

Chesapeake Bay Wetlands Restoration Website Project

Agenda

February 8th, 2018

1:30	Introductions and overview Review agenda	Guy
1:35	Information Architecture (IA) Present and discuss the information architecture <i>Objective: Agree on proposed IA</i>	Dave
1:45	Branding and Identity Exercises to consider identity for the site <i>Objective: Identify name, tagline and URL for the product</i>	Dave
2:00	Design Sprint Exercise to consider design ideas from the team based on research and information architecture <i>Objective: Ideas that will inform initial site mockups</i>	Guy
3:25	Wrap up and Next Steps	Guy