



Chesapeake Bay Program
Science. Restoration. Partnership.

Evolution of a Logic-Based Strategy Management System (aka. *Strategy Review System*)

Objectives:

- Reflect on the Value of the System
- Review the Logic Sequence
- A “one system” viewpoint



19 years ago, 2005/2006 ...

The Office of Management and Budget Performance Assessment Rating Tool

– OMB asked, “please provide a copy of the coordinated comprehensive plan for Bay restoration.”

We did the best we could then started reviewing best-practices literature:

- Kellogg Foundation, (2004). Logic Models in Public Organizations
- Kaplan and Norton, (2008). Mastering the Management System, *HBR*

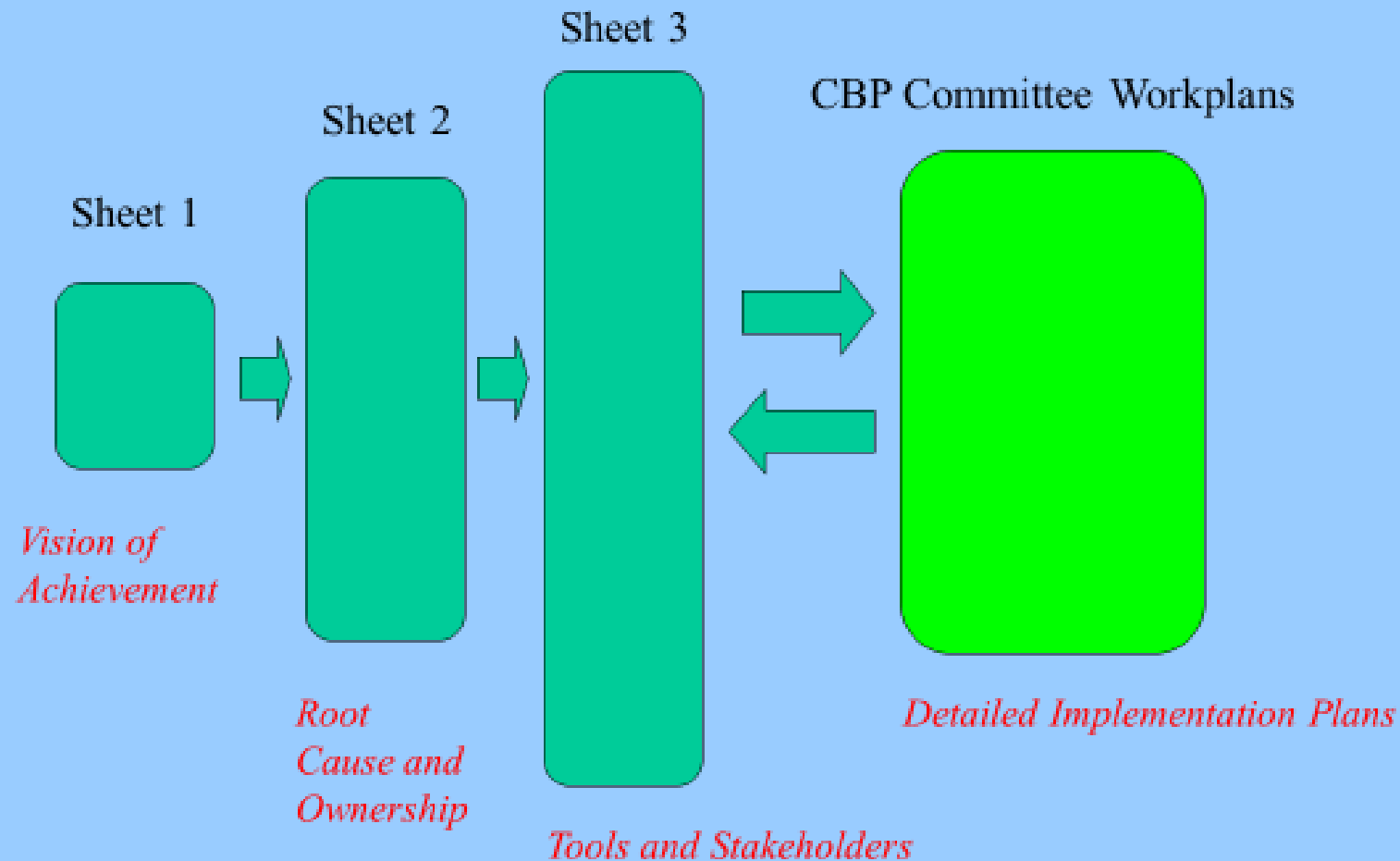
Benefits of Logic Models¹

- Finds “gaps” in the theory or logic of a program and works to resolve them.
- Builds a shared understanding of what the program is all about and how the parts work together.
- Focuses attention of management on the most important connections between actions and results.
- Provides a way to involve and engage stakeholders in the design, processes, and use of evaluation.

Appreciation
for the best-
practice
benefits in
operating
complex
programs

1 – W.K. Kellogg Foundation (2004). *Logic Model Development Guide*.

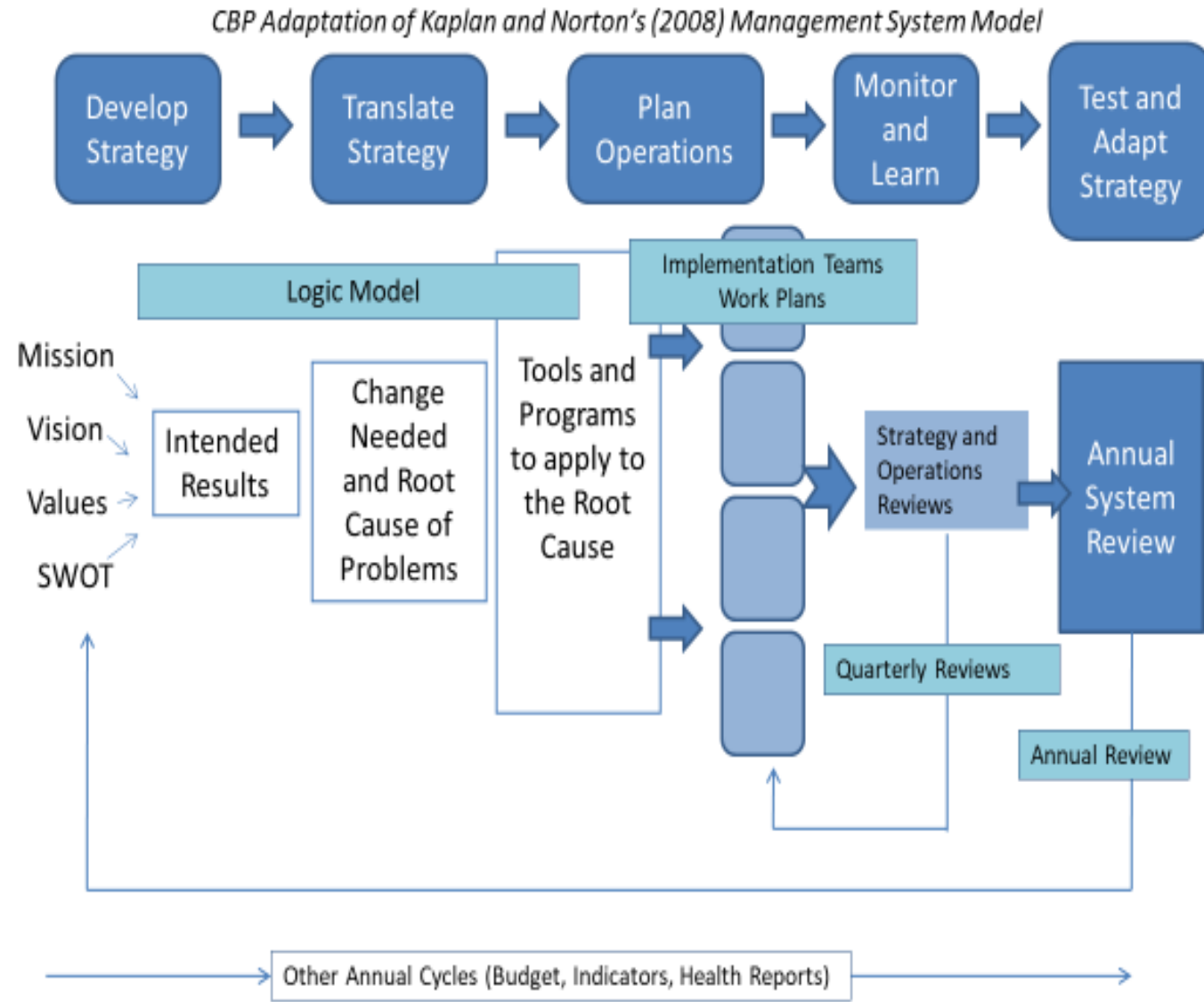
Overview of Bay Program Implementation Logic Model



2006

*Prehistoric
SRS ...*

We started
to envision
what it
might look
like ...

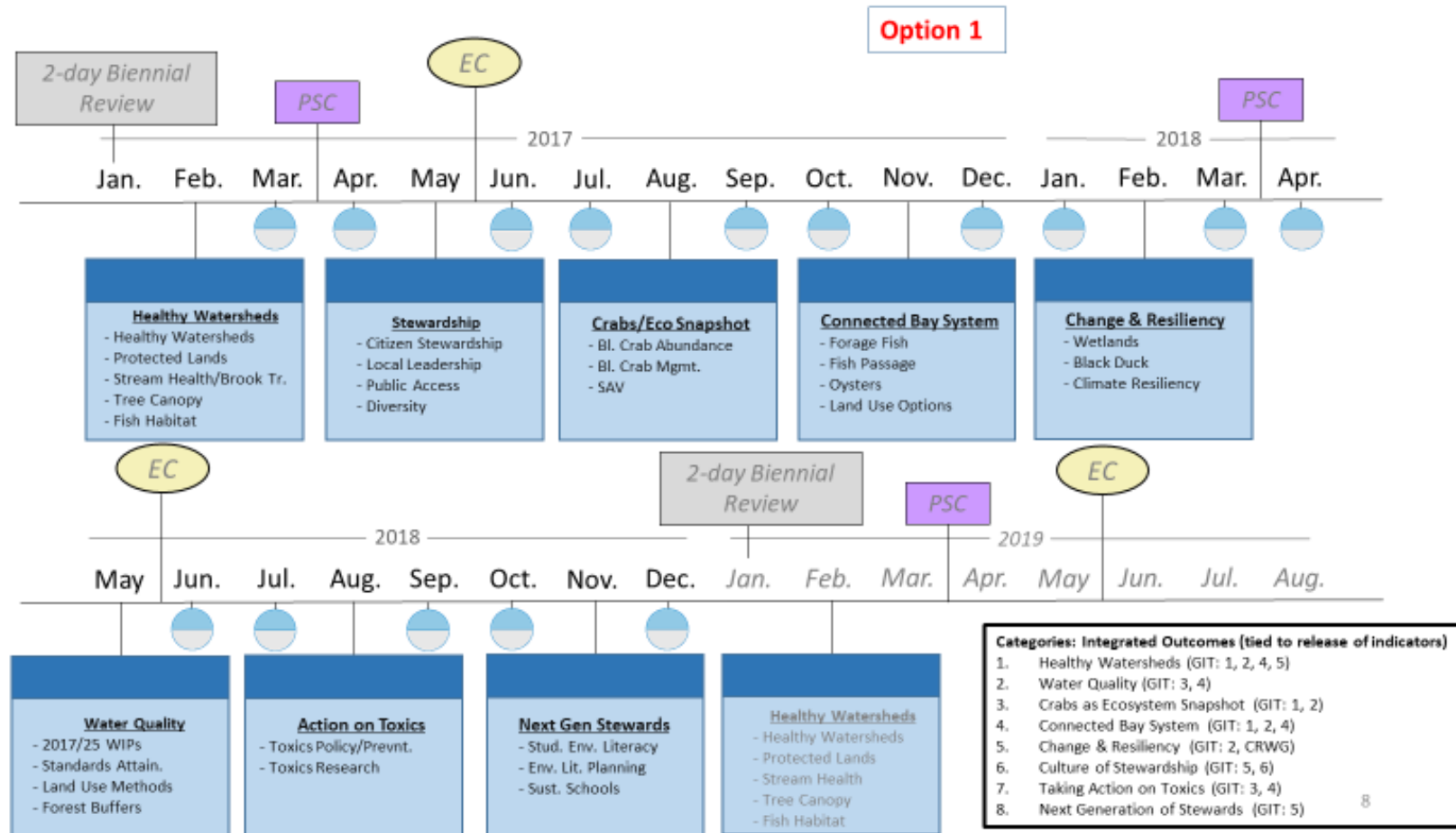


Early SRS

Concepts evolved...

16 – 8 years ago ... 2007 to 2016

- Chesapeake Action Plan
- Adaptive Management System Action Team
- Reorganization (2008)
- EO 13508: Chesapeake Bay Restoration and Protection (2009)
- Nutrient/Sediment TMDL (2010)
- New executive-level agreement – (2014) Chesapeake Bay Watershed Agreement
- PSC Adopts the Decision Framework with support from STAC
- Management Strategies and Action Plans (2014-2016)

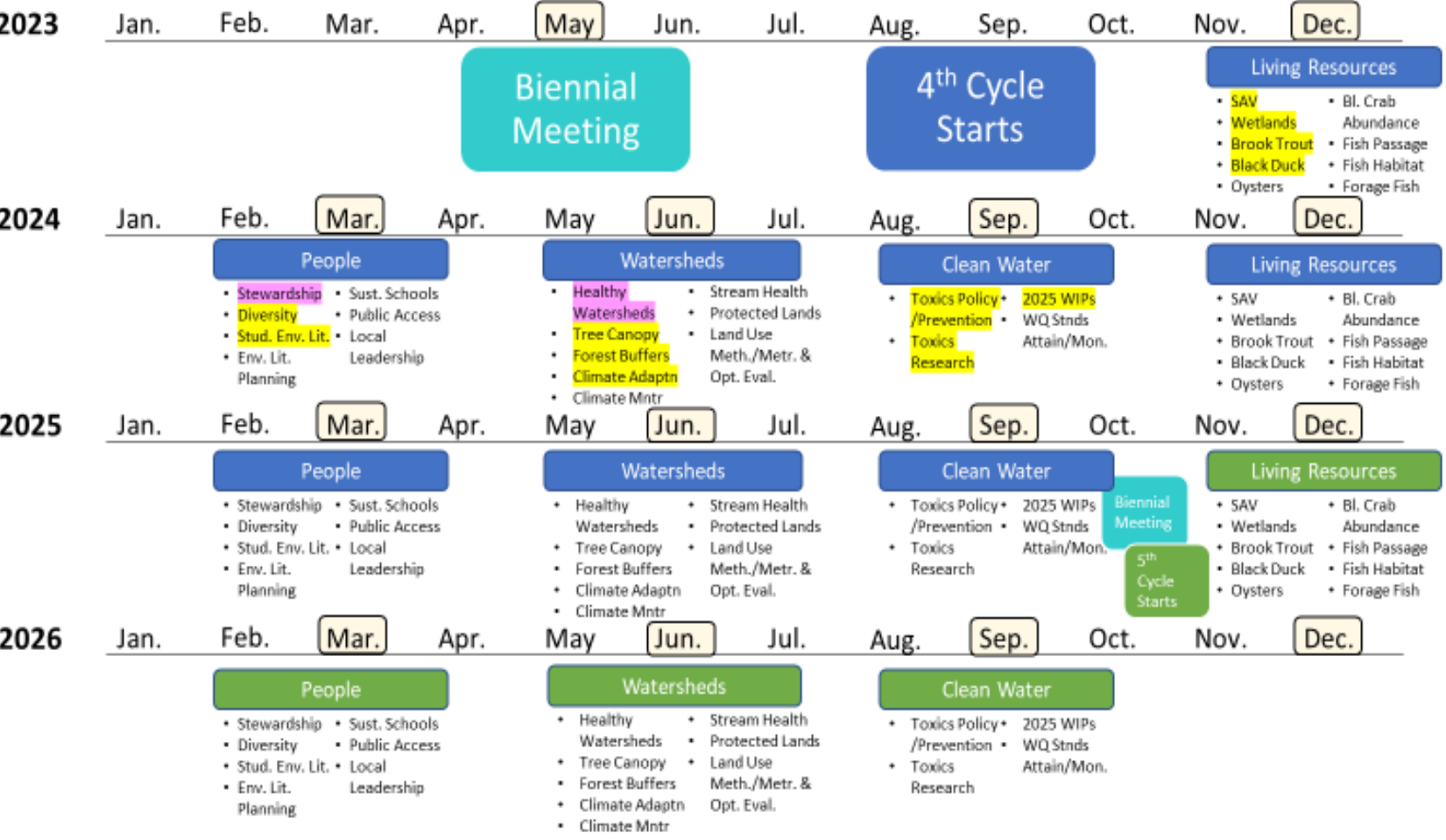


MODERN SRS

8 YEARS AGO ... NOVEMBER 2016

Calendar of Cohorts: Annual/Biennial Schedule with 4 Cohorts

- Outlook Uncertain
- Outlook Off Track

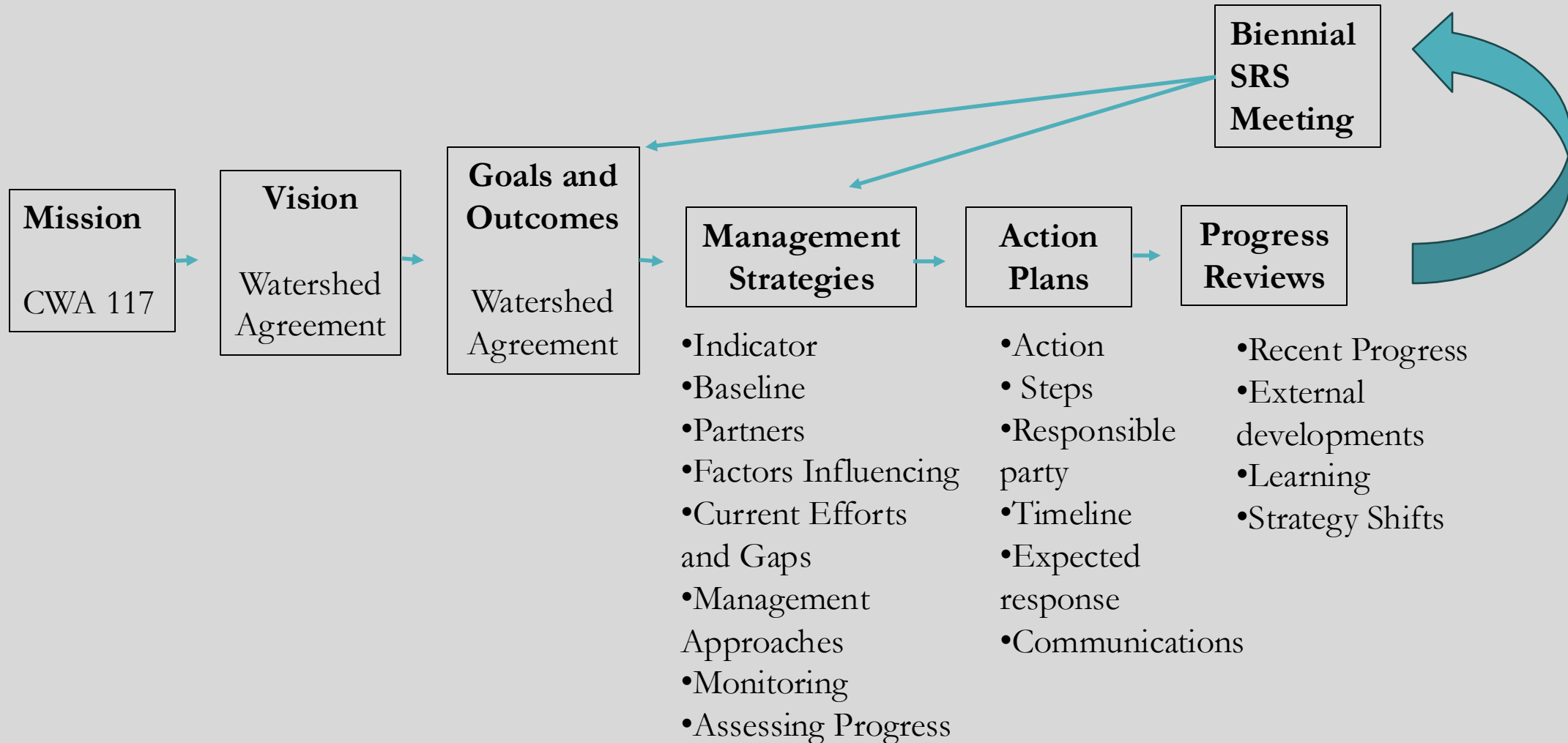


EVOLVED SRS

CONTINUING TO
LEARN THROUGH
EXPERIMENTATION AND
OPPORTUNITIES TO
LEAN THE SYSTEM

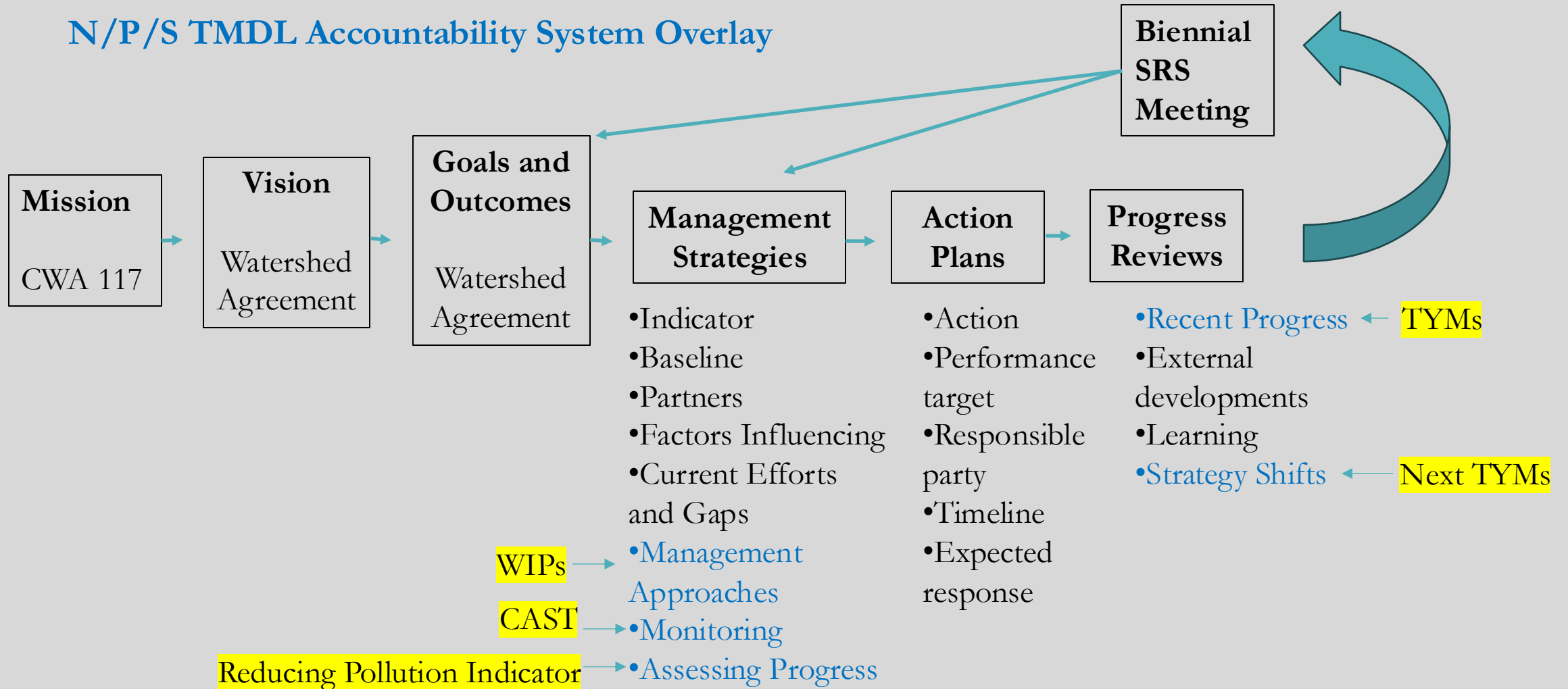
2024 -2025

CBP Logic-Based Strategy Management System



CBP Logic-Based Strategy Management System

N/P/S TMDL Accountability System Overlay





“Culture eats strategy
for breakfast.”



Peter Drucker/Mark Fields,
2006