#### WELCOME!

#### **Introductions**

Why are we here?

- It's about the Bay watershed!
- Overview of new Bay Agreement
- Goals of this workshop
- What's next

### Chesapeake Bay Program Partnership

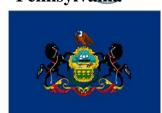
Maryland



Virginia



Pennsylvania



Washington, D.C.



West Virginia



**New York** 



**Federal Agencies** 













Chesapeake Bay Program

A Watershed Partnership







## New Bay Program Agreement

 GOAL: Enable students in the region to graduate with the knowledge and skills to act responsibly to protect and restore their local watershed



#### Outcomes

- Students: Continually increase students' age-appropriate understanding of the watershed through participation in teacher-supported, meaningful watershed educational experiences and rigorous, inquiry-based instruction, with a target of at least one meaningful watershed educational experience in elementary, middle and high school depending on available resources.
- Sustainable Schools: Continually increase the number of schools in the region that reduce the impact of their buildings and grounds on their local watershed, environment and human health through best practices, including student-led protection and restoration projects.
- Environmental Literacy Planning: Each participating Bay jurisdiction should develop a comprehensive and systemic approach to environmental literacy for all students in the region that includes policies, practices and voluntary metrics that support the environmental literacy Goals and Outcomes of this Agreement.

### What's a Sustainable School

- School building, grounds, and operations reduce environmental impact and costs
- Improves the health and wellness of students, staff, and the surrounding community
- Provides environmental education to all students

### Outcomes

- Sustainable Schools: Continually increase the number of schools in the region that reduce the impact of their buildings and grounds on their local watershed, environment and human health through best practices, including student-led protection and restoration project
- So now what?
- Developing management strategies
- Drafts due by Feb, public comments March-Apr, finalized in June
- This is the start of the strategy development





SCHOOLYARD



#### Pathways to Green Schools



































## Collective Impact: a model for large-scale change

Condition		Mid Atlantic Region
Common Agenda	All participants have a shared vision for change, a common understanding of the problem, and a joint approach to solving it through agreed upon actions. Funders can play an important role in getting organizations to act in concert.	Chesapeake Bay Program Goal and outcomes, GRS
Shared Measurement	Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable	Chesapeake Bay Program indicator/metrics
Mutually Reinforcing Activities	Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action	Green Ribbon Schools, State and NGO green school programs (USGBC, NWF, PLT, PA Pathways, MAEOE, etc)
Continuous Communication	Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation	Chesapeake Bay Education Workgroup
Backbone Support	Creating and managing collective impact requires a separate organization with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies	NOAA Chesapeake Bay staff and funding, Chesapeake Bay Trust staff and funding, CBP Education staffer., EPA, UMD EFC, CBP funding

# The Opportunity

- Facilitating communication between programs and organizations
- Provide a forum for future workshops and meetings
- Funding for state or regional initiatives:
  - Web tools
  - Outreach materials
  - Trainings
  - Meetings

**HELP US HELP YOU!** 

# Workshop structure

- Hearing from National-level programs
- Identify actions states and others could take
- Discuss needs and areas where CBP could support jurisdictions
- Explore areas of regional collaboration