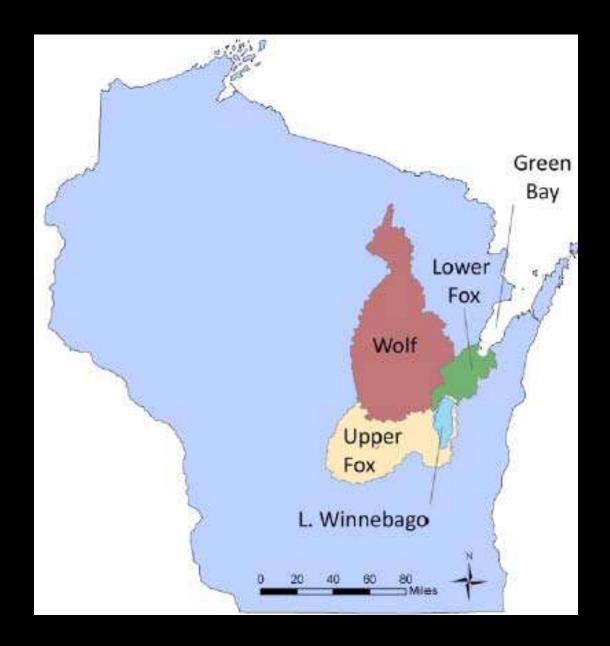


Coordinating Water Quality
Improvement Efforts
in the Lower Fox River Watershed



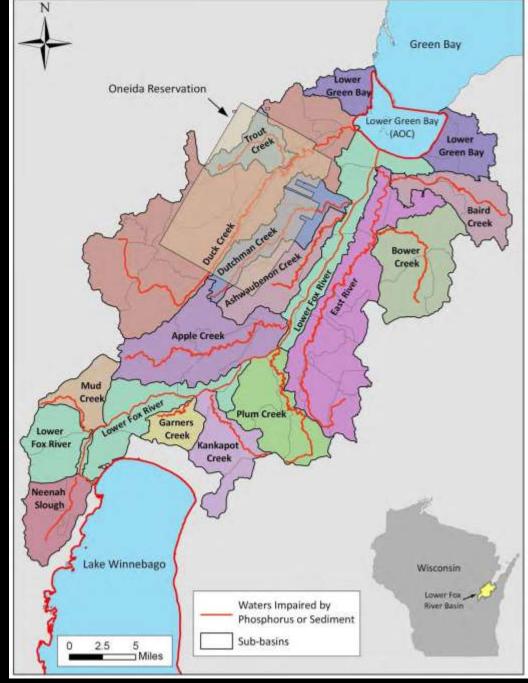
Jessica Schultz Fox-Wolf Watershed Alliance





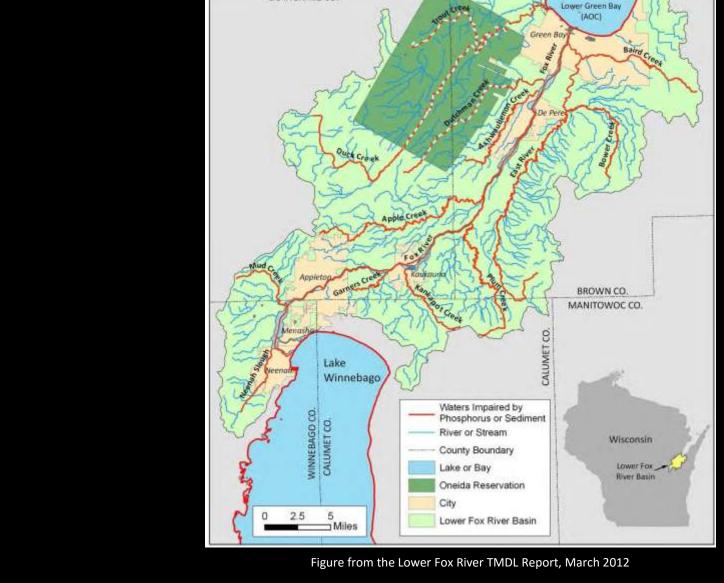
15 Sub-watersheds

Each with TMDL criteria for Phosphorus and Suspended Solids





4 Counties1 Tribe



SHAWANO CO. OUTAGAMIE CO. DCONTO CO. BROWN CO.

Green Bay



Land Use:

- ~ 50% Agriculture
- ~ 35% Urban
- ~ 15% Natural Areas

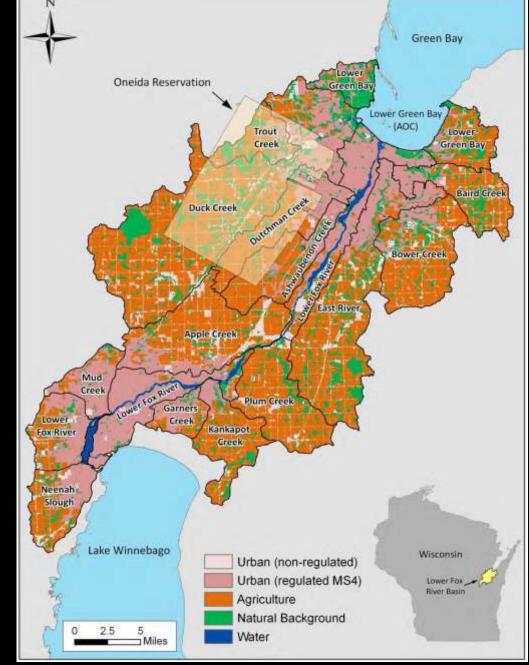




Figure from the Lower Fox River TMDL Report, March 2012

At the time the TMDL was developed

20 Industrial14 Municipal

Waste Water
Treatment Facilities

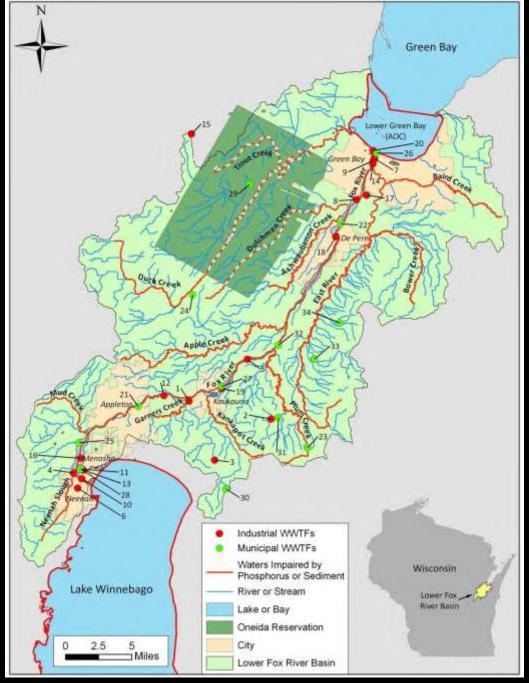
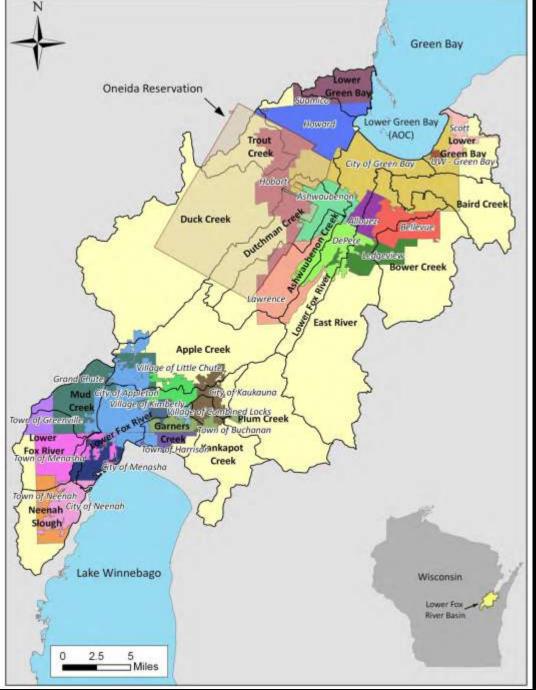




Figure from the Lower Fox River TMDL Report, March 2012

At the time the TMDL was developed

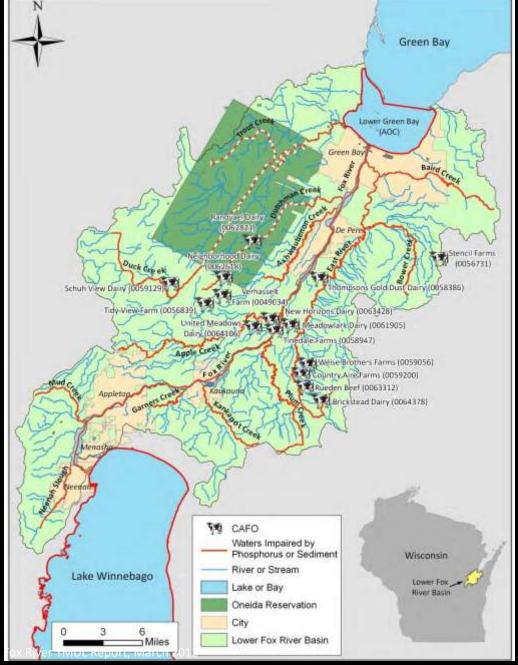
29 MS4s





At the time the TMDL was developed

15 CAFOs





TMDL Implementation



So here we are.... Ready to implement the TMDL??



Advancing Watershed Compliance Options



Building on the WDNR Water Quality Trading Guidance, the Fox P Trade project is advancing Water Quality Trading in the Lower Fox River









- Contracts
- Credit Calculation
- Certification

- Verification
- Program Framework



Advancing Watershed Compliance Options

Adaptive Management Silver Creek Pilot Project





Adaptive Management vs. Water Quality Trading

- Different End Goals
- Monitoring
- Timing
- Quantifying reductions needed
- Eligibility



Advancing Watershed Compliance Options

Statewide Phosphorus Multi-Discharger Variance

Point Sources commit to step-wise reductions of phosphorus in their effluent as well as helping to address nonpoint sources of phosphorus from farm fields, cities or natural areas by contracting with a 3rd party to implement projects designed to improve water quality.

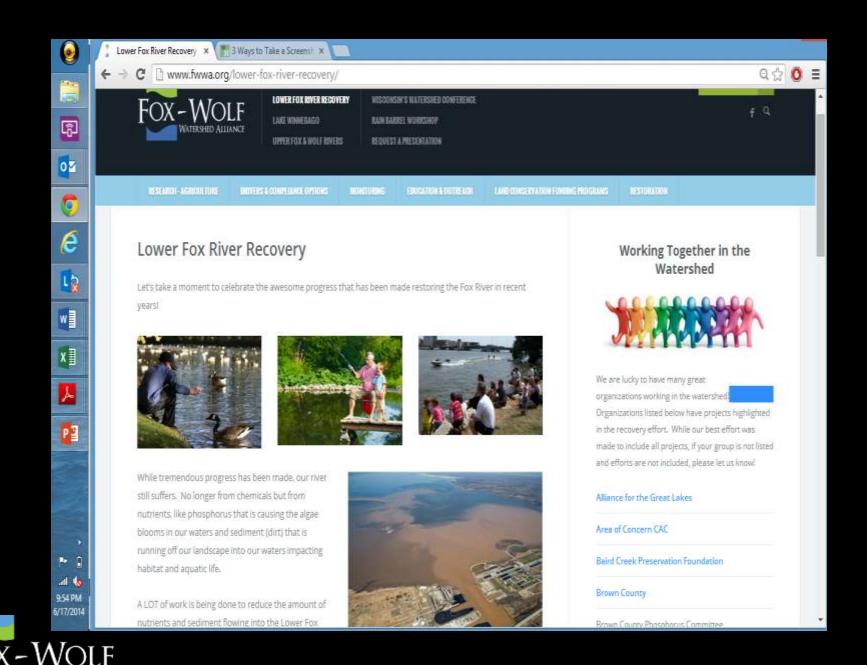


TMDL Agriculture Implementation Team





Strategic Implementation Plan



So here we are.... On our way to STRATEGIC TMDL implementation



Potential Funding Sources for Agricultural Implementation:

- Water Quality Trading
- Phosphorus Variance (WI Act 378)
- Adaptive Management

- Traditional Conservation Funding
- Grants
- Donations



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