

Supporting the Chesapeake Watershed Agreement Businesses for the BAY



Example Actions Businesses Can Take:

- Maintain rain gardens or rain barrels
- Eliminate or reduce the use of plastic
- Reduce the use of fertilizer
- Reduce impervious surfaces
- Improve or protect streambanks and shorelines

- Install songbird nest boxes
- Use native plant landscaping
- Plant native trees
- Control non-native, invasive species

- Establish and protect wildlife corridors
- Protect land in a conservation easement
- Acquire or set aside land for conservation

- Conduct a Flood Vulnerability Analysis
- Create plans for climate change adaptation
- Protect or enhance cold water streams
- Increase shade for fish and aquatic habitats

- Create or sustain an office "green team"
- Participate in stream and trash clean-ups
- Provide environmental education opportunities for staff or the public
- Install environmental educational signs

- Utilize alternative energy sources
- Reduce the environmental impact of your company travel
- Donate to a conservation organization for an on-the-ground effort

Find the full list of example projects at: <http://businesses.allianceforthebay.org/members/projects/>



Businesses
for the BAY

Membership Packet

501 Sixth Street

Annapolis, Maryland 21403

<http://businesses.allianceforthebay.org>

B4B@allianceforthebay.org

A partnership with the business community



Businesses for the Bay (B4B)

helps businesses, large and small, take voluntary, innovative and measurable actions to restore and protect the Chesapeake Bay's local rivers and streams and be recognized for environmental efforts that are important to their customers and their communities.



By Business,
For Business



Why Join B4B?

- Be part of a network of business leaders
- Share lessons learned, success stories, and best practices
- Connect with local governments, NGOs, and watershed groups
- Participate in professional development opportunities
- Accomplish social and environmental sustainability goals
- Take voluntary and measurable actions
- Enhance business social responsibility
- Build recognition
- Engage employees

The perfect way to help your business connect with others and positively impact your community



Sponsorship Levels and Benefits

Leadership Sponsor
\$10,000+ Annual Contribution
<ul style="list-style-type: none">• Speaker Opportunities• 4 Free Meeting Registrations• Personalized Support• Recognition as a Chesapeake Business Forum Sponsor• Logo on B4B Promotional Materials
Partner Sponsor
\$5,000 - \$9,999 Annual Contribution
<ul style="list-style-type: none">• 2 Free Meeting Registrations• Personalized Support• Recognition as a Chesapeake Business Forum Sponsor
Supporting Sponsor
\$1,000 - \$4,999 Annual Contribution
<ul style="list-style-type: none">• Recognition as a Chesapeake Business Forum Sponsor• Logo on B4B Promotional Materials

Join Businesses for the Bay

Membership Requirements

- Member must be a business (large or small)
- In compliance, or working towards compliance, with all applicable environmental regulations and requirements
- Voluntarily go above and beyond compliance
- Pledge to actively participate and encourage employees to volunteer

How To Apply

- Pick and commit to at least one Action that supports the Chesapeake Bay Watershed Agreement
- Determine the number of employees (for dues)
- Submit membership application and payment online:
<http://businesses.allianceforthebay.org/members/application>

Annual Membership Dues

1-50 employees	51-100 employees	101-1000 employees	≥1001 employees	Bundle Discount*
\$200/yr	\$500/yr	\$1,000/yr	\$2,000/yr	\$5,000/yr

*Businesses with multiple facilities in the Chesapeake Bay watershed

Membership Levels and Benefits

Gold
At Least 5 Actions Fulfilled Annually
<ul style="list-style-type: none">• Bronze + Silver Benefits• Personalized Support• Program-specific Press Releases• Ability to Post Articles on the B4B LinkedIn Community
Silver
At Least 3 Actions Fulfilled Annually
<ul style="list-style-type: none">• Bronze Benefits• Discounts to Events• Free B4B Stickers
Bronze
At Least 1 Action Fulfilled Annually
<ul style="list-style-type: none">• Recognition on Alliance Websites• Inclusion in B4B Press Releases• Inclusion in B4B Annual Report• B4B Membership Certificate• Invitation to B4B Networking Events and Meetings• General Support• B4B Stickers• Use of the B4B Logo

