

# Growing Market-Based Approaches to Conservation in the Chesapeake Bay Watershed

**OCTOBER 29-30, 2014**

**USDA George Washington Carver Center  
BELTSVILLE, MD**

**Registration Deadline:  
September 29th**

**Are you aware of the major market-based tools and programs currently operating in the Chesapeake Bay Watershed?**

**IF NOT,.....**

*This course is designed to familiarize participants with the basic components of both regulatory and voluntary programs for the purpose of sparking increased cooperation and coordination among federal and state agencies.*

**▶ ▶ ▶ Targeted Audience:**

- Senior-level staff/mid-level managers from federal and state conservation and water agencies in the Chesapeake Bay Watershed
- Select conservation NGOs in the Chesapeake Bay Watershed

***No Registration Fee for Federal Agency Participants!***

If interested in attending, please contact the point person from your agency:

**USDA: Chris Hartley** (chartley@oce.usda.gov)

**US DOI/FWS: Deblyn Mead** (deborah\_mead@fws.gov)

**US DOT/FHWA: Marcel Tchaou** (marcel.tchaou@dot.gov)

**US EPA: Bob Rose** (rose.bob@epa.gov)

**US DOC/NOAA: Giselle Samonte** (giselle.samonte@noaa.gov)

**US Army: Kevin Shao** (kevin.k.shao.civ@us.army.mil)

**US Navy: Sarah Diebel** (Sarah.Diebel@navy.mil)

**US Marines: Ryan Orndorff** (ryan.orndorff@usmc.mil)

**US ACE: Dez Morningstar** (desiree.l.morningstar@usace.army.mil)

**Course Topics Include:**

- Keynote: Landscape Approach to Conservation
- Ecosystem Services & Market-Based Approaches
- Authorities Contributing to Market-Based Approaches
- Regulatory Tools & Mechanisms
- Voluntary and Pre-Compliance Tools & Mechanisms
- Market Demand
- Quantifying Performance
- Crediting and Stacking

*For more information, please contact:*

**Margarita Carey, The Conservation Fund** (mcarey@conservationfund.org / 304-876-7924)