

In New York, it pays to play outside.



Outdoor recreation within the New York portion of the Chesapeake Bay watershed boosts the state's economy.

Outdoor recreation in New York is a powerful economic driver. By investing in outdoor assets, state and local governments enhance the lives of state residents while also attracting tourists and employers. New York's clean water, air, and natural areas encourage people to spend billions annually on outdoor activities ranging from birdwatching and boating to hiking and biking. Recreation in the New York portion of the Chesapeake Bay watershed contributes significantly to the overall state economy.



\$464 Million
State and Local Tax Revenue



40,346
Jobs Supported



\$5.4 Billion
Annual Consumer Spending

Estimates based on 2017 Outdoor Industry Association (OIA) (<https://outdoorindustry.org/advocacy/>) New York data; OIA's state-level values have been adjusted to reflect the rounded 13% of New York that falls within the Chesapeake Bay watershed.



Chesapeake Bay Program
Science. Restoration. Partnership.