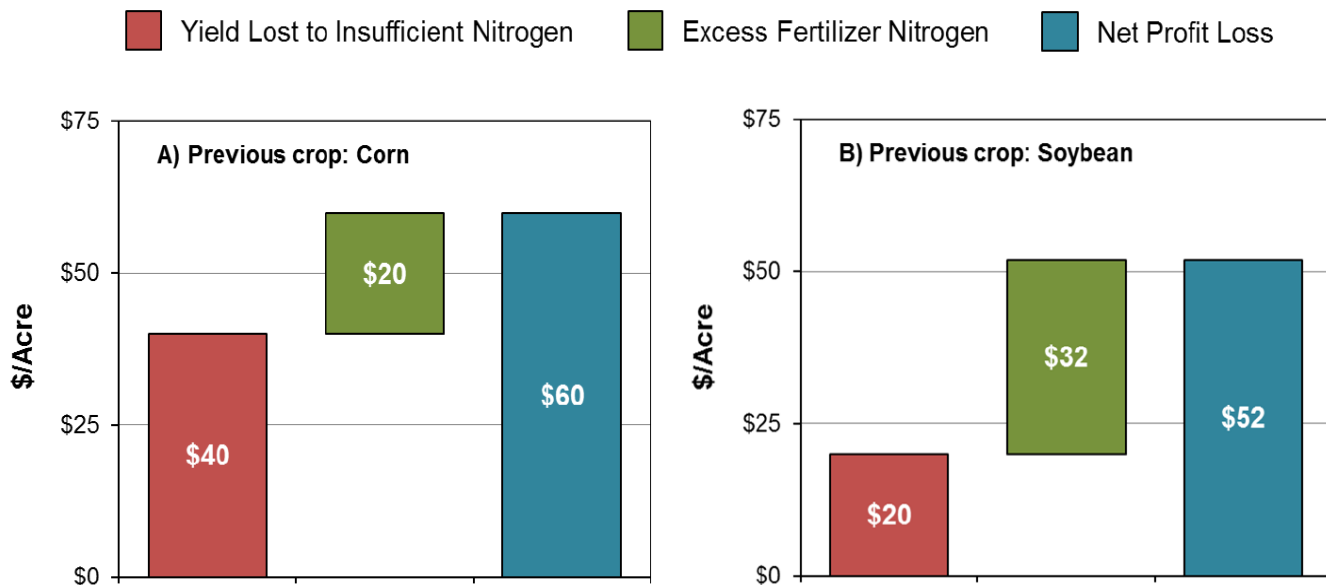
EXPLORE. EVOLVE. EXCEL.



Yield	170	175	180	185	190	195	200	205	210
Expense/Acre \$750	Cost/Bu \$4.41	\$4.29	\$4.17	\$4.05	\$3.95	\$3.85	\$3.75	\$3.66	\$3.57

Source: Profit Manager, 1999–2014 All Rights Reserved Ag View Solutions, LLC

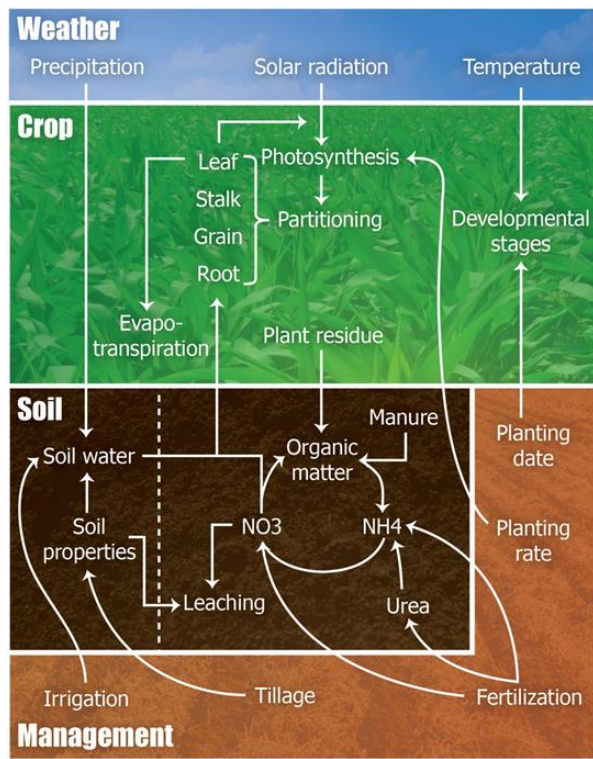
Estimated Profit Loss from Inefficient Nitrogen Management in the Corn Belt*



Profit lost from under and over applying nitrogen across years and soils

**Estimates are based on Monte Carlo simulations of economically optimum nitrogen rate response distributions from 1,168 University nitrogen response trials conducted in MN, IA, IL, IN and OH*

FOUR KEY INPUTS HELP ADVANTAGE THE ENCIRCA SERVICES NITROGEN MODEL



WEATHER



AGRONOMY



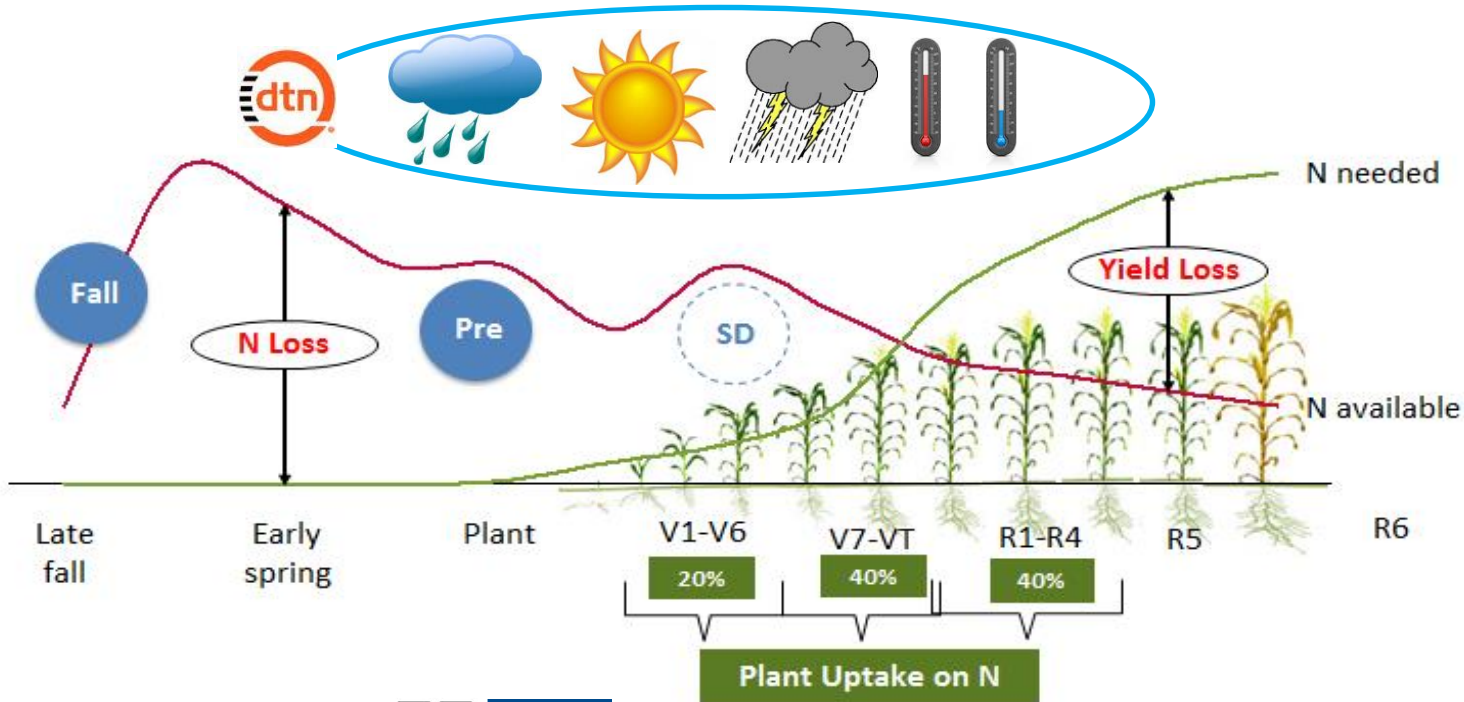
SOILS



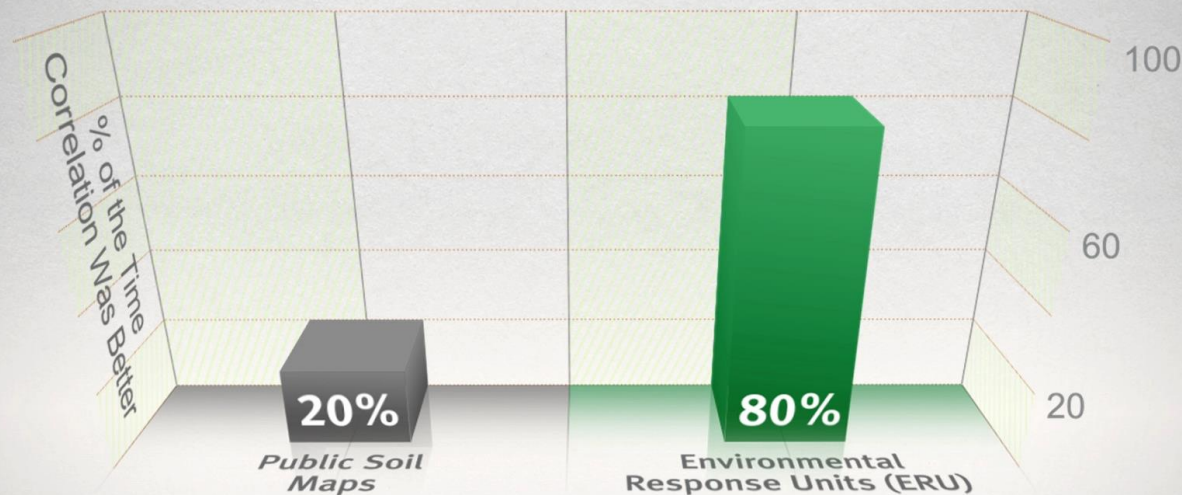
CUSTOMIZED

EVOLVE.

Nitrogen Management



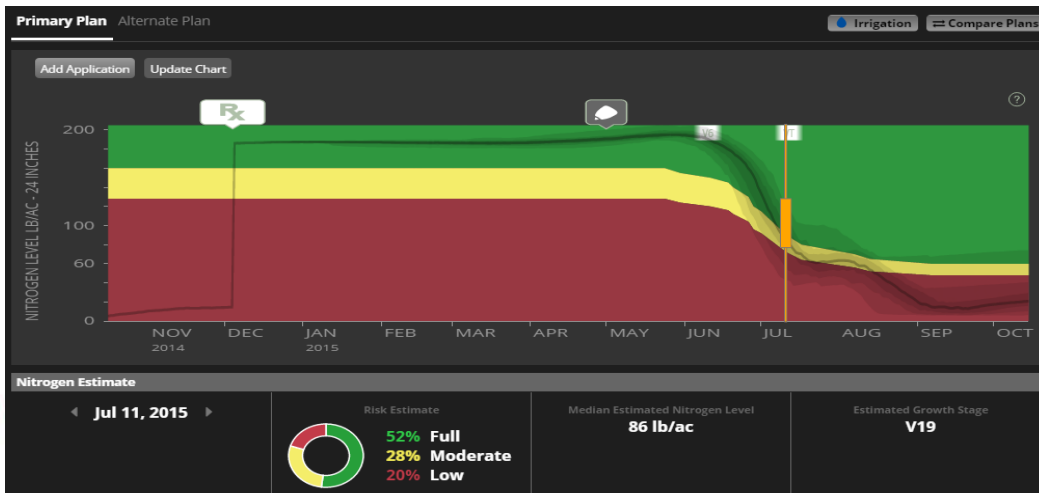
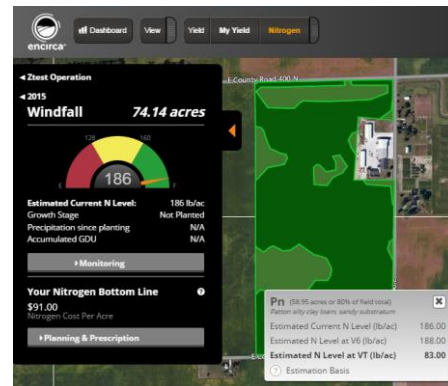
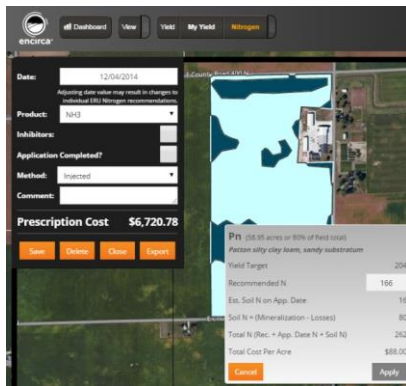
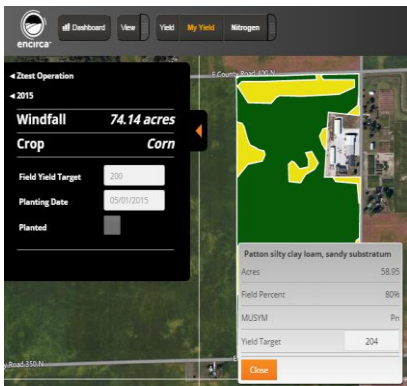
Better Representation of Corn Yields



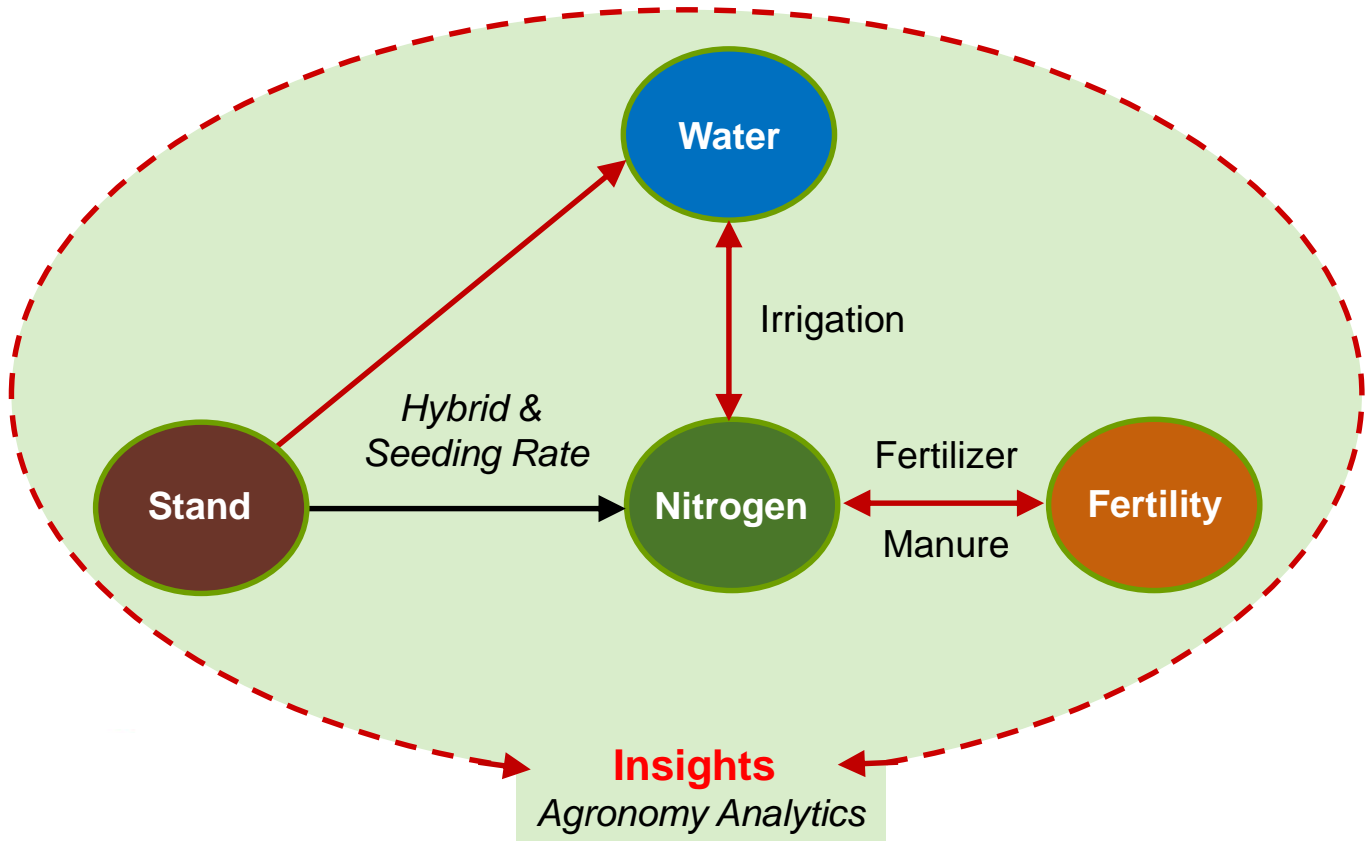
**Correlation to Actual Yield
Public Soil Maps vs. ERU**

Source: Natural Resources Conservation Service (NRCS) Soil Survey Geographic Database (SSURGO)

G x E x M (Management)



Integrated Services



Unprecedented Collaborations



Questions?



Thank you

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