Chesapeake Bay Awareness Week

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Chesapeake Bay Awareness Week is a time to celebrate the cultures, history and natural beauty of the nation's largest estuary

History

- In 2016, the Chesapeake Bay Commission designated nine days each June as Chesapeake Bay Awareness Week.
 - In previous years, the nine days started with the Chesapeake Bay Foundation's Clean the Bay Day and ended with Bernie Fowler's Wade-In.
 - This year, the event dates will shift as the wade-in occurs after CBF's Clean the Bay Day
- Promote the event through social media and in-person events
 - Serves the dual purpose of showcasing the amazing success stories, achievements and resources of the Bay while also encouraging people to get outside and get involved.

2025:

- June 7 June 15, 2025
 - Start off with CBF's Clean the Bay Day
- Theme: Bay in your Backyard
 - Celebrate local waterways and highlight how our communities are connected to the watershed in many ways.
 - o Emphasis on:
 - Broad appeal to many audiences
 - Benefits of conservation & restoration
 - Playing a part in the Bay's future

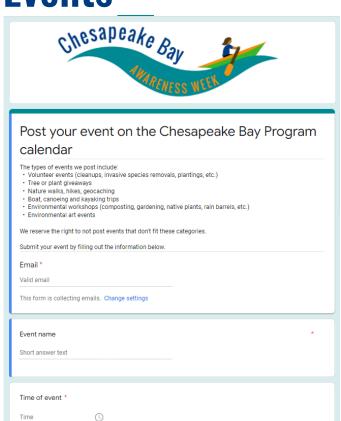
Past Themes

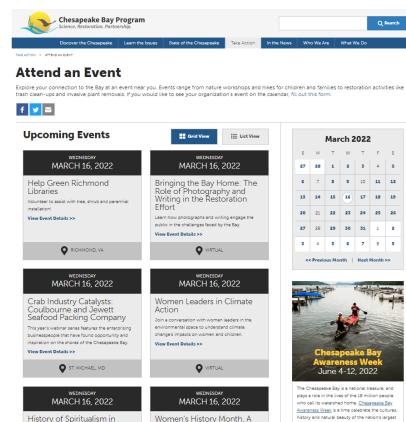
- 2024: Unsung Heroes
 - Primary subthemes: Habitat Heroes, Tide Turners
- 2023: Chesapeake Journeys
- 2022: Restoration Brings Results
- 2021: Recreation
- **2020**: Tributaries

Events happening during CBAW:

- Clean the Bay Day
 - June 7th, 2025
- Patuxent River Wade-In
 - June 8th, 2025
- More to come!

Events





Baltimore

Culinary Journey:



Q Search



plays a role in the lives of the 18 million people who call its watershed home. Chesapeake Bay Awareness Week is a time celebrate the cultures, history and natural beauty of the nation's largest estuary. Discover your connection to the Bay by attending one of the events on our calendar

Social media toolkit

June 1-4: Promotion

- June 5: On the water
- June 6: Parks and trails
- June 7: In your neighborhood
- June 8: In your home

- June 9: Connecting with food
- June 10: Community science
- June 11: Museums and histo...
- June 12: Volunteering and c...
- June 13: Environmental stew...

Files











CBAW Proclamation Template











Social media holidays

- Great Outdoors Month, Pride Month
- National Trails Day: June 7th
- World Oceans Day: June 8th
- Global Wind Day: June 15th

What do we provide?

- The Chesapeake Bay Program will publish a press release and blog post.
- Sample proclamation templates
- Social media toolkit
- Flickr gallery for relevant images
- Events calendar
- Support!
 - Let us know if you have questions

Maps

HOW AM I CONNECTED TO THE CHESAPEAKE BAY?



HOW AM I CONNECTED TO THE CHESAPEAKE BAY?

- The Chesapeake Bay watershed includes 206 counties covering parts of six states and D.C. Each local community plays a part in the health of local rivers and the Bay.
- Hundreds of thousands of creeks, streams and rivers thread through the Chesapeake Bay region. These tributaries send fresh water to the Bay, offer vital habitat and provide people with opportunities to fish, boat and



THE POTOMAC REGION

- . The Potomac River flows for 383 miles, from
- Fairfax Stone in West Virginia to the Chesa-peake Bay at Point Lookout, Maryland.
- . The Potomac's major tributaries include the Anacostia, Antietam, Cacapon, Catoctin, Conococheague, Monocacy, North Branch, South Branch, Occoquan, Savage, Seneca



THE YORK REGION

- . The York watershed begins in the Blue Ridge Mountains with two main tributaries, the Mat-taponi and Pamunkey Rivers. It flows into the Bay near Gloucester Point, Virginia.
- . The Lower York River is one of the ten tributaries in the Chesapeake watershed selected for oyster restoration. Oysters support a key commercial fishery and filter up to 50 gallons



THE SUSQUEHANNA REGION

- . The Susquehanna River flows from Cooperstown, N.Y., through Pennsylvania to Havre de Grace, Md. and the Bay—a 444 mile journey. • The Susquehanna River is the Chesapeake
- Bay's largest tributary, providing 50 percent of the fresh water that flows into the Bay. • The Susquehanna River sends about 19 million gallons of water per minute into the



THE PATUXENT REGION

- . The Patuxent is the largest river that lies entirely in Maryland.
- The Patuxent River is home to more than



THE EASTERN SHORE REGION

- The EasternShore region is home to the Chester, Elk. Sassafras, Choptank, Miles. Wye, Nanticoke, Marshyhope and Pocomoke
- . The Nanticoke River starts in Delaware and runs for 64 miles before reaching the Chesa-

Chesapeake Bay AWARENESS WE

THE WESTERN SHORE REGION

THE RAPPAHANNOCK

REGION

· At 195 miles, the Rappahannock is

are the Rapidian River and the Hazel River.

through Virginia, the landscapes of the watershed shift from mountains to farms to

Virginia's longest free-flowing river. The Rappahannock River's major tributaries

- The Chesapeake Bay's western shore region includes the Patapsco River, Back River Severn River, South River, Magathy River and like Baltimore and Annapolis
- through Baltimore and into the Chesapeake

THE JAMES REGION

- The James River's major tributaries include the Appomattox, Chickahominy, Cowpasture, Elizabeth, Hardware, Jackson, Maury,
- . In 2019, more than 300 breeding pairs of eagles were found along the James River. This was once the recovery goal for the entire



Proclamation template

PROCLAMATION

WHEREAS, the Chesapeake Bay is the largest and most productive estuary in the United States, with its watershed spanning six states and the District of Columbia; and

WHEREAS, the Chesapeake Bay watershed, covering 64,000 square miles, is an extraordinary and vital natural resource, with some of the nation's most productive farm and forest lands; and

WHEREAS, the Chesapeake Bay is fed by 50 major tributaries, including the Susquehanna, Potomac, Rappahannock, York, and James Rivers, and stretches 200 miles from Havre de Grace, Maryland, to Norfolk, Virginia; and

WHEREAS, the Chesapeake Bay watershed is home to more than 18 million people, many of whom rely upon the watershed's natural resources for their livelihood and recreational activities; and

WHEREAS, an important source of food for the STATE and the east coast of the United States, the Chesapeake Bay produces more than 500 million pounds of seafood harvest each year, and

WHEREAS, the more than \$3,000 farms in the Chesapeake Bay watershed contribute more than \$10 billion to the regional economy and provide food for millions of Americans; and

WHEREAS, the Chesapeake Bay's tributaries in **STATE** are an important source of drinking water, which is essential for public health and economic growth and a vital resource for future generations; and

WHEREAS, the rich history, pivotal economic importance, and astounding beauty of the Chesapeake Bay watershed never cease to amaze residents and visitors alike; and

WHEREAS, the LOCAL GOVERNMENT is in the NAME OF WATERSHED, which is important to the character and quality of life of the community and ultimately the health of the Chesapeake Bay: and

WHEREAS, the TRUSTED SOURCE has recognized the importance of Chesapeake Bay Week Awareness Week and has encouraged its members to do the same;

NOW, THEREFORE, I, NAME, TITLE of LOCAL GOVERNMENT, do hereby proclaim June 4-12, 2022 as

in the LOCAL GOVERNMENT and urge all citizens to recognize the importance of this observance and to participate in events, activities, and educational programs designed to increase awareness of the importance of the Chesapeake Bay watershed in our community.

IN WITNESS WHEREOF, I have here unto set my hand and caused the Seal of LOCAL
GOVERNMENT to be affixed this DATE.

Name DAT

CHESAPEAKE BAY AWARENESS WEEK

Next steps

- Planning partners are meeting to pick subthemes, create the social media toolkit, blog post and press release.
- The planning team is currently drafting social media materials and emails.
- Contact us to receive a copy of the proclamation.
 - By mid-May, all materials will be publicly accessible.