



Chesapeake Bay Program
Science. Restoration. Partnership.

April 25, 2025

Beyond 2025

Engagement Strategy and Feedback Plan

Timeline

May—June 2024: Knowledge-Sharing

Discuss the process behind the Beyond 2025 effort, synthesis of contractual findings and small group recommendations, and planned next steps to ensure interested parties are well-positioned to provide feedback.

July—August 2024: Feedback Period

The Beyond 2025 recommendation report for the Executive Council will be available for public feedback from July 1—September 1, 2024.

July—October 2024: Additional opportunities

More opportunities to share this process, answer questions and collect feedback.

Audiences



- Bay-related organizations.
- Those with knowledge of the Chesapeake Bay restoration effort and/or the Chesapeake Bay Program.
- But really, anyone is welcome to provide feedback!

Knowledge-Sharing Period

Strategy provides the following:

- List of meetings and events happening between May 1—June 30 in which Beyond 2025 can get on the agenda.
- List of Bay-related organizations that would benefit from outreach about Beyond 2025.



Additional Opportunities



- Local Government Engagement
 - Local Government Advisory Committee meeting moved to July.
 - Three roundtable sessions planned for the Delmarva peninsula, Lancaster, Pa. and Prince George's County, Md.
- Conferences
 - October 2024: Restoring America's Estuaries
 - October 2024: Chesapeake Watershed Forum

How can you help?

- What meetings, events and organizations are missing from this list?
- Who can help with this outreach?



What We'll Provide



- Talking Points.
- Standardized PowerPoint.
- Frequently Asked Questions.
- Recorded Webinar.



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Thank you!

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