

Communications Workgroup Monthly Meeting

April 6, 2017

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Adobe Connect: https://epawebconferencing.acms.com/comm

Calendar

April	<u>Garden Month</u>	May	Asian American & Pacific Islander Month
Apr. 1	Project Clean Stream, April Fool's Day	May 1-5	Water Week (N.Y.)
Apr. 1-8	<u>Lawn Fertilizer Awareness Week</u>	May 1-5	Air Quality Awareness Week
Apr. 4-6	Environment Virginia Symposium	May 1-7	<u>Wildflower Week</u>
Apr. 9	Anacostia River Festival (D.C.)	May 4	Communications Workgroup meeting
Apr. 11	Environmental Literacy Leadership Summit	May 4-5	CBC Quarterly meeting
Apr. 13	Management Board call	May 9	Habitat GIT meeting
Apr. 15-16	NPS fee-free days	May 11	Management Board meeting
Apr. 22-23	NPS fee-free days	May 17	Principals' Staff Committee meeting
Apr. 22	Earth Day	May 23-24	Choose Clean Water Coalition Conference
Apr. 23-29	National Volunteer Week		
Apr. 24-25	STAC Legacy Sediment Workshop		
Apr. 24-29	Chesapeake Bay Week: <u>Maryland Public Television</u>		
Apr. 28	Arbor Day		
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Agenda

9:45 – 9:50 Welcome and roll call

• Please fill out this <u>three-question survey</u> about our meeting time before the call.

9:50 – 10:10 Review of priorities

Catherine Krikstan will go over the <u>priorities document</u> we created last year, update the workgroup on progress toward those priorities and discuss changes for this year.

10:10 – 10:35 Chesapeake Bay Program messaging

Kristen Reilly of the Choose Clean Water Coalition will talk about what the Coalition has been doing to communicate the successes and importance of the Chesapeake Bay Program partnership. She will then lead a discussion about what other partners are doing.

10:35 – 10:40 Local Government Engagement Initiative

Mary Gattis (Local Government Advisory Committee) will offer an update on the LGEI

work.

10:40 - 11:00 Round robin

Next call: May 4

- Communications Workgroup work plan
- Roving Ranger