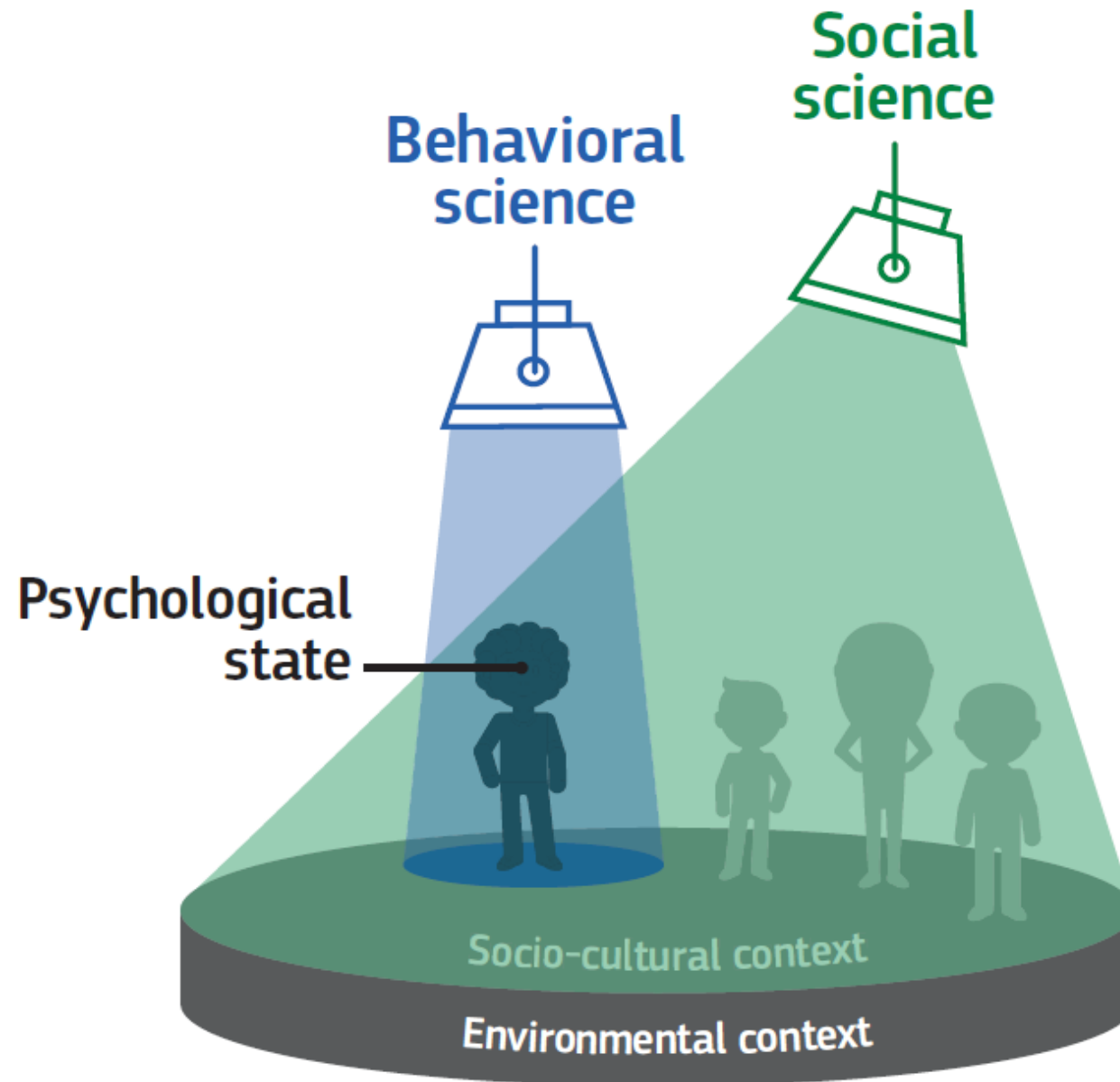


A paved path winds through a forest with tall trees and autumn foliage. The path is light-colored and curves gently to the right. The trees are mostly bare, with some green leaves still on the branches. The ground is covered in fallen leaves and pine needles.

Social Science Assessment for Advancing Chesapeake Bay Program Partnership Goals

Amy Handen, EPA



Assessment Goals

Evaluate current use of and attitudes towards social science application in CBP

Increase understanding of relevant theories of behavior change and ability to use them skillfully

Advance a dialogue about strategies to enhance social science capacity

Methods

Literature review & synthesis
(Including reports for CBP-like institutions)

Review reports and other
information produced by the
partnership

Questionnaire and interviews

Products

User-
friendly
summary

Accessible evidence – Useful theories,
diagnostic tools, and best practices

Illustrative examples

Full
report

Evidence for selected behavioral
interventions

Enhancing the social science
community of practice
& using knowledge co-production

Timeline

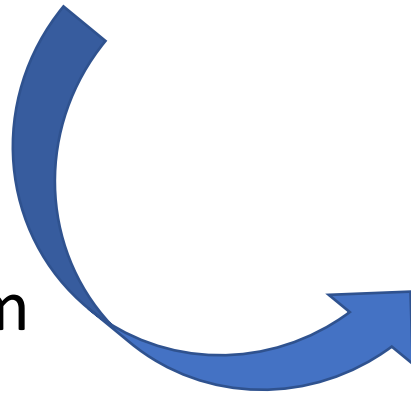


Develop	Develop methodology – Summer 2021
Collect	Collect data – Fall 2021
Assess	Assess results – Winter 2022
Draft	Draft recommendations – Spring 2022
Finalize	Finalize recommendations – Spring 2022

Social Science Assessment for Advancing Chesapeake Bay Program Partnership Goals



Inform



CBP Social Science Strategy



Define social science as it pertains to our work within the partnership



Incorporate social science theory and practice into the partnership structure and function



Integrate social science into outcome implementation



Build capacity for social science integration into the watershed



Support/fund social science indicators