

In West Virginia, it pays to play outside.



Outdoor recreation within the West Virginia portion of the Chesapeake Bay watershed boosts the state's economy.

Outdoor recreation in West Virginia is a powerful economic driver. By investing in outdoor assets, state and local governments enhance the lives of state residents while also attracting tourists and employers. West Virginia's clean water, air, and natural areas encourage people to spend billions annually on outdoor activities ranging from birdwatching and boating to hiking and biking. Recreation in the West Virginia portion of the Chesapeake Bay watershed contributes significantly to the overall state economy.



\$97.6 Million
State and Local Tax Revenue



13,459
Jobs Supported



\$1.3 Billion
Annual Consumer Spending

Estimates based on 2017 Outdoor Industry Association (OIA) (<https://outdoorindustry.org/advocacy/>) West Virginia data; OIA's state-level values have been adjusted to reflect the rounded 15% of West Virginia that falls within the Chesapeake Bay watershed.



Chesapeake Bay Program
Science. Restoration. Partnership.