



**Protected Lands Workgroup**  
*November 2023 Meeting*

**Wednesday, November 29 3:00 – 4:00pm**  
**Meeting Location:** Virtual

**Google Meet joining info**  
Video call link: [Click Here](#)  
Or dial: (US) +1 731-435-3160  
PIN: 643 120 139#

---

Attendees		
Aurelia Gracia	Chase Douglas	Sara E. Coleman
Katie Brownson	Jamal Childs	Ben Alexandro
Cheryl Wise	John Rowe	Wuillam Urvina
Anthony Bobo		

**3:00 PM Introduction (Wuill)**

- Everyone introduce themselves. (Name, Organization, and Position)
- Recap the purpose of today's meeting

**3:05 PM CCP Annual Meeting Takeaways**

- Share ideas discussed during the annual meeting
  - Landowner Outreach
    - It would be helpful to use the maps and texts to go to landowners and tell the story about how their land contributes to various ecosystem services.
  - Program awareness
    - Sharing programs to other states such as AMLER
  - Equity Strategy
    - Counties with the most large parcels opportunities have the most disadvantaged residents.
    - This can also be looked at through a public access lens.
    - We may want to consider creating an action item that deals with equity for the new action plan.
  - GIS community of practice
    - convening and facilitation

- There was an acknowledgement of the missing numbers from smaller land trusts and trying to include those would be included in the new logic and action plan
- Municipalities
  - greenway plans, trails, take advantage of transportation dollars
- Tourism
  - connection between tourism and economic drivers
- Regional Effort
  - wetlands, connectivity, transmission lines, sea level rise, Ag, Tribal lands...
- Chase Douglas: Overall, out of 5, most participants indicated the meeting was a 4/5 so a general success. Equity was a major focus at the meeting, especially in relation to data. Making sure the data available looks not only at rural large land parcels but also includes smaller parcels, urban areas, and locations of cultural significance.
- Aurelia Gracia: There was a breakout session where participants were looking at maps with various types of data. The main activity was to point out spots that should be protected/conserved. There were certain parcels that were indicated as not conserved but actually were recently.
- Identify priority points from the CCP meeting that might apply to the WG

### **3:15 PM      Action Ideas for New 2-year Work Plan**

- Discuss any previous ideas and get new input from workgroup members in attendance.
  - Action Item Ideas
    - Aurelia: We could create texts and
    - Sara: The funding with justice 40, is there a way to
      - Aurelia: What would be some of the aspects of this that we could make an action item for our group?
    - Katie Brownson: A potential role for us would be to help coalesce around a specific goal. One of my takeaways from the CCP meeting was to make the goal relatable at the smaller level.
    - Ben Alexandro: Do we need another metric that is beyond 30 x 30? I think is that something for the next annual meeting ?
    - Cheryl Wise: I like the idea of having maps. Landowner outreach and regional efforts are related in my mind. I think it would be compelling to have maps to show to landowners to show them why their land is important when it comes to conservation.
    - Katie Brownson: Establishing an equity-specific goal could be one action, but I think there is a related potential action around developing additional metrics that we could quantify using our GIS data to help our partners tell better stories about what conservation is achieving (i.e. related to source water protection, trout habitat, public access, etc.)
    - Chase Douglas: I think the GIS community of practice will be an important action item to foster.

- Chase Douglas: I think where we could focus more of our energy would be to look at where mapping could be increased and where we could add more data layers to make it a more robust data set.
  - John Rowe:
- During the discussion, take into consideration the following points
  - The appropriateness and capacity of the WG for each idea
  - The potential for effecting change and identifying specific tasks or steps
  - Should certain tasks be assigned to external entities
  - The potential role of WG members in implementing each idea
  - The broader context and factors that will impact the WG's work over the next 2 years

**3:40 PM            Target Date for Completion of the Work Plan**

- Discuss and decide on a timeline or target date for completing the plan
- Consider the need for early development in 2024 to align with the 2024-2025 timeframe

**3:50 PM            GIS Community of Practice**

- Provide a reminder of the appropriate contacts for John Wolf's GIS Action team.

**3:55 PM            Next Steps (Wuill)**

- Determine the date, time, and location (if applicable) for the next PLWG meeting.