ChesapeakeDecisions: The Discovery Process
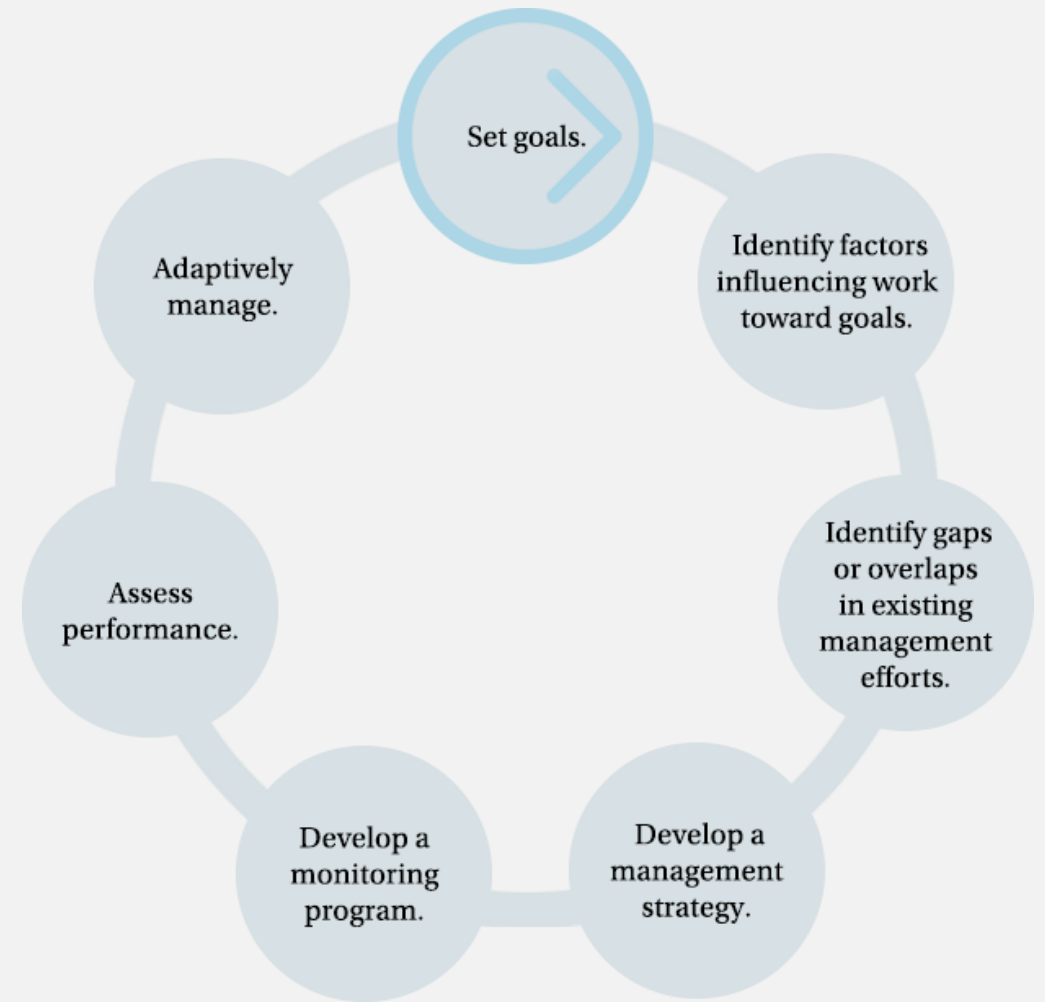
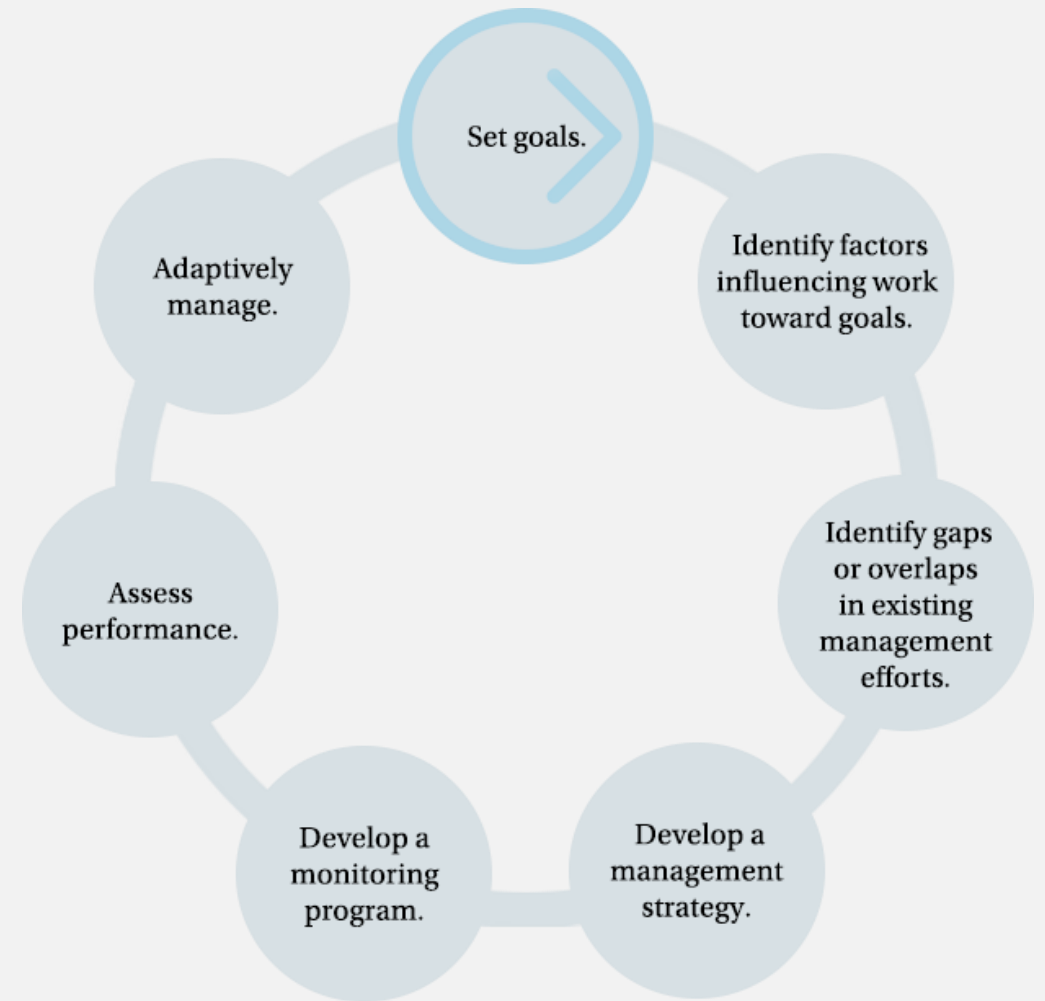A Presentation to the Management Board

February 11, 2016

BEFORE WE BEGIN...

Who recognizes this diagram?

THE ADAPTIVE MANAGEMENT DECISION FRAMEWORK

A guiding principle of the Watershed Agreement

- Set goals.
- Identify factors influencing work toward goals.
- Identify gaps or overlaps in existing management efforts.
- Develop a management strategy.
- Develop a monitoring program.
- Assess performance.
- Adaptively manage.

What does this
framework have to do
with
ChesapeakeDecisions?

You asked for a tool that would help you adaptively manage.

You asked for a tool that would help us collaborate to achieve our goals and outcomes.

Image by Rido/Shutterstock

You asked for those tools to be supported through a common platform.

CHESAPEAKE
PROGRESS

CHESAPEAKE
DECISIONS

CHESAPEAKE
DATA

But we need **you** to participate in the **discovery** process.

We Don't Believe in the Field of Dreams

Image by Pavelk/Shutterstock

ChesapeakeDecisions: The Discovery Process
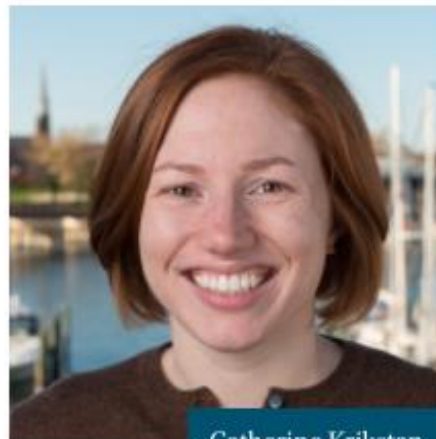
THE CORE PROJECT TEAM

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Doreen leads the ChesapeakeStat team and ensures data is used to improve our decision-making and communicate our progress.

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THE BUSINESS CASE

ChesapeakeDecisions will serve as a **decision support tool** that helps the Chesapeake Bay Program and its partners **work together** and **adaptively manage** their strategies to achieve the goals and outcomes of the *Chesapeake Bay Watershed Agreement.*

THE USER GROUPS

Goal Implementation Teams, Action Teams and Workgroups;
Management Board; and
Partnership Support.

Image by Lewis Tse Pui Lung/Shutterstock
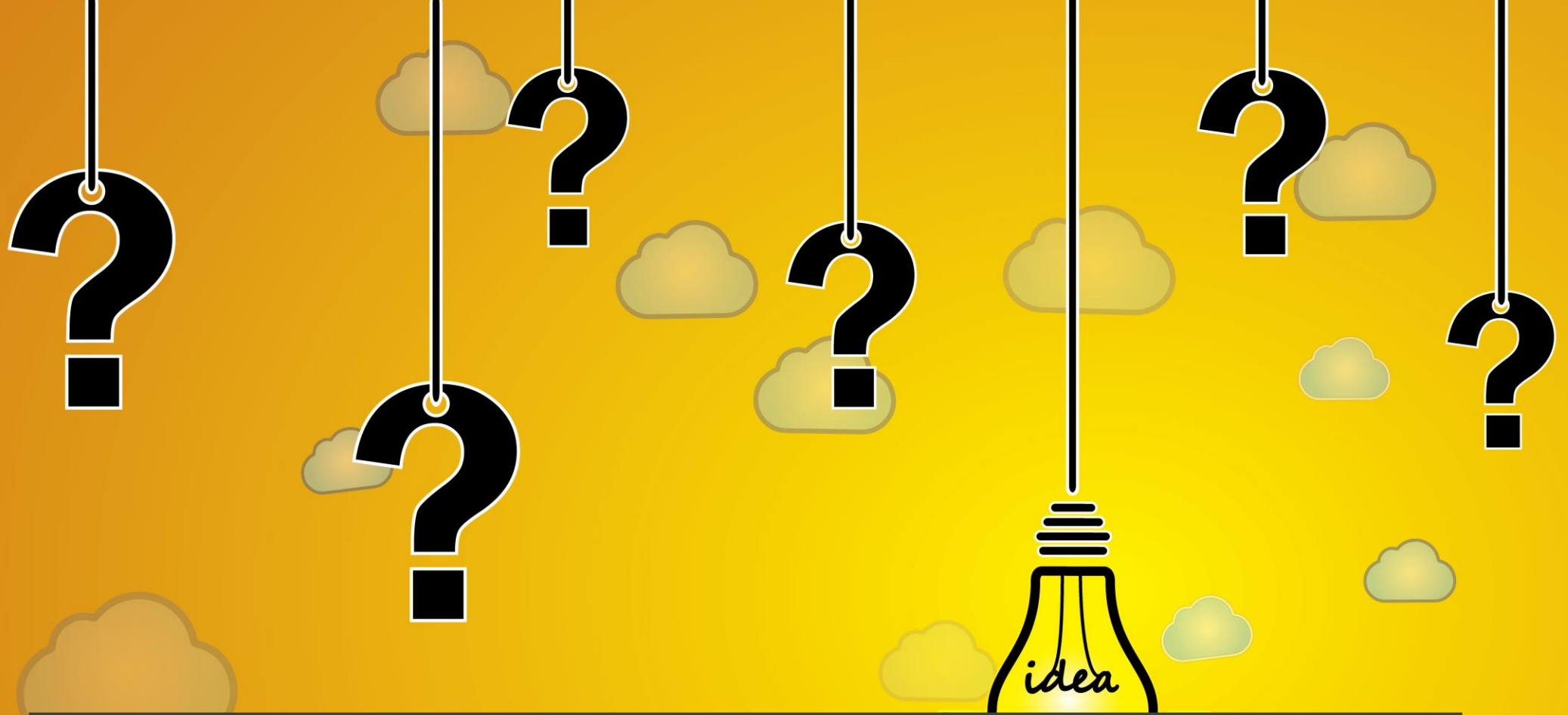
THE TOOL'S PLACE IN OUR WORK
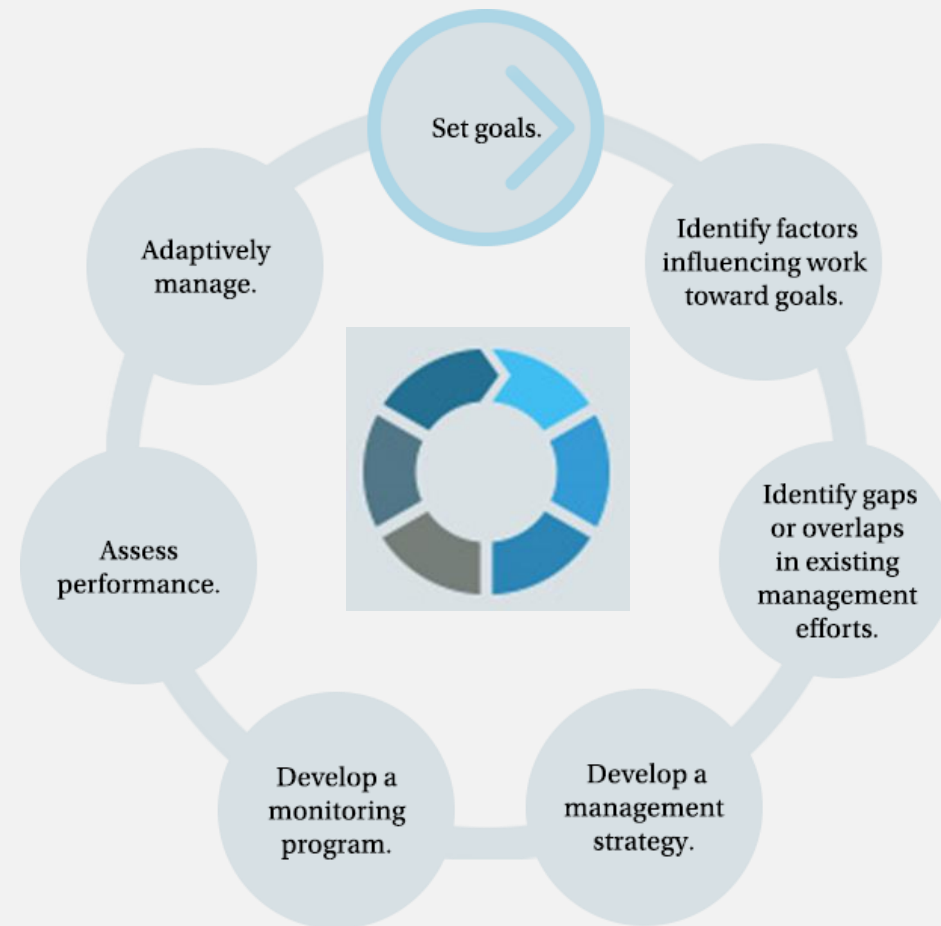
NOW, WE MUST VALIDATE OUR ASSUMPTIONS

How do our users make decisions?

How do our users collaborate?

How do our users apply adaptive management to their work?

How do our users hold themselves and each other accountable?

Asking these questions before we build will help us determine what is needed to create an effective product.

THE SCHEDULE

Feb. 17 – 25	Conduct in-person group discussions with user groups.
March 7 – 16	Conduct interviews with individual stakeholders.
March 10	**Conduct group discussion with Management Board.**
March 16	Conduct group discussion with STAC.
March 25	Receive report from CSRA.
Early April	Share findings with stakeholders.
Mid-April to Mid-May	Test information architecture and conceptual designs with stakeholders.
Mid-May to Mid-June	Develop content strategy and governance plan.

HOW SHOULD PARTICIPANTS PREPARE?

Bring an open mind and honest dialogue.

Image by jesadaphorn/Shutterstock

WHAT SHOULD PARTICIPANTS EXPECT?

An engaging conversation led by user experience professionals.

Image by Rawpixel.com/Shutterstock

A series of group and individual exercises.

Can't be there?

You Can Expect

2 hour session at the start of the March 10 meeting.

Later: Updates from the Project Team.

Requests to test what is built.

WHAT WE ASK OF YOU

Please be responsive.

Please participate.

Please attend the March 10 Management Board meeting in person if possible.

QUESTIONS?

Contact Doreen Vetter at vetter.doreen@epa.gov.