

How Do We Track It?

A Prioritization Activity

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Status & Trends Workgroup Meeting

July 12, 2016

Purpose of the activity is to:

- Build on the sorting activity in the May Coordinators and Staffers meeting and the results presented at the June Status & Trends meeting
- Identify information needs directly linked to parts of Agreement Outcomes
- Begin to analyze factors that will influence prioritization, such as level of effort required and multi-outcome benefits

Sorting: Two Groups

Group A

- Partnership could track *trends over time*
- A *numeric target* is stated (ex: 185,000 acres of SAV)
- *Definition* of a desirable, measurable state (ex: enhance wetland function)

Group B

- There is a *specific action* the Partnership needs to take
- An *output* (research agenda, report, etc.) is specified

Quantitative Analysis in Group B

- Workgroups are researching or developing indicators for several outcomes in Group B:
 - Forage Fish
 - Local Leadership
 - Diversity
 - Environmental Literacy Planning
- This work demonstrates the potential for bringing a quantitative element to our description of progress on these Outcomes.

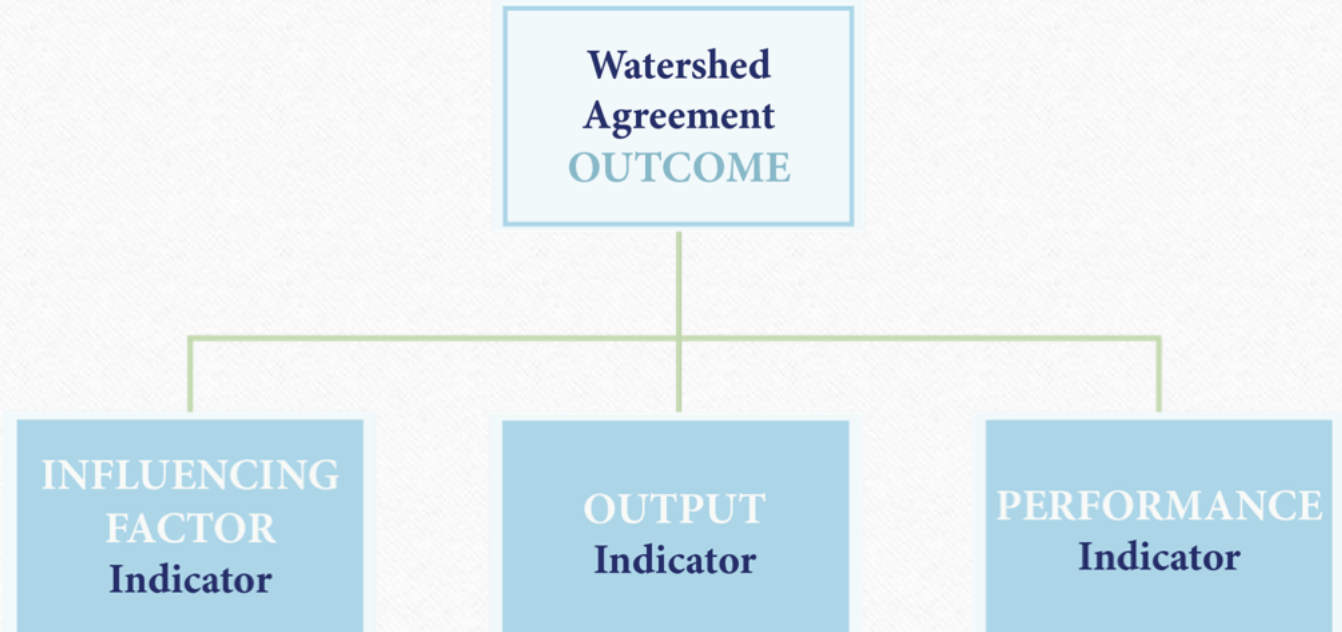
10 minutes

Instructions – Part 1

1. Divide into **small groups** of 3-4 people per group.
2. For each numbered Outcome part, **identify the piece of information** that the Partnership would ideally use to track our progress. What piece of information would enable us to talk about how we're doing towards this part of an Outcome?
3. **Write** this piece of information and its corresponding number legibly and in large print **on a Post-It note**.
4. Make a note of parts where identifying this piece of information was **difficult**—bring to group discussion.

Discussion – Part 1

- What parts were **challenging**?
- Were there any parts where you would want **multiple pieces of information**?
- Where would pieces of information fall within the **Indicator Framework**?



Effort/Benefits Grid

Effort Required

A Little

A Lot

None

Many

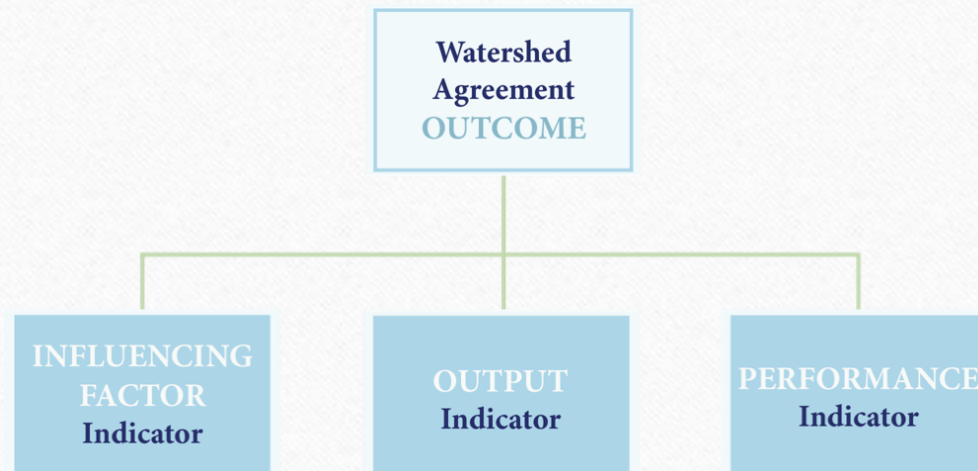
Multi-Outcome Benefits

10 minutes

Instructions – Part 2

1. Consider, as a group, the **Effort Required** for a given piece of information that you identified on one Post-It note. What kind of work, time, or money would be needed to develop an indicator around such information?
2. Consider, as a group, the **Multi-Outcome Benefits** that piece of information may provide. Connections among different goals should receive special consideration.
3. **Plot the Post-It** accordingly on the grid.
4. **Repeat** for all Post-It notes.

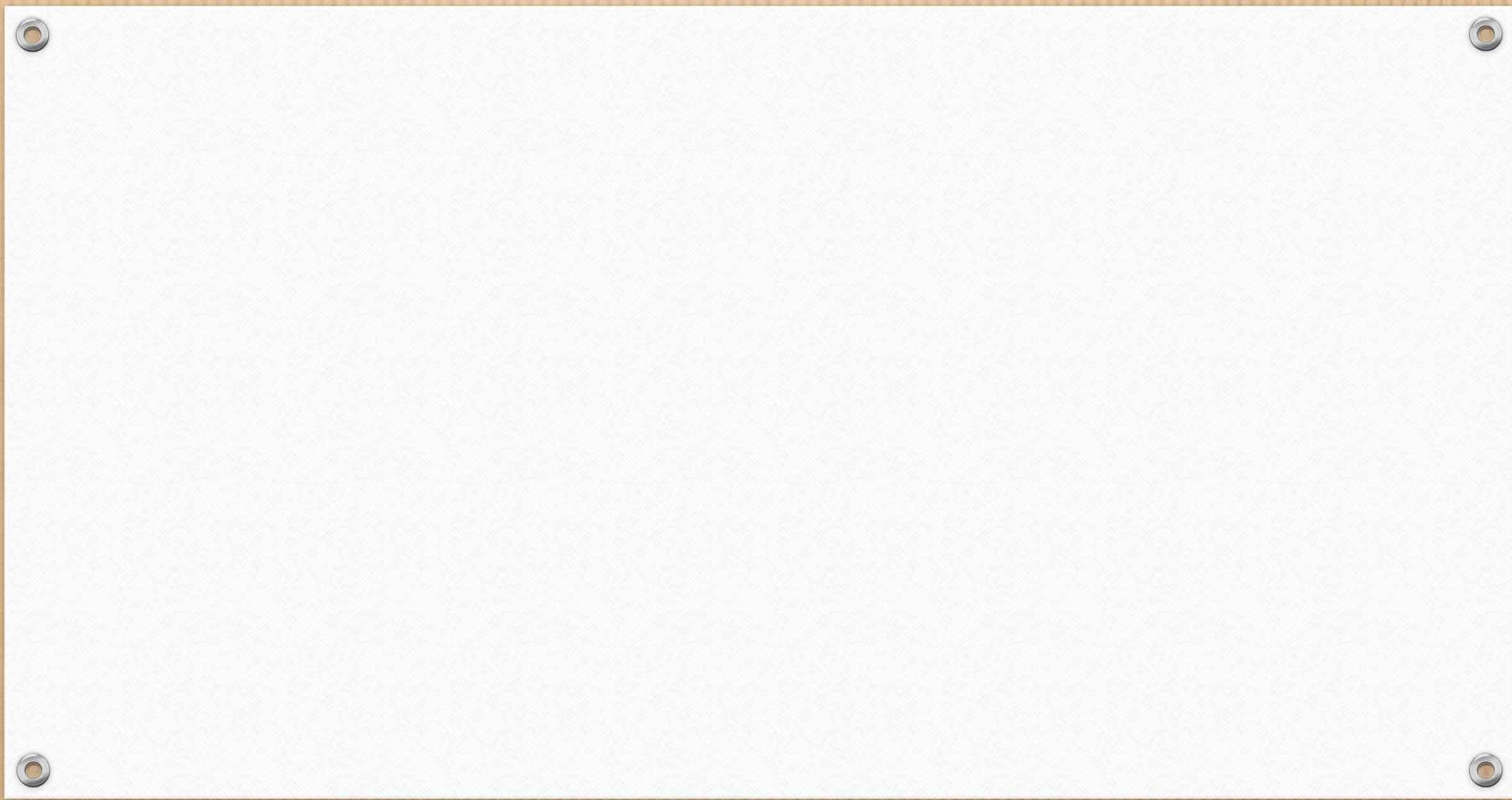
Discussion – Part 2



- **How** did you make decisions?
- Are items ordered within each box?
- What **factors** did you consider?
- How many **multi-Outcome benefits** did you identify? **Multi-Goal**?

Wrapping Up

- **Thank you!**
- Indicators Coordinator will ...
 - **Create list** or categorization based on grid exercise
 - **Share results** at August Status & Trends meeting
 - **Begin workplan** for 2016-2017



Group A Outcomes:

trends over time, numeric target, defined state

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- | | | |
|-------------------------|---|---|
| • Blue Crab Abundance* | • SAV | • Citizen Stewardship |
| • Blue Crab Management* | • Forest Buffer | • Protected Lands |
| • Oyster | • Tree Canopy | • Public Access |
| • Wetlands | • 2017 WIP | • [Environmental Literacy] |
| • Black Duck | • 2025 WIP | • Sustainable Schools |
| • Stream Health | • Toxic Contaminants Policy and Prevention* | • [Climate Resiliency] Monitoring and Assessment* |
| • Brook Trout | • Healthy Watersheds | |
| • Fish Passage | | |

*These outcomes also had parts in Group B!