

Factors Influencing Surveys

Links to surveys:

Urban Tree Canopy Factors Influencing:

<https://www.surveymonkey.com/s/MX99VN8>

Riparian Forest Buffer Factors Influencing:

<https://www.surveymonkey.com/s/N8J256C>

Results:

Urban Tree Canopy Factors Influencing:

<https://www.surveymonkey.com/results/SM-C9GSRXL7/>

Riparian Forest Buffer Factors Influencing:

<https://www.surveymonkey.com/results/SM-LB8XTXL7/>

Note:

Survey Monkey uses a specific formula to come up with the “score” for each choice (which is also the number they display on the graphs). This formula is:

$(x_1 * w_1 + x_2 * w_2 + x_3 * w_3 + \dots x_n * w_n) / \text{total}$

Where w = weight of answer choice and x = response count for each answer choice. So, for example, if a question has 5 choices, the choice that was given a 1 is given a weight of 5, the choice given a 2 is given a weight of 4, the choice given a 3 is given a weight of 3, etc.