



Chesapeake Bay Program
Science. Restoration. Partnership.

December 18, 2024

Local Leadership Workgroup Update

Martha Narvaez
LLWG Chair

Agenda

1 Successes of 2024

3 Management Board Requests

2 Challenges of 2024

4 Key Needs for 2025

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LLWG Leadership Updates

Success of 2024

QMs, P2Ps, Local Official Engagement

Engaging and Informational QMs



(Photo by Marisa Baldine/Chesapeake Bay Program)

- 3 Virtual and 1 In-Person QMs
- Key information and resource sharing space for local government trusted source networks

2024 Successes

November Quarterly Meeting

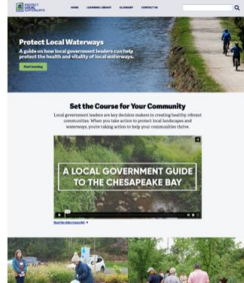
Heidi Bonnaffon 2022 Highlights

- Local Leadership Survey
- Peer to peer tours in MD, VA, PA and DE



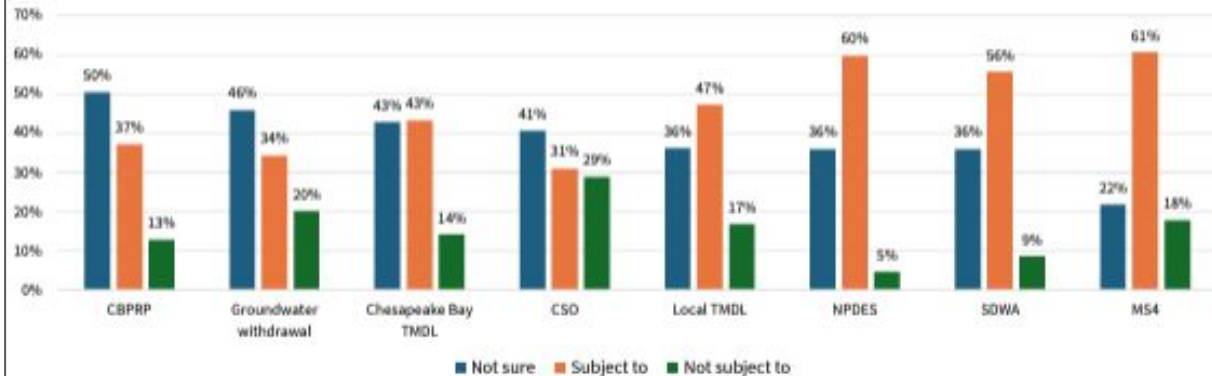
Michelle Edwards 2023 Highlights

- Launched ProtectLocalWaterways.org!
- Local Government Guide to the Chesapeake Bay train-the-trainer
- 4 new Local Government Guide modules:
 - Flooding/resiliency
 - Agriculture
 - Outreach/community engagement
 - Environmental Health
- Planning for Clean Water webinar series
- Wandering Waterways expands to WVA & NY



Key Takeaways – Regulation Understanding

Rules Community is Subject to

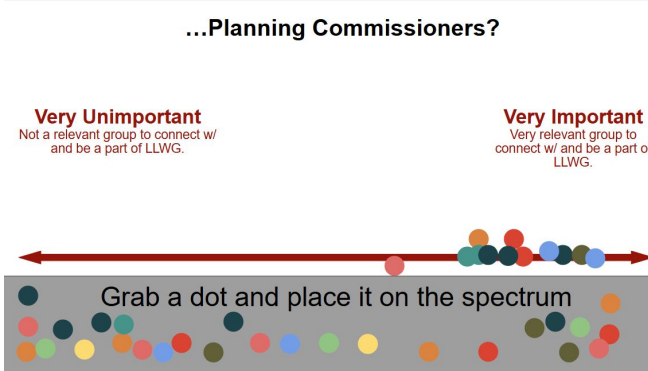
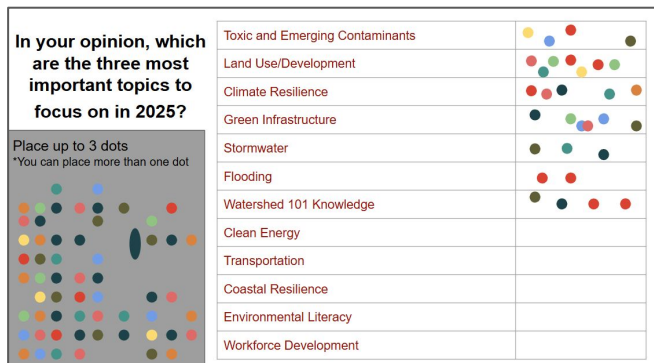
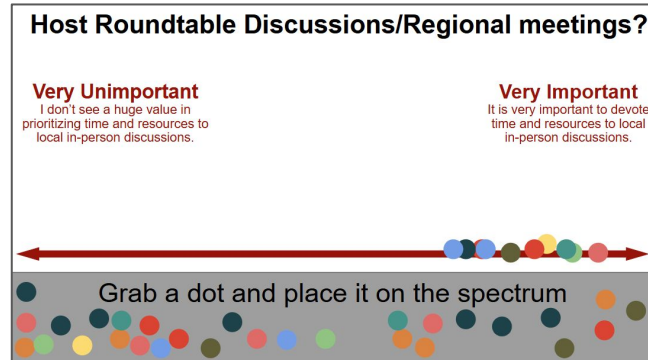
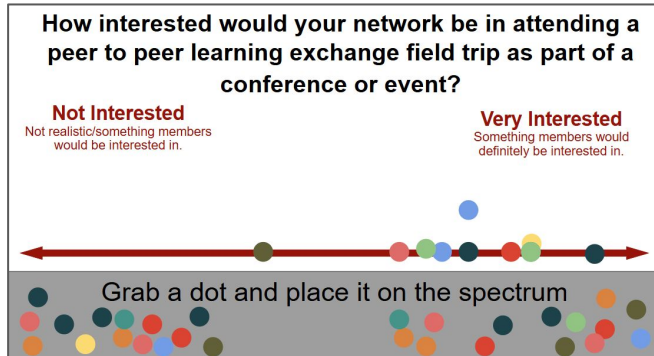


- Understanding of regulations was lowest for officials with less than 2 years experience and highest for those with 11+ years experience.

**Former Chair
Panel - Past**

**Local Leadership
Survey - Present**

November Quarterly Meeting



Workplan Feedback Exercise - *Future*

Peer to Peer Tours



Wandering Delmarva's Waterways

April 4-5, 2024

Supporting a strong agricultural economy and a healthy environment.



Wandering West Virginia's Waterways

September 26, 2024

Clean water practices in WV.



Wandering the District's Waterways

November 23, 2024

Improving equitable access to greenspaces, inclusive environmental decision-making, and building healthy communities for all.

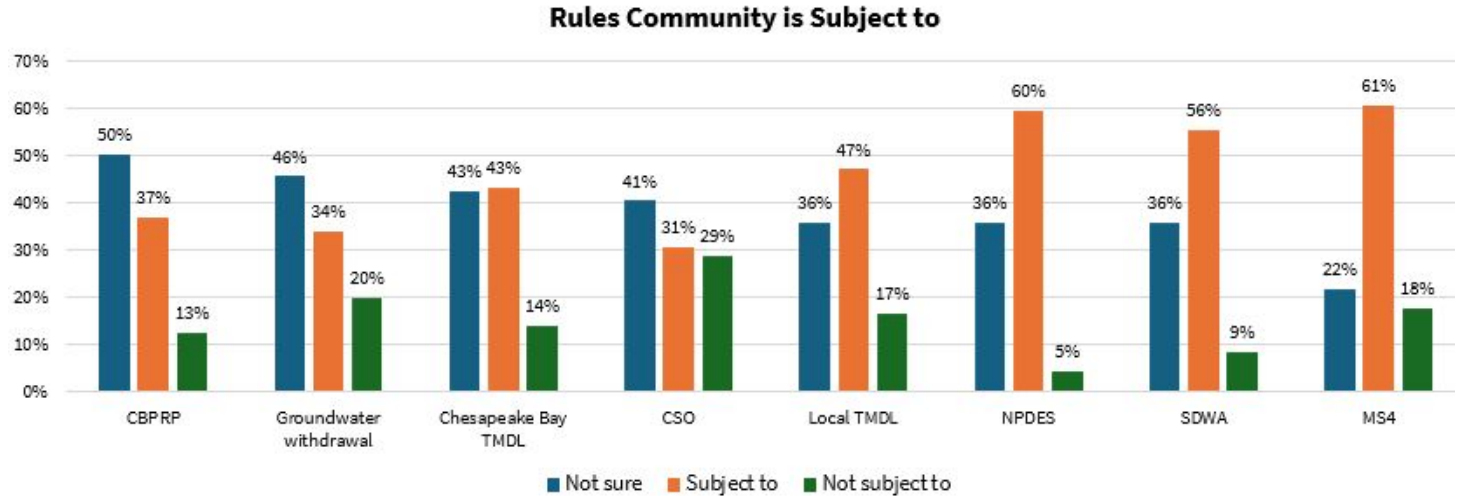
Local Official Engagement



Direct Engagement: 428

Challenges of 2024

Local Leadership Survey



The Local Leadership Survey results showed that:

- **Smaller communities** (especially those with fewer than 10,000 residents) reported using less tools, taking fewer actions, having less understanding of which regulations apply, and scored lower on knowledge questions.
- **Newly elected officials** (<2 years in office) reported more uncertainty about which regulations apply to their communities (especially federal and state) and had lower knowledge scores.

Key Factors Impacting Success

Competing Interests

- Local officials face a wide array of important and urgent issues that are constantly vying for their attention and local government resources.

Limited Scientific and Technical Capacity

- Many local officials do not have scientific or technical training or access to a knowledgeable person with technical capacity.

Routine Turnover

- There is a constant stream of newly elected and appointed officials.

Regional Needs

- The complexity of the watershed and variety of jurisdictions create distinct regional needs.
-

Management Board Requests

Outcome Assessment & Priority Projects

MB Request - Outcome Assessment

"What advice do you have for the Management Board on how to consolidate, reduce, update, remove, replace or add new outcomes within your Cohort/GIT?"

Current Local Leadership Outcome:

Continually increase the knowledge and capacity of local officials on issues related to water resources and in the implementation of economic and policy incentives that will support local conservation actions.

MB Request - Outcome Assessment

Current Local Leadership

Outcome language:

Continually increase the knowledge and capacity of local officials on issues related to water resources and in the implementation of economic and policy incentives that will support local conservation actions.

Key Areas We Plan to Highlight to MB

1. Why working with local leaders is important
2. What we have accomplished
3. What we have learned

MB Request - Outcome Assessment

Questions to GIT 6

Current Local Leadership

Outcome language:

Continually increase the knowledge and capacity of local officials on issues related to water resources and in the implementation of economic and policy incentives that will support local conservation actions.

1. How do we ensure local needs and priorities are incorporated into a revised outcome?
2. What specific, measurable, and time bound metrics could we use for the outcome?
3. How can we make the outcome more inclusive and equitable?

Key Needs of 2025

TA Inventory and Gap Analysis

Technical Assistance Inventory and Gap Analysis

Scope #5 - Local Government Technical Assistance Inventory and Gap Analysis

Maximum Bid Amount of Scope #5: \$45,000

Timeline of Scope #5: 12 months

Purpose and Outcome of Scope #5: *This Scope will identify, assess, and inventory current local government assistance programs across the Chesapeake Bay region, conduct a gap analysis of the identified programs, and create recommendations to expand the programs to fill those gaps.* This project supports a need to expand local government technical assistance programs (e.g. The Delaware Grant Assistance Program, and West Virginia's Region 8 and 9 Planning and Development Councils) that was identified by the Local Government Advisory Committee's (LGAC) [2023 Annual Recommendations](#) to the Chesapeake Bay Program Executive Council. The overarching goal of this project is to provide detailed information on existing local government technical assistance programs, as well as the current gaps in the system, to empower decision makers at state and federal levels to more effectively focus limited resources to fill the gaps.

Stakeholder/Participants of Scope #5: Local Leadership Workgroup; Local Government Advisory Committee; Management Board and Principals' Staff committee members from the Watershed Agreement Signatories

Audience/End User of Scope #5: Local Leadership Workgroup; Local Government Advisory Committee; Management Board and Principals' Staff committee members from the Watershed Agreement Signatories

Key Tasks of Scope #5:

1. Identify and inventory existing local government technical assistance programs that align with the *Chesapeake Bay Watershed Agreement* outcomes.
2. Compile standardized information about each technical assistance program (geographic scope, funding source, types of local governments served, type of services offered, costs, and key watershed agreement outcomes the technical assistance addresses).
3. Define and analyze gaps (regions, types of local governments, types of services offered, watershed agreement outcomes covered) in existing technical assistance programs.
4. Recommend approach to fill gaps in technical assistance to local governments to drive increased implementation towards meeting watershed agreement outcomes.

**Looking for 3-4 CBP
representatives to
serve on the project's
Steering Committee!**

LLWG Leadership

New Leadership



Les Knapp - Chair

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Maura Christian - Vice Chair

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Thank you!

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