



Scientific, Technical Assessment and Reporting (STAR) Meeting
Theme: Social Science

Thursday, June 24, 2021
10:00 AM – 12:00 PM

Join by Webinar
Meeting Number: 120 944 2243

Password: STAR

Webinar*:

<https://umces.webex.com/umces/j.php?MTID=m51d0000ff118dbf479853724fd65dda8>

Or join by phone
Conference Line: +1-408-418-9388 Access code: 120 944 2243

Meeting Materials:
[https://www.chesapeakebay.net/what/event/scientific technical assessment and reporting star team meeting june 2021](https://www.chesapeakebay.net/what/event/scientific%20technical%20assessment%20and%20reporting%20star%20team%20meeting%20june%202021)

This meeting will be recorded for internal use to assure the accuracy of meeting notes.

AGENDA*

*There is a special pre-STAR meeting session on Microplastics (9:30-9:55) with a separate invitation and agenda

10:00 Welcome, Introductions & Announcements – Bill Dennison (UMCES) and Scott Phillips (USGS)- STAR Co-Chairs, Peter Tango (USGS) Co-Coordinator

Upcoming Conferences, Meetings, Workshops, & Webinars-

- [Mid-Atlantic Climate Change Education Conference](#) - June 28-July 1 (Virtual)
- National Conference on Ecosystem Restoration (NCER) July 26-29 & August 2-5 (virtual) [NCER2021 | National Conference on Ecosystem Restoration \(ufl.edu\)](#)
- [CERF](#) - November 1-4 and 8-11 2021.
- [American Fisheries Society](#) - November 6 - 10, 2021.
- [A Community on Ecosystem Services](#) – December 13 – 16, 2021. Bonita Springs, FL.

10:10 Overview of Meeting Focused on Social Science- Amy Handen (EPA)
Amy will provide an overview of the agenda and some of the feedback she is hoping to get from STAR.

- 10:30 Social Science Research – Steve Raabe (OpinionWorks)**
Steve will provide an overview of various types of social science research the Partnership has collected, the value of this research, and how this research is being used to inform our work in the partnership and beyond.
- 10:45 Community Based Social Marketing Lessons Learned – Rachel Felver (ACB), Brook Landry (MD DNR), Suzanne Etgen (AA Co Watershed Stewards Academy)**
Rachel Felver will provide a refresher on the topic of Community Based Social Marketing
- Brooke Landry and Rachel Felver will provide a brief summary of how community based social marketing principles were applied to the SAV and Living Shorelines. Their presentations will include accomplishments and lessons to share for future partnership efforts interested in applying community based social marketing.
- Suzanne Etgen will share how the stewardship data collected in 2017 are being used to inform behavior change activities around the watershed.
- 11:15 Social Science Assessment GIT Funded Project - Kacey Wetzel (CBT), Lisa Wainger (UMCES), Dan Read (UMCES)**
Kacey, Lisa and Dan will provide an overview of the GIT funded project that will develop a road map for social science integration at key levels of the partnership.
- 11:30 AM Discussion and Feedback**
Group discussion and feedback on interests and opportunities for social science integration from goal teams, workgroups, and advisory committees.
- 12:00 Adjourn**

Next Meeting Dates: July 22, 2021 (Joint STAR/Coordinator & Staffer Meeting for Healthy Watershed Cohort Dry Runs)