



Strategic Engagement Team (SET) Meeting

June 25, 2024 | 1:00 p.m. to 3:00 p.m.

Meeting link: [Click here to join the meeting](#)

Meeting ID: 230 557 133 120

Passcode: S228kN

Healthy Watersheds and Climate Cohort:

- Tree Canopy
- Forest Buffers
- Stream Health
- Protected Lands
- Land Use Methods and Metrics

Agenda

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| 1:00 – 1:10 | Introductions and Agenda Review (Marisa Baldine, ACB/CBP) |
| 1:10 – 1:25 | Review of Items from 2023 Meeting (Marisa Baldine, ACB/CBP) |
| 1:25 – 2:40 | Discussion with Cohort <ul style="list-style-type: none">● <i>What is it that people need to know or understand better for your outcome?</i>● <i>What action needs to happen to further this outcome?</i>● <i>Who has the power to make that action a reality? (that's your audience!)</i>● <i>What are your primary engagement objectives?</i>● <i>Who is your audience's 'trusted source'? Do they have a network that you can connect with?</i>● <i>How are you currently engaging that audience? What past actions have worked (successes) or not worked (challenges)?</i>● <i>Who is already engaging with your target audience? Who are your potential allies that can help you meet your goals?</i> |
| 2:40– 2:50 | Next Steps (Marisa Baldine, ACB/CBP) |
| 2:50 – 3:00 | Update on GIT Funding Project (Laura Cattell Noll, ACB/LGAC) |

This meeting will be recorded for internal use to assure the accuracy of the meeting notes.