

C H E S A P E A K E



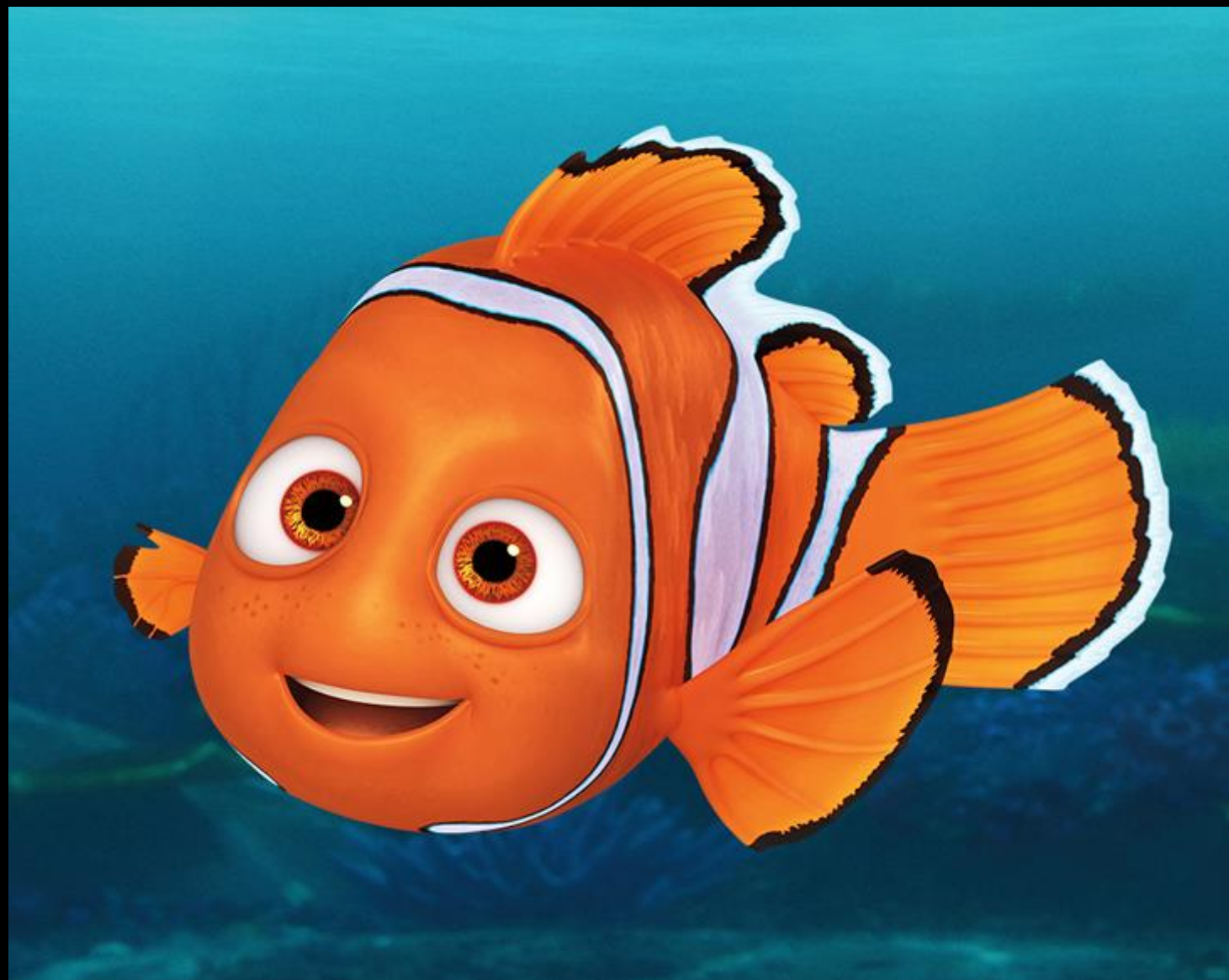
**Helping Your  
Community Link Land,  
Water & Growth**

# Who was NEMO?

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Community Link Land,  
Water & Growth

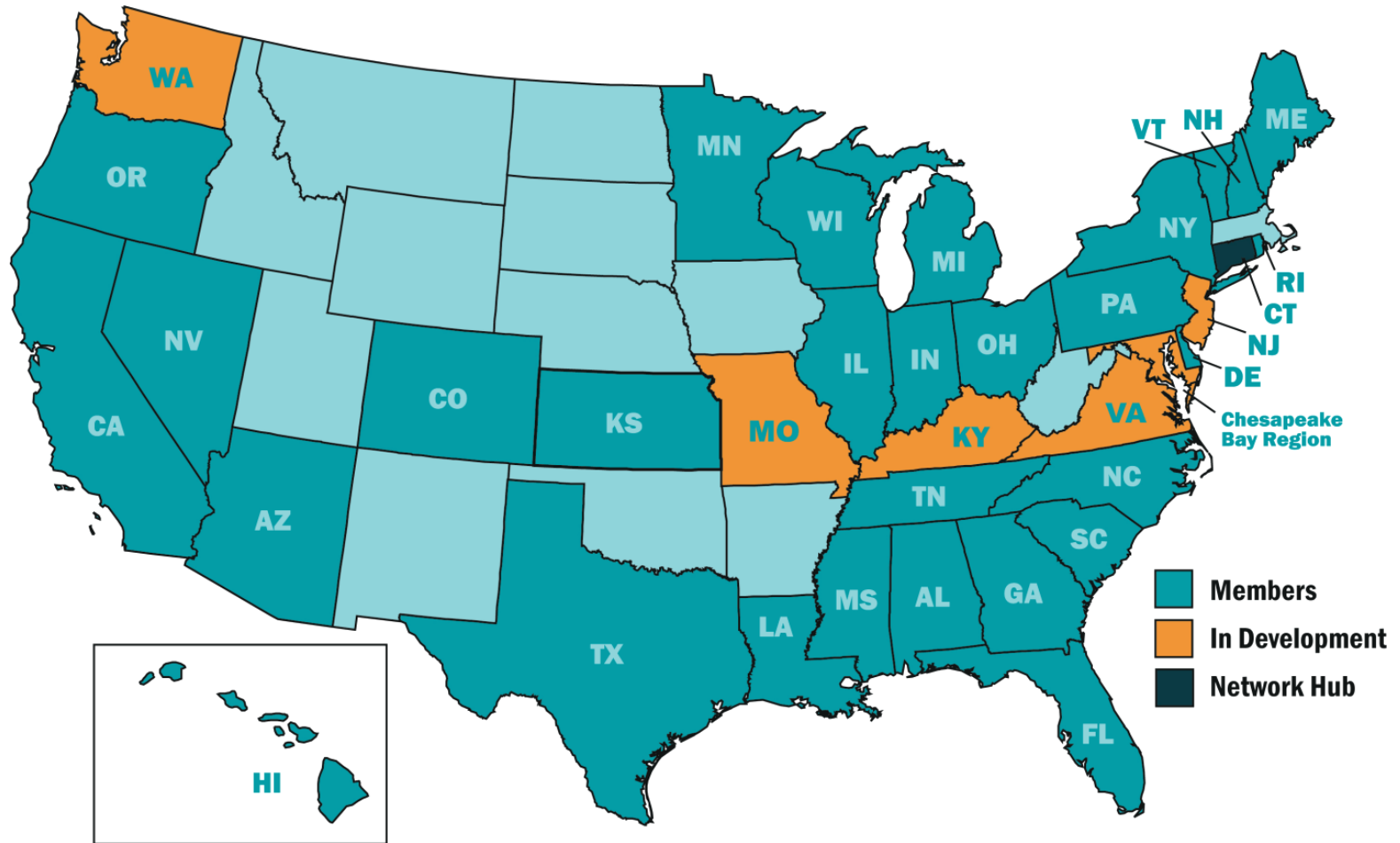




Helping Communities Link  
Land, Water & Growth

# NEMO around the Nation

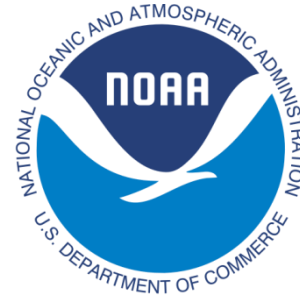
Originally **N**onpoint **E**ducation for **M**unicipal **O**fficials





# Network for Education of Municipal Officials





and many more...



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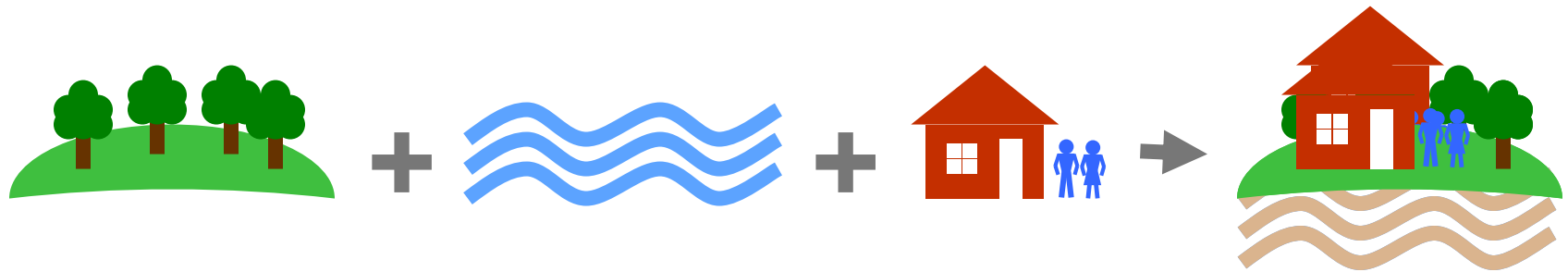


Helping Your Community  
Link Land, Water & Growth

# What was NEMO?



## What We Do



Build community capacity for applying a planned growth-based planning as a core principle and protection of natural areas decision-making

Education



Technical  
Assistance



Associated  
Financial  
Assistance

# Education

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# Linking Land, Water and Growth



CHESAPEAKE  
NEVO



# Planning the Direction of Your Community



# Forests and Your Community

# Technical Assistance

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# Technical Assistance





# Financial Assistance

# Financial Assistance



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## Expanding Technical Assistance

**Network “In House” Providers**



**Contracted Providers**

**Eligible Recipients of Contracted Providers**

Non-grant NEMO  
Clients Accessing  
Services

Small  
Watershed  
Grantees

Targeted  
Watershed  
Grantees

# Local Communities



# Cumberland, MD





# Forest Heights, MD





# Mathews, Virginia





# Accomplishments

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# Methodology

C71		<ol style="list-style-type: none"> <li>1. Definition of role and process/schedule for groups.</li> <li>2. CBP "blessing" if necessary for FACA.</li> <li>3. Invitations and establishment of groups.</li> </ol>																
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
1	<b>Major Steps &amp; Tasks</b>		<b>Products/deliverables</b>	<b>Status</b>	<b>Responsibility</b>	<b>Workload</b>	<b>Schedule - Due Dates</b>											
2	<b>NETWORK BUILDING (NB)</b>							Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
3																		
4A	<b>Explore stakeholder involvement process</b> (for framework development) based on a 2-level approach: (1) Key stakeholder group - involving representatives of core anticipated network members; and (2) Expert advisory group - involving high-level "outside" advisors who review conclusions/directions for whether they pass muster.		1. Definition of role and process/schedule for groups. 2. CBP "blessing" if necessary for FACA. 3. Invitations and establishment of groups.		Detail assignments TBD.	1 work week.	<b>Activity</b>											
71							<b>Draft</b>					6/2						
72							<b>Final</b>					6/23						
73							<b>Key</b>											
74																		
4Ai	<b>Draft group descriptions and memberships</b> defining group roles, time commitments, process and list of intended members. Material to be suitable for inclusion in invitations.		1. Definition of role and process/schedule for groups.	Descriptions drafted & reviewed. 7/5/06 team discussion identified less structured approach to interaction.	Amy	2 w/D	<b>Activity</b>											
75							<b>Draft</b>					6/2						
76							<b>Final</b>					7/14						
77							<b>Key</b>											
78																		
4Aii	<b>Determine FACA applicability</b> and chart pathway for establishing stakeholder & advisory groups (straight invitations, via IC or via other partner).		1. Process for establishment of groups.	Completed. FACA not applicable to revised 7/5/06 approach to stakeholder involvement.	Jonathan	1 w/D	<b>Activity</b>											
79							<b>Draft</b>					6/2						
80							<b>Final</b>					6/9						
81							<b>Key</b>											
82																		
4Aiii	<b>Schedule consultations</b> with stakeholders and advisors at key points throughout process, linked with communications plan (3E).		1. Scheduled one-on-one consultations. 2. Select group meetings TBD.	Initiated; MDP, MSeagrant, MDNR, VCZM, CBT held or scheduled.	Amy, Jonathan	5 w/D	<b>Activity</b>											
83							<b>Draft</b>					7/14						
84							<b>Final</b>											
85							<b>Key</b>											
86																		
4B	<b>Draft vision, mission &amp; goals statement</b> for network. Core team produces draft which is used as starting point for working discussions with stakeholders group and advisors.		1. Draft of vision, mission, goals.	Completed. Three drafts completed and reviewed.	Jonathan; review by whole team.	1 w/w.	<b>Activity</b>											
87							<b>Draft</b>					5/26						
88							<b>Final</b>					6/23						
89							<b>Key</b>											
90																		
4C	<b>Draft remaining framework sections</b> , defining products and services, request and delivery mechanisms, network operational and guidance approaches, and system for measuring programmatic results. Integrate with other key evolving initiatives, such as S/W/G review and CBFN capacity building initiative.		1. Draft framework.	Proposed framework draft completed.	Detail assignments TBD.	4 work weeks, including facilitated sessions with groups.	<b>Activity</b>											
91							<b>Draft</b>					7/24						
92							<b>Final</b>											
93							<b>Key</b>					8/1						
94							<b>Mtg.</b>											
4D	<b>Negotiate/review draft framework</b> with key stakeholders and advisors. Make modifications as needed.		1. Consultations with stakeholders and advisors. 2. Revisions to draft framework.	Initiated through 4Aiii	Jonathan, John, Amy.	2-3 work weeks.	<b>Activity</b>											
95							<b>Draft</b>											
96							<b>Final</b>											
97							<b>Key</b>											
98																		
4E	<b>Define action plan and roll-out strategy</b> outlining primary steps over the course of first year (both programmatic and organizational) and details of introducing network concept to additional stakeholders. Must include plan for dissemination of network.		1. Action plan and roll-out strategy. 2. Agenda and preparation for conference session (A4).	Not started	Detail assignments TBD.	3 work weeks.	<b>Activity</b>											
99							<b>Draft</b>											
100																		
101																		

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# Education Modules





# Assistance Delivery

A photograph of a community meeting or workshop. In the foreground, several people are seated, facing away from the camera. In the background, a man in a pink shirt is writing on a flipchart, and another man in a blue shirt is standing and speaking to the group. The room has bookshelves filled with books and a wall covered in many small sticky notes.



# Leveraged Partners





# Success!



# Lessons Learned

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