BIENNIAL STRATEGY REVIEW SYSTEM
Chesapeake Bay Program

Logic and Action Plan: Pre-Quarterly Progress Meeting

[Land Protection Outcome] – [2018-2019]

Long-term Target: By 2025, protect an additional two million acres of lands throughout the watershed – currently identified as high-conservation priorities at the federal, state, or local level – including 225,000 acres of wetlands and 695,000 acres of forest land of highest value for maintaining water quality.

Two-year Target: 250,000 additional acres protected by end of 2019 (average annual rate of 125,000 acres based on 1,000,000 acres remaining to be protected by end of 2025, from 2017 reporting)

Instructions: Before your quarterly progress meeting, provide the status of individual actions in the table below using this color key.
Action has been completed or is moving forward as planned.
Action has encountered minor obstacles.
Action has not been taken or has encountered a serious barrier.

Additional instructions for completing or updating your logic and action plan can be found on ChesapeakeDecisions.

Factor	Current Efforts	Gap	Actions	Metrics	Expected Response and Application	Learn/Adapt
What is impacting our ability to achieve our outcome?	*What current efforts are addressing this factor?*	*What further efforts or information are needed to fully address this factor?*	*What actions are essential (to help fill this gap) to achieve our outcome?*	*What will we measure or observe to determine progress in filling identified gap?*	*How and when do we expect these actions to address the identified gap? How might that affect our work going forward?*	*What did we learn from taking this action? How will this lesson impact our work?*
Limited funding and incentives for land conservation	Efforts to sustain and expand Federal, State, Local, and private sector funding and incentives for conservation	There is a recurring need for sustaining and expanding current efforts	**(1.1) , (1.2) , (1.3)**			

Public support for conservation	Efforts to engage specific audiences in communicating how land conservation supports their values	There is a recurring need for sustaining and expanding current efforts	**(2.1)**			
Limited capacity to carry out land protection	Efforts to increase capacity and effectiveness of land trusts	Recently established grant program not funded at levels necessary to build capacity of many land trusts	**(3.1)**			
Threats to existing protected lands and unprotected high conservation value lands, such as development and climate change	Efforts to incorporate data and information on threats into conservation planning and incentives	Expanded analysis and mapping of projected climate impacts	**(1.2) , (4.1) , (5.2)**			
Access to and use of coordinated, integrated conservation value data for aligning conservation planning and tracking	Efforts to improve the development, sharing and use of integrated conservation value data for the watershed	Continuous improvement of data (resolution, new information etc.) requires ongoing iterative analysis and mapping of conservation values	**(4.1) , (4.2)**			

ACTIONS – [2018-2019]

Action #	Description	Performance Target(s)	Responsible Party (or Parties)	Geographic Location	Expected Timeline
Management Approach 1: Sustain and expand Federal, State, Local and private sector funding and incentives for conservation					
1.1	Carry out advocacy and education for elected officials to maintain and expand land protection programs	a. For FY19, state land protection budgets are either enhanced or proposed cuts are reduced. For FY20, state budgets are enhanced. b. For Federal FY19, secure budget resources for LWCF. For FY20, accomplish the same outcome. c. Matching funds are in place to ensure full expenditure of REPI resources.	(a & b) Chesapeake Conservation Partnership staff and state and local governments, NGOs, and land trusts who are active members of the CCP. (c) Chesapeake Conservancy and participating states	Watershed-wide, except REPI (MD, DE, VA)	Continuous. Milestones at end of each FY
1.2	Advance Conservation Plus BMPs in Bay TMDL	States and local governments adopt Conservation Plus BMPs in their respective Phase III WIPs.	States, Chesapeake bay Program, Chesapeake Conservation Partnership, local governments and Bay LTA Office	Watershed-wide	2019
1.3	Develop new sources of land conservation financing such as private capital markets	a. Catalog of available sources of land conservation financing published (2019) b. Private capital models developed (2019). c. Roundtables in states on frameworks under which the growing use of private capital markets can be applied to land conservation and restoration. (2018-2019)	(a & c) Chesapeake Conservation Partnership (b) VA Department of Forestry team	(a) Watershed-wide (b) VA and MD MD, VA, PA	See performance targets.

ACTIONS – [2018-2019]					
Action #	**Description**	**Performance Target(s)**	**Responsible Party (or Parties)**	**Geographic Location**	**Expected Timeline**
Management Approach 2: Build and sustain public support for land conservation					
2.1	Carry out a communications and messaging framework to support land conservation partners in outreach	a. Framework developed (early 2019) Collaborative implementation by partners (2019 and following)	Chesapeake Conservation Partnership and members	Watershed- wide	See performance targets
Management Approach 3: Increase capacity and effectiveness of land trusts					
3.1	Advance Chesapeake Land and Water Initiative to enhance land trust capacity and expand engagement of land trusts in conservation benefitting water resources	a. Training, education, coaching and consulting delivered to individual land trusts and priority areas b. Approximately $400,000 in grants supporting projects linking land conservation and water quality c. Collaboration with state land trust associations to leverage networks	Land Trust Alliance, Chesapeake Bay Land and Water Initiative, state land trust associations,	Watershed- wide, plus targeted watersheds	Throughout 2018-2019
Management Approach 4: Improve development, sharing and use of integrated conservation value data for the watershed					
4.1	Assess, map and disseminate conservation values and influences on those values	a. Additions to Chesapeake Conservation Atlas completed for Human Health, Heritage and other values TBD (2018-2019) b. Workshops with states and land trusts to disseminate and improve mapping and assessments and incorporate into planning (2018-2019)	Chesapeake Conservation Partnership and members	Watershed- wide	See performance targets

ACTIONS – [2018-2019]					
Action #	**Description**	**Performance Target(s)**	**Responsible Party (or Parties)**	**Geographic Location**	**Expected Timeline**
4.2	Maintain accurate, timely geospatial reporting of land protection dataset	a. Implementation of uniform data standards for protected lands by states (2019) b. Completion of 2018 Chesapeake Watershed Protected Lands Dataset Update and reporting (Fall 2018)	(a) States USGS Chesapeake Bay Program staff	Watershed- wide	See performance targets
Management Approach 5: Improve planning and policies for addressing threats to conservation values					
5.1 (also at 1.2)	Advance Conservation Plus BMPs in Bay TMDL (also above at 1.2)	See 1.2 above	See 1.2 above	See 1.2 above	See 1.2 above
5.2	Enhance state-level mitigation policy for energy infrastructure projects	a. Completion of assessment of state-level mitigation policy opportunities (Fall 2018) b. Administrative or legislative policy changes adopted at state level (2019 and following)	(a) Chesapeake Conservation Partnership States	MD, PA, VA	See performance targets
5.3 (also at 4.1)	Assess, map and disseminate conservation values and influences on those values (also above at 4.1)	See 4.1 above	See 4.1 above	See 4.1 above	See 4.1 above