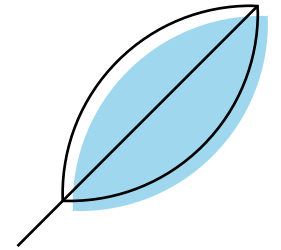


Outcomes & Outputs



OUTCOME

The change in state we aim to influence or the future state we aspire to reach as a consequence of our actions and their outputs.

“The difference made by outputs.”

- Long-term benefits and results: “Continually increase/improve...” “Achieve and sustain 185,000 acres...” “Maintain sustainable population...” “100% attainment of...”
- Indicators of outcomes might show change over time, trends.

OUTPUT

The more direct products of the actions we plan for and take as partners.

- Shorter-term steps and results: this is the place to be as specific, measurable, achievable, relevant, and time bound as possible to ensure we are tracking our work, learning from the results, and being publicly accountable.
- Indicators of outputs could be more direct measures of our efforts and whether we are following through on plans and commitments.
- Interim steps and tiered targets acknowledge what is realistic in a set period while leaving space for what we ultimately know is needed for the healthy watershed we envision.



QUESTION: Would it be helpful to expand this to “**TARGETS**” and allow for both activities and outputs (or products of activities) to be included, as appropriate?

Option D:

- High level outcome language
- All associated SMART targets bulleted
 - Targets that are not thoroughly flushed out can be listed as “under construction.”
- No addendum included