



What's new with . . .

BUSINESSES FOR THE BAY

IN THE CHESAPEAKE BAY REGION IN 1999

Businesses for the Bay is the Chesapeake Bay Program's voluntary pollution prevention program for businesses, government facilities and other organizations within the Bay watershed. Since the program began in 1996, more than 250 facilities have committed to preventing pollution by joining *Businesses for the Bay*. In addition, 90 individuals from those participating facilities have volunteered to serve as Business-to-Business Mentors, providing their pollution prevention expertise to others in need of technical assistance. *Businesses for the Bay* also has a group of Partners, which are organizations that help to promote *Businesses for the Bay* and pollution prevention to their members.

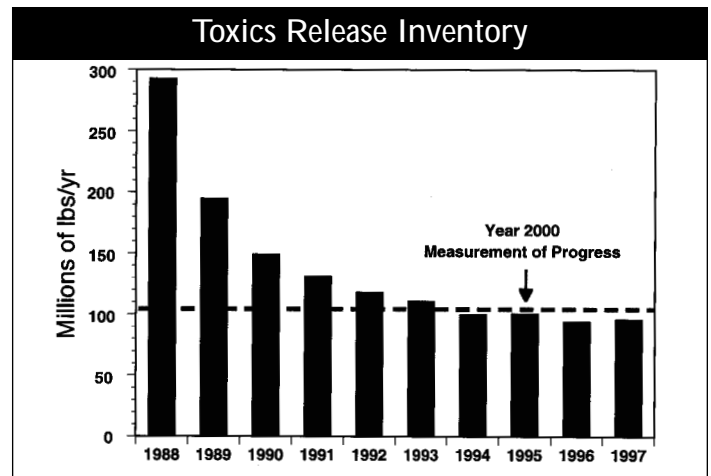
Making Great Progress

Each year, *Businesses for the Bay* participants report on the progress they make in preventing pollution. Participants reporting this year said that they reduced or recycled almost 877 million pounds of wastes in 1998. These wastes ranged from specific chemicals to air emissions to solid waste. Several facilities also volunteered to report their cost savings. As a result of their efforts, more than \$3.9 million was saved. These results are up significantly from 1997, when 222 million pounds were reduced or recycled and \$1.4 million was saved. In addition, many facilities reported that they trained employees on pollution prevention techniques. In 1998, more than 4,600 employees in the Bay watershed were trained.

Businesses Report Chemical Releases

Another indicator of the progress businesses are making in reducing their releases of chemicals to the Bay watershed is contained in the U.S. Environmental Protection Agency's

national Toxic Release Inventory or TRI. According to the most recent inventory, facilities that report to the TRI cut their chemical releases by 67% between 1988 and 1997. This remains steady compared to the 1996 information. However, these reductions still exceed the Bay Program's goal for industry, which is a 65% reduction by 2000.



And the Winners Are . . .

Congratulations to the recipients of the *Businesses for the Bay* 1999 Excellence Awards and to the 1999 Mentor of the Year:

- Small Business, Outstanding Achievement—Parker's Exxon, District of Columbia
- Medium Business, Outstanding Achievement—Uniroyal Goodrich, Scottsville, Virginia
- Medium Business, Significant Achievement—DAP, Inc., Baltimore, Maryland
- Large Business, Outstanding Achievement—Siemens Automotive Corporation, Newport News, Virginia
- Large Business, Significant Achievement—Procter & Gamble Cosmetics, Hunt Valley, Maryland
- Mentor of the Year—Denise Jeffries, City of Newport News, Newport News, Virginia

OF NOTE:

► Articles about *Businesses for the Bay* and its participants were featured in national publications such as *Water Environment & Technology* and *Coastlines* and regionally in newspapers such as *The Washington Post*, *Baltimore Business Journal*, *Richmond Times-Dispatch*, and the *Bay Journal* in 1999. The program also was featured at national and regional conferences.



First-Ever Annual Meeting

Businesses for the Bay members gathered on December 3 in Annapolis, Maryland, for the first- ever *Businesses for the Bay* Annual Meeting.

- Participants networked and shared pollution prevention ideas.
- Participants received tips on implementing Environmental Management Systems, getting employees and their CEOs to understand the importance pollution prevention, and identifying the hidden cost savings of preventing pollution.
- *Businesses for the Bay* 1999 Excellence Awards winners and the 1999 Mentor of the Year were honored.

Providing Technical Assistance

One way *Businesses for the Bay* helps facilities learn how to prevent pollution is through technical assistance workshops. In 1999, *Businesses for the Bay* partnered with several organizations, including the Maryland Rural Development Corporation and the Virginia Department of Environmental Quality, to teach printers, fleet maintenance personnel, educators, and others how to implement various pollution prevention activities. *Businesses for the Bay* also relies on its Mentors to provide free, technical assistance by sharing their experiences in preventing pollution.

For more information on *Businesses for the Bay*, go to
www.chesapeakebay.net/b4bay.htm
on the Bay Program website.

