Work Plan Timeline

- **December 18:** draft due to MB for a 4 week review
- **January 14:** MB meeting; fatal flaw discussion
- **January 22-March 8:** 45 day public input period
- **March 8-25:** GITs review/summarize comments and revise workplans
- **March 25:** revised drafts due to MB for April 14 MB meeting
- **April 14:** MB meeting; discuss final changes and accept as complete
- **April 22:** final revisions due from GITs
- **April 30:** workplans final and posted on web

Workflow for Development of Local Leadership Program (1)

Assess (1-4)	Design		Build	Improve
	Content (4)	Delivery (3)		

Identify and assess existing programs' effectiveness in achieving leadership outcomes

Develop knowledge content in coordination with other GITs

Determine methods of delivering content

Assemble new and existing components and launch

Measure effectiveness and keep content current

- CBC programs assessment
- Inventory of existing content and delivery mechanisms
- Peer to Peer opportunities

- Water quality
- Incentives
- Land use policies
- Vital habitat
- Stewardship
- Public access
- Flood resilience

- Leadership Programs (Existing/New)
- Circuit rider
- Online Center
- Peer to Peer (2)
- Professional networks

* Numbers correspond to Management Strategy elements

Management Approach 4: Identify and improve key knowledge and information sources.

- Significant amount of content and information already in existence and being used by local officials
- Need gap analysis to assess what content exists and what's needed.
- Content will dictate implementation activities for other management approaches .
- Approaches for collecting data:
  - Assess CBP Goal Implementation Team (GIT) content needs
  - Determine info and content identified as important by local officials
  - Combine GIT priority content & priority local officials content

Assess CBP Goal Implementation Team (GIT) info and content needs for locals

- Most management strategies considered local implementation and the role local governments.
- Local leadership workgroup will engage GITs and workgroups to determine info and content needs identified by management strategies and workplans as necessary to reach local government implementers.
- Gap analysis will include steps such as:
    - Review management strategies and workplans to identify commitments to engage locals.
    - Develop template to for GITs and workgroups to more specifically define local info and content needs.

Determine Info and content identified as important by local elected officials

- Local officials manage resources for local needs.
- Local priorities include conservation protection and restoration as well as economic, social, and political needs.
- Gap analysis will include steps such as:
    - Develop forums to directly engage elected officials to determine priority information and content.
    - Initiate discussions with existing state and regional forums (MACO, VACO, PSATS, regional commissions, etc.) to determine priority info and content.
    - Work with training community, NGO's, etc. to determine priority info and content.

Combine GIT priority info needs with priority info needs of local officials

- GIT goals primary focus is on Chesapeake Bay restoration.
- Local goals can be aligned with Bay restoration goals to achieve multiple benefits.
- Local priorities include economic, social, and political needs.
- Gap analysis will include steps such as:
  - Determine how CBP goals align with local goals for restoration, conservation.
  - Identify and develop tools and approaches to assess economic, social, etc. benefits of CBP goals and local goals
  - Develop concepts for needs associated with phases of engagement: Informed, Active, Peer Leader