

LGAC STRATEGIC PLAN PRIORITIES AND ACTIONS

Priority #1 - Communicate regularly with members of the Chesapeake Bay Executive Council, State agencies and other organizations involved in Chesapeake Bay restoration efforts.			
Action #	Action	Steps and Responsible Party	Measure of Success
1.a	Formalize regular communication of LGAC members with their governor and staffs.	Meet with Governors (or PSC member) to discuss proposed recommendations to Executive Council at a minimum. Additional meetings to be held as appropriate or at the request of PSC member or Governor (jurisdiction delegates)	VA delegates met with VA CBP staff in June 2013. Coordinator followed up by phone.
1.b	Participate in meetings of state-based organizations that represent local governments to better engage them in LGAC issues and ensure communications on Bay watershed issues, goals and policies.	Update list of organizations and calendar of events (Coordinator) Assign at least one delegate to represent LGAC at every event (jurisdiction delegates)	List of state organizations and calendar of events updated. Delegates identified for most events.
1.c	Provide an annual report and specific recommendations for action to the EC with particular attention to local needs in individual states.	Develop preliminary recommendations at June meeting (LGAC) Develop final recommendations at September meeting (Coordinator and LGAC)	Developed preliminary recommendations at June 2013 meeting. Updated list to reflect PA Act 68 of 2013 which authorized the creation of stormwater authorities.

LGAC STRATEGIC PLAN PRIORITIES AND ACTIONS

Priority #2 - Create new opportunities to educate local governments on Bay issues and Watershed Implementation Plans (WIPs) by focusing on local streams, sharing success stories and providing other information.			
Action #	Action	Steps and Responsible Party	Measure of Success
2.a	Convene workshops for local government officials to share resources and information, identify issues and needs, and gather feedback to bring back to the Executive Council.	Assess needs of each jurisdiction (Communications Committee, Coordinator) Develop workshop concept (Communications Committee)	
2.b	Lead by example and recognize local actions by compiling local success stories (such as Our Waters, Our Towns) and share at meetings, in print, and online.	Develop an awards program (Communications Committee) Review existing sources of info	
2.c	Publicize and promote innovative funding models that local governments can use to support Watershed Implementation Plans.	Coordinate with Environmental Finance Center	
2.d	Develop a set of key local messages and successful tools for elected officials to use for communication with their constituents and colleagues.	Identify audience(s) Review existing sources of info/toolboxes (Communications Committee)	
2.e	Build an LGAC website, share links to resources, videos, and other information, and establish a <i>Facebook</i> page to keep members up to date.	Establish a Facebook page (M. Lehman) Determine who will provide content	Facebook page operational. Members to submit content to M. Lehman to post.

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Priority #3 – Maximize the effectiveness and impact of LGAC meetings.			
Action #	Action	Steps and Responsible Party	Measure of Success
3.a	Utilize the strategic plan to focus the agenda for LGAC meetings and include time for strategic dialogue at each meeting.	Review strategic plan implementation and update status quarterly (Coordinator) Develop draft agenda (Coordinator) Finalize Agenda (Executive Committee)	Strategic Plan implementation updated May 29, 2013. Draft agenda includes discussion of Actions # 1.c, 2.a and 2.d and a review of the full Strategic Plan.
3.b	Provide assignments and talking points for LGAC members following each meeting and prepare a generic press release that can be customized by members for local media follow-up.	Include review of assignments on agenda (Coordinator)	Agenda includes review of assignments.
3.c	Utilize a work group/subcommittee structure including an Executive committee to facilitate LGAC priorities.	Appoint an Executive Committee and Communications Committee	Executive Committee appointed in December 2012. Communications Committee appointed, S. Finlayson is Chair
3.d	Create training and leadership opportunities for LGAC Members and their colleagues.	Work with EFC to offer leadership training in conjunction with September Watershed Forum (Coordinator)	Leadership training (Chesapeake Watershed Local Government Forum) scheduled for September 26-27, 2013.

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Priority #4 - Increase effectiveness by seeking out additional funding sources and partnerships to accomplish priorities.			
Action #	Action	Steps and Responsible Party	Measure of Success
4.a	Regularly communicate with the EPA regarding LGAC priorities and ensure LGAC input into EPA's process for contracting the non-profit providing LGAC support.	Attend CBP meetings (Coordinator)	Coordinator attended GIT, MB and PSC meetings. Coordinator completed mid-year grant monitoring interview with EPA Project Officer. Discussed contract extension.
4.b	Identify priorities for LGAC project funding and potential funding sources.		Coordinator prepared and submitted PA Growing Greener grant application for Roundtables.
4.c	Work with the National Fish and Wildlife Foundation and EPA to sustain the success of the annual Local Government Grant and Technical Assistance Program.	Meet with NFWF and EPA (Coordinator)	
4.d	Promote funding for successful efforts such as the "Circuit Rider Program" that provide direct technical assistance to local governments implementing projects to improve water quality.		