

Financing Urban Tree Canopy for Chesapeake Communities Workshop

Thursday, December 13, 2018

10:00 AM - 3:00 PM

Metropolitan Washington Council of Governments
777 North Capitol St. NE, Suite 300, Washington, DC 20002

Problem Statement: Many Chesapeake Bay localities struggle with UTC implementation due in part or wholly to their limited local capacity to plant and maintain trees, and to protect existing canopy. This limited capacity often results from an insufficiently funded local urban forestry program. Localities seek scalable strategies and best practices defined by case studies as guidance for overcoming their own barriers to insufficiently resourced urban forestry programs. Three approaches for addressing barriers include: 1. Improving engagement of local officials and the community on the importance of sustaining funding for an urban forestry program; 2. Funding an urban forestry program by leveraging programs and fees; and 3. Cost-saving approaches to increasing and sustaining tree canopy through coordinated infrastructure improvement projects. Comprehensive examples are needed to best understand how to implement these approaches successfully.

Workshop Objective: To highlight an array of proven successful approaches for addressing barriers to sufficiently resourced urban forestry programs through case studies from across the Chesapeake Bay Watershed.

10:00 AM - 10:15 **Welcome and Introduction.** *Brian LeCouteur, MWCOG, and Jenny McGarvey, Alliance for the Chesapeake Bay.*

Case Studies: Comprehensive Approaches to Financing Urban Tree Programs

10:15 - 11:00 **Lancaster, PA.** *Ruth Hocker.*

11:00 - 11:45 **Montgomery County, MD.** *Stan Edwards and Laura Miller.*

11:45 - 12:15 PM **Lunch and Collect Panel Discussion Questions**

Case Studies: Addressing Barriers

12:15 - 1:00 **Doing More with Less: Cost-Saving Approaches to Urban Tree Canopy in Smaller Communities.** *Jackie Goodall, Forest Heights, MD; Lester Kissinger, Reading, PA.*

1:00 - 1:45 **Improving engagement of local officials and the community on the importance of sustaining funding for an urban forestry program.** *Jenny Willoughby, Frederick, MD; Anne Little, Tree Fredericksburg, Fredericksburg, VA.*

1:45 - 2:00 **Break**

2:00 - 2:45

Funding an urban forestry program by leveraging programs, fees, and funds. *Mike Ronayne, Charlottesville, VA; Deborah Weller, Prince George's County, MD; Jen Cotting, University of Maryland Environmental Finance Center.*

2:45 - 3:00

Closing statements and Discussion.

3:00 PM

Adjourn

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