

GIT Funding Projects: Local Leadership Outcome

Summary and Next Steps

EPA FY \$	Title	Recipient	Description of Work and Status	
FY 14	Assessment of Local Leadership Development Programs (\$20,000)	Environmental Leadership Strategies	Complete – interviews with local officials (elected and appointed) to establish capacity and needs. Determined focus should be elected officials. Assessed existing programs to fill these needs. Proposed recommendations for education program types and delivery mechanisms.	
FY 15	Designing a Watershed Education Program for Local Elected Officials (\$74,000)	EcoLogix Group, Inc.	Complete – used focus groups in jurisdictions to establish the priorities of local elected officials (public health/ safety, infrastructure, economic development, education), and made recommendations for how to approach these officials about watershed restoration effort through the lens of their self-identified priorities. Final report here . Summary slides here	
EPA FY \$	Title	Recipient	Description of Work and Status	Next Steps
FY 16	Implementation Support for Local Official Watershed Education and Capacity Building (\$49,000)	Alliance for the Chesapeake Bay, Inc.	<p>Project Tasks:</p> <p><u>Task 1</u>- Evaluate Ecologix Group Report-September 2017</p> <p><u>Task 2</u>-Develop Project Approach-September 2017-September 2018</p> <p><u>Task 3</u>-Launch Outreach Education Approach with Trusted Sources-September 2018-March 2019</p> <p><u>Task 4</u>-Deliver Educational Content across Watershed-September 2018-April 2019</p> <p><u>Task 5</u>-Findings Report-May 2019</p> <p>Proposal to use EPA FY17 project to create the education content to be used in Task 4. ACB believes the FY 16 project is on hold until content can be developed.</p>	<p>Feb. 20 call w/ CBT, ACB and GIT 6 outcome leads to determine revisions to scope of work, next steps, etc. Decision: Delay any written modifications to planned approach until after the joint LL Wkgp/LGAC.</p> <p>Also need to decide whether the FY 17 scope and contractor proposal are still appropriate and awardable.</p>

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FY 17	Cross Outcome Curriculum Development (\$50,000)	TBD (1 proposal received)	An RFP was released in June 2018. One bid was received. The bid was reviewed in July 2018 and comments/scores were sent to GIT lead in Aug 2018. No decision on the award has been made to date. See below for FY 17 LL Project Description used in the RFP.	Determine whether project scope used in FY 17 RFP is the correct scope. If so determine whether award can be made under previous offer. If not correct scope, discuss options for recompeting under revised scope.

FY 17 LL Project Description used in the RFP

<p>Justification: Provide a brief description of the work and why it is needed. It is recommended that you draw upon one or more work plans</p>	<p>Funding is needed to supplement the 2017 funding for the Local Leadership Watershed Education and Capacity Building effort. Specifically, funding is needed to synthesize information goal teams and workgroups need to convey to local governments into a cohesive curriculum for delivery by trusted sources. This effort builds on the work of prior project phases.</p> <p>In 2015, Environmental Leadership Strategies interviewed 18 local leaders in Maryland, Virginia and Pennsylvania. In 2016, a survey consisting of 11 questions was shared with local officials, including four sessions conducted as focus groups. Over 100 local leaders and agency staff participated. In 2017, a final report was produced “Designing a Strategic Outreach Education Program for Local Elected Officials in the Chesapeake Bay Watershed.” The Local Leadership Watershed Education and Capacity Building project is based upon the recommendations of this report.</p> <p>Cross Outcome Curriculum Development will position the Local Leadership Workgroup to further the goals in the watershed agreement by developing an educational curriculum that addresses many outcomes from the context of issues that matter to local officials. While 2017 GIT funding is in place to launch the watershed education program, it will only deliver existing educational materials which will likely mean focusing on foundational materials or one specific outcome, such as urban tree canopy. By beginning to develop a cross-outcome curriculum, this project will ensure that the local leadership watershed educational program is viable in the long-term.</p>
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Methodology: Provide a 1-2 paragraph description of how the work is likely to be accomplished.	Through this project, a contractor would be hired to coordinate and support the development of educational materials/programs across the various goal teams and workgroups. While some goal teams and workgroups are beginning to develop this material, others are not as far along. The contractor will convene subject matter experts to gather and review existing educational materials, identify gaps, oversee development of curriculum and/or synthesize information into cohesive modules for an overall watershed protection and restoration educational program for local officials (educational program). This educational program would serve as a platform for continuous learning, thereby creating a holistic approach to increasing local official's knowledge.
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