







# **Beyond 2025 Update**

Management Board Meeting May 9, 2024



## **April Steering Committee Meeting (04/22)**

- Presented and discussed ERG's draft interim program evaluation report.
- Discussed drafting approach and needs for steering committee recommendations.
- 3. Reviewed public engagement strategy and feedback plan.
- 4. Received Small Group revisions

### **ERG Draft Interim Evaluation Report**

- ERG released interim draft report on April 19<sup>th</sup>; re-released with minor updates on May 2<sup>nd</sup>.
- SC members agreed to share re-released ERG interim report more broadly within their respective offices. <u>However, members will refrain from</u> publicly posting, as the interim report is not for public comment.
- Steering Committee members can provide feedback to improve interpretation and clarity of report by May 10<sup>th</sup>.
- Final Draft is planned for release on June 13<sup>th</sup>.

### **Drafting Recommendations to the EC**

- Format:
  - Critical Path Forward
  - Connecting narrative EC charge, SC findings, and source material.
  - Source Material Small Groups and ERG Report.
- Drafting team established to write first cut of connecting narrative.
- Timeline:
  - May 6 Critical path draft shared with SC (led by Co-Chairs)
  - May 21 First narrative draft shared with SC; + updated critical path.
  - May 30 Steering Committee meeting to discuss and revise
  - June TBD Second narrative draft shared with SC
  - June 27 Steering Committee meeting for "fatal flaw" review before feedback

### **Engagement and Feedback Timeline**

#### May—June 2024: Knowledge-Sharing

Discuss the process behind the Beyond 2025 effort, synthesis of contractual findings and small group recommendations, and planned next steps to ensure interested parties are well-positioned to provide feedback.

#### July—August 2024: Feedback Period

The Beyond 2025 recommendation report for the Executive Council will be available for public feedback from July 1—September 1, 2024.

#### July—October 2024: Additional opportunities

More opportunities to share this process, answer questions and collect feedback. Examples include Chesapeake Watershed Forum (Oct 2024); Local Government Roundtables.

For more information, contact Rachel Felver [rfelver@chesapeakebay.net] and Kristin Reilly [reillyk@nwf.org]

# **Audiences**



- Bay-related organizations.
- Those with knowledge of the Chesapeake Bay restoration effort and/or the Chesapeake Bay Program.
- But really, anyone is welcome to provide feedback!

# **Knowledge-Sharing Period**

#### Strategy provides the following:

- List of meetings and events happening between May 1—June 30 in which Beyond 2025 can get on the agenda.
- List of Bay-related organizations that would benefit from outreach about Beyond 2025.
- The CBP Communications Office is preparing the following:
  - Talking Points.
  - Standardized PowerPoint.
  - Frequently Asked Questions.
  - Recorded Webinar.

