

In Virginia, it pays to play outside.



Outdoor recreation within the Virginia portion of the Chesapeake Bay watershed boosts the state's economy.

Outdoor recreation in Virginia is a powerful economic driver. By investing in outdoor assets, state and local governments enhance the lives of state residents while also attracting tourists and employers. Virginia's clean water, air, and natural areas encourage people to spend billions annually on outdoor activities ranging from birdwatching and boating to hiking and biking. Recreation in the Virginia portion of the Chesapeake Bay watershed contributes significantly to the overall state economy.



\$654.7 Million

State and Local Tax Revenue



107,438

Jobs Supported



\$11.9 Billion

Annual Consumer Spending

Estimates based on 2017 Outdoor Industry Association (OIA) (<https://outdoorindustry.org/advocacy/>) Virginia data; OIA's state-level values have been adjusted to reflect the rounded 55% of Virginia that falls within the Chesapeake Bay watershed.



Chesapeake Bay Program
Science. Restoration. Partnership.