

**CBP Enhancing Partnering, Leadership and Management Goal Implementation Team**  
**Local Leadership Workgroup**  
**Meeting Agenda**

**Date:** July 12, 2017  
**Time:** 10:00am – 3:00pm  
**Location:** Conference Call, CBPO Fish Shack  
**Call-in:** 866-299-3188  
**Code:** 267-5715  
**Meeting Website:** <http://www.chesapeakebay.net/calendar/event/25186/>  
**Adobe Connect Link:** <https://epawebconferencing.acms.com/git6>



**Members:**

Ben Alexandro, MD League of Conservation Voters	Nancy Nunn, UMD
Greg Allen, EPA	Reggie Parrish, EPA (Coordinator)
Don Baugh, Environmental Leadership Strategies	Matthew Pennington, WV
Karl Berger, Metropolitan Washington Council of Governments	Lucinda Power, EPA
Carin Bisland, EPA	Sarah Taylor Rogers, UMD Hughes Center for Agro-Ecology
Jessica Blackburn, Alliance/CAC	Joan Salvati, VA DEQ
Everette Bradford, Prince George's County, MD	Kristin Saunders, UMCES
Trish Carothers, Susquehanna Greenway Partnership	James Shallenberger, Susquehanna River Basin Commission
Mark Charles, City of Rockville, MD	Pam Shellenberger, York County, PA
Phil Cwiek, U.S. Army Corps of Engineers	Tanya Spano, Metropolitan Washington Council of Governments
Diane Davis, DC DOEE	Phillip Stafford, MD DNR
Suzanne Etgen, Watershed Stewards Academy	Jennifer Starr, Alliance/LGAC
Greg Evans, VA DOF	Charlie Stek, CAC
Andy Fellows, University of Maryland (Chair)	Jim Sullivan, DE DNREC
Rachel Felver, Alliance	Joanne Throwe, UMD Environmental Finance Center
Matt Fleming, MD DNR	Chris Trumbauer, Anne Arundel County, MD
Emily Freeman, CRC (Staff)	Rick Vilello, PA Dept. of Community and Economic Development
Mary Gattis, Alliance/LGAC	James Wheeler, PA State Association of Township Supervisors
Amy Handen, NPS	Julie Winters, EPA
Alana Hartman, WV DEP	Kristen Wolf, PA DEP
Caitlyn Johnstone, Alliance	
Les Knapp, MD Association of Counties	
Ed Knittel, PA State Association of Boroughs	

Larry Land, VA Association of Counties	
Rhonda Manning, PA DEP	

Agenda Item, Discussion Lead and Desired Outcome	Time	Materials, Notes, and <a href="#">Action Items</a>
<b>Introductions and Meeting Objectives</b> (Discussion Lead: Andy Fellows; Reggie Parrish)	10:00 – 10:10	Action Items from <b>April 2017</b> Meeting: <ul style="list-style-type: none"> <li><b>ACTION:</b> Workgroup Leadership (<i>Andy Fellows, Reggie Parrish</i>) and the EcoLogix team (<i>Bob Hoyt, Bob Summers</i>) will connect with Ben Alexandro (Choose Clean Water) to follow up on possible ideas for field trips and/or small-scale site visits for local officials.</li> <li><b>ACTION:</b> EcoLogix (<i>Bob Hoyt, Bob Summers, Diane Cameron</i>) and LGAC (<i>Mary Gattis, Jennifer Starr</i>) will reach out to Joan Salvati to get a copy of the Virginia master calendar of local organizations.</li> <li><b>ACTION:</b> <i>Diane Cameron</i> follow up with Matt Pennington on reduced/avoided cost topics.</li> </ul>
<b>Establishing a Baseline for the Local Leadership Outcome: Alternative Methodologies for Establishing the Baseline</b> (Discussion Lead: Christine Brittle) <i>Christine Brittle (Uncommon Insights, LLC) will present several alternative methodologies for measuring progress towards meeting the Local Leadership Outcome and Stewardship Goal contained in the Chesapeake Bay Watershed Agreement. Her presentation will include an overview of the research findings that inform the alternative methodologies, selecting the population to be assessed and the areas of knowledge to be assessed. Local Leadership Workgroup members' input will be solicited throughout the presentation.</i>	10:10 – 12:00	<b>Materials:</b> <ul style="list-style-type: none"> <li>Baseline for Local Leadership Presentation</li> </ul>
<b>Establishing a Baseline for the Local Leadership Outcome: Decision</b> (Discussion Lead: Christine Brittle) <i>The Local Leadership Workgroup members will be asked to make a decision on the preferred methodology for establishing the Baseline.</i>	12:00 – 12:30	
<b>Lunch Break</b> <i>Lunch will be provided by Leeward Market to those members who placed orders by April 7, 2017. Please</i>	12:30 – 1:00	

<i>provide \$10 cash payment to Emily Freeman prior to the start of the meeting. Receipts available upon request.</i>		
<b>Report Out from EcoLogix</b> (Discussion Lead: Bob Hoyt, Diane Cameron) <i>Presentation on the final report and findings on local official content needs and delivery.</i>	1:00 – 1:15	<b><u>Materials:</u></b> <ul style="list-style-type: none"> <li>Report – “<i>Designing a Strategic Outreach Education Program for Local Elected Officials</i>”</li> <li>Management Strategy Outcomes with Key Actions Related to Local Government</li> </ul>
<b>Implementation Support for Local Official Watershed and Capacity Building</b> (Discussion Lead: Mary Gattis, Jennifer Starr) <i>Review the proposed steps/tasks and timeline for this project, and how this project will help carry forward the information from the EcoLogix final report.</i>	1:15 – 1:30	<b><u>Materials:</u></b> <ul style="list-style-type: none"> <li>FY2016 Proposal Summary Presentation</li> </ul>
<b>Content and Delivery</b> (Discussion Lead: Mary Gattis, Jennifer Starr) <i>Using the findings in the EcoLogix report, workgroup members will discuss how to frame content that needs to be delivered and provide guidance to the Alliance on delivery. The input will be used in developing the approach for the Watershed Education program. Subject matter experts, outcome leads, members of the Communications Workgroup and CBP Communications Office staff will join the discussion. Review and discuss needs related to communicating with local government for the outcomes that presented at the May Biennial Strategy Review System (SRS) Quarterly Progress Meeting with the Management Board.</i>	1:30 – 2:30	<b><u>Materials:</u></b> <ul style="list-style-type: none"> <li>Report – “<i>Designing a Strategic Outreach Education Program for Local Elected Officials</i>”</li> </ul>
<b>Updates and Announcements</b> <ul style="list-style-type: none"> <li>General</li> <li>FY16 GIT Funding Project</li> <li>Workgroup member updates</li> </ul>	2:30 – 2:55	
<b>Action Items, Wrap-up, Next Steps</b> (Discussion Lead: Andy Fellows, Emily Freeman)	2:55 – 3:00	<b>Next Meeting → TBD</b>