Status and Trends Workgroup:

Updating, Adapting and Establishing New Indicators

April 7, 2016

Three Processes to Discuss

- Updating existing indicators
  - Ex) Posting underwater grass abundance data collected summer 2015
- Adapting existing indicators
  - Ex) Calculating average nitrogen, phosphorus and sediment loads delivered over three-year periods from 1985 to present in order to visually compare this indicator to our water quality standards attainment data
- Establishing new indicators
  - Ex) Developing metrics, establishing a baseline, and tracking progress toward our goal to increase the number and diversity of trained and mobilized volunteer citizen stewards

Questions

- What are the steps to complete each process?
  - The Indicators Framework Action Team pulled existing processes together—but we have room to edit
- Who should be involved, and when should they get involved?
  - Ex) Where does Management Board provide input, and where does Management Board provide formal approval?

Updating Existing Indicators

Updating Existing Indicators

1. Data Provider notifies Indicators Coordinator of pending update.

   a. Indicators Coordinator notifies Communications Director and Web Content Specialist.

   b. Indicators Coordinator, Communications Director and Web Content Specialist establish communications plan and work with SMEs to develop messaging.

Updating Existing Indicators

2. Data Provider sends Indicators Coordinator and Web Content Specialist data spreadsheet and Analysis and Methods (A&M) document.

   a. Indicators Coordinator quality checks data spreadsheet and A&M document.

   b. Web Content Specialist uses data spreadsheet and A&M document to draft updated web content.

   c. Website(s) are updated with data file, A&M document and approved web text in accordance with established communications timeline.

Should other parties (e.g., Management Board) be notified of all indicator updates, or only those that warrant a media release? Who notifies them? When? How?

Ex) Indicators Coordinator could provide Management Board with monthly program update. Management Board could request follow-up presentation from Indicators Coordinator and/or lead GIT as needed.

Adapting Existing Indicators

Adapting Existing Indicators

1. A need is identified.

   This need can come from a number of sources: our communications efforts; our adaptive management efforts; or in order to bring an indicator more in line with the exact language of an outcome or goal.

Adapting Existing Indicators

2. Goal Implementation Team (GIT) Coordinator and Indicators Coordinator work together to modify metrics as needed and present the results of their work to the Status and Trends Workgroup.

Adapting Existing Indicators

3. Following Status and Trends Workgroup approval, representative presents adapted indicator to STAR, Communications Workgroup and Management Board.

Who makes these presentations? Where, when and how does this take place? Do other parties need to be notified?

Adapting Existing Indicators

4. Indicator is updated based on previously outlined process.

Establishing New Indicators

Establishing New Indicators

1. Goal Implementation Team (GIT) Coordinator identifies and presents a monitoring or tracking need to the Status and Trends Workgroup.

Where and when does this take place?

Ex) Via email; at a monthly Status and Trends Workgroup meeting.

Establishing New Indicators

2. Indicators Coordinator works with GIT Coordinator to identify metrics and indicator(s) to meet monitoring or tracking need.

What parties can offer support?

Ex) STAC

Establishing New Indicators

3. Representative informs STAR, Communications Workgroup and Management Board of new metrics and indicator(s).

Who makes these presentations? Where, when and how does this take place? Do other parties need to be notified?

Establishing New Indicators

4. GIT Coordinator and Staffer (with assistance from STAR as needed) collate and send monitoring and tracking data spreadsheet and A&M document to Indicators Coordinator.

Establishing New Indicators

5. Indicator is updated based on previously outlined process.

Questions?