



Soil and Water
Outcomes Fund





Soil and Water Outcomes Fund

We provide financial incentives to farmers to implement new conservation practices and sell the resulting verified environmental outcomes to public and private entities that benefit from them.

Vision

A robust agricultural ecosystem service market that aligns the environmental and economic interests of farmers, corporations, governments and investors.

Impact

Scope 3 GHG

- Soil carbon sequestration and emissions reductions
- Custom programs directly within priority regions or supply sheds
- Alignment with SBTi / Net Zero/ GHG protocol programs and objectives

Water

- Regulatory / permit compliance for municipalities and point sources
- Corporate water stewardship for quantity and quality
- "Pay for outcomes" approach to state and federal conservation programs

Our Team



The Soil and Water Outcomes Fund is a partnership of:

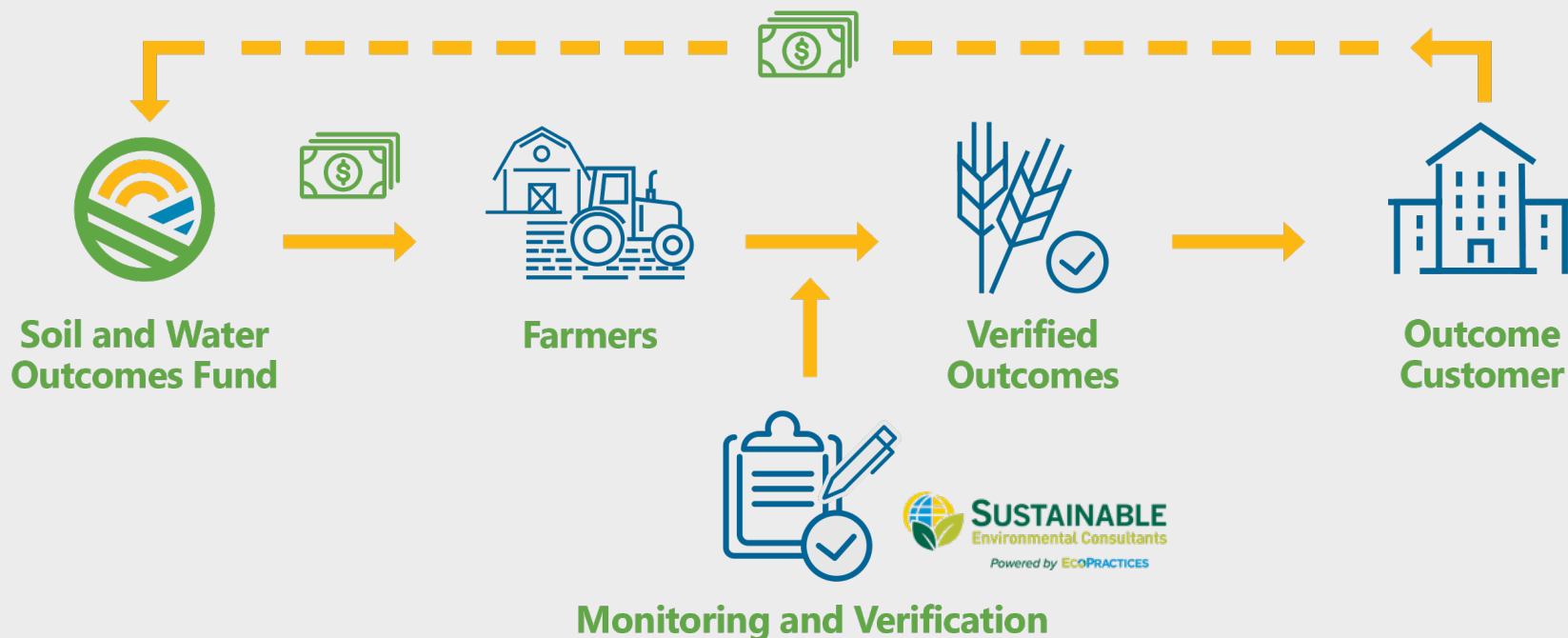


- Lead for all agronomic and farmer engagement activities
- Subsidiary of the Iowa Soybean Association
- Backed by ISA's decades of farmer-focused research and market development expertise



- Lead for all financial and contracting activities
- Subsidiary of Quantified Ventures
- Backed by QV's deep expertise in outcomes-based transaction and impact measurement

How does it work?



Step 1

Farmers propose the new conservation practice or practices they wish to implement

Step 2

The Fund provides payment to participating farmers based on the resulting environmental outcomes produced

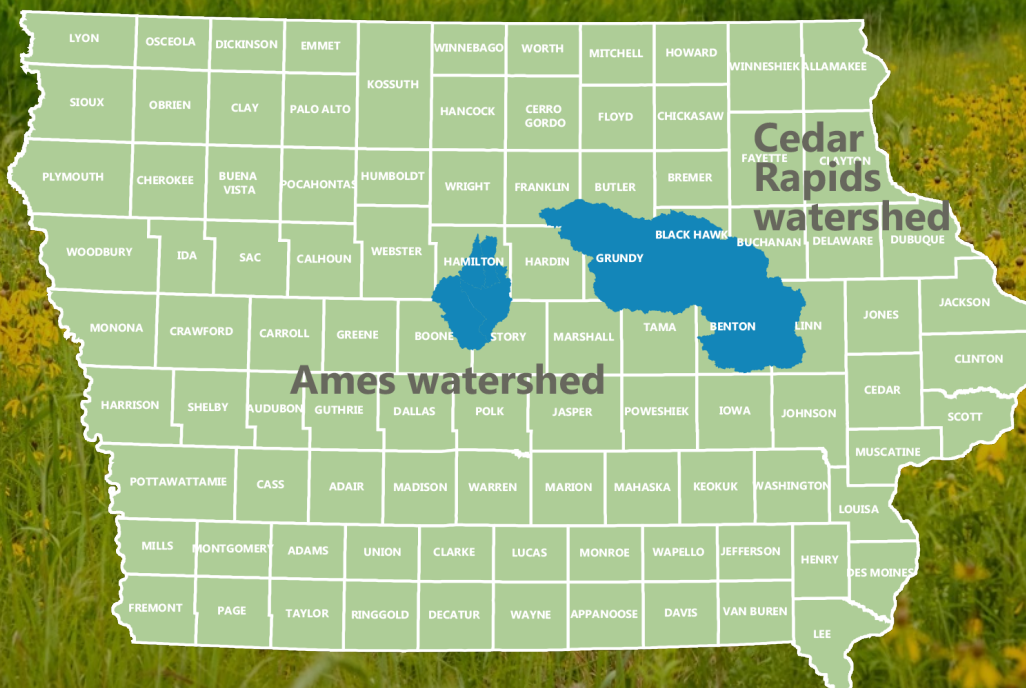
Step 3

Outcomes are measured, monitored, and verified using USDA-approved models, soil and water sampling, and remote sensing

Step 4

Once verified, environmental outcomes are sold to corporations, utilities, municipalities, and state or federal government entities

2020 Iowa Pilot



Scope:
9,500 acres

Practices:
Cover crops, reduced tillage, perennial cover, extended crop rotations

Farmer payments:
\$25-40 per acre

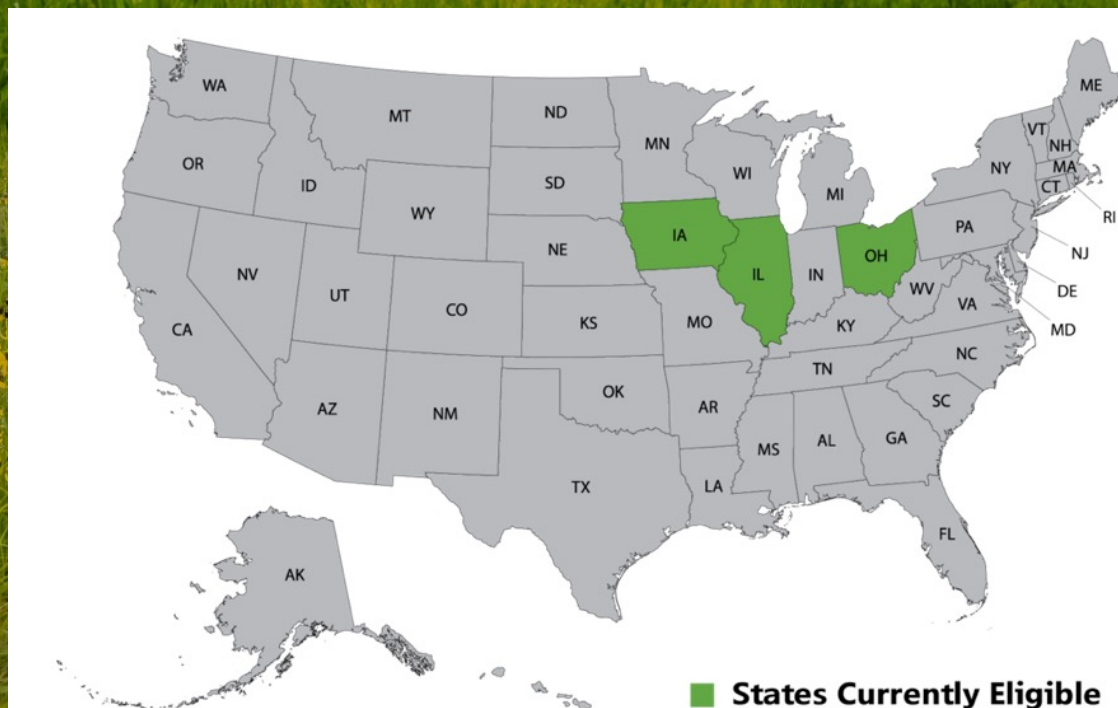
Customers:

- Cargill (carbon)
- Ames, and Cedar Rapids IA (water quality)

Outcomes (per acre):

- 0.75 tons CO₂e
- 18 lbs nitrogen
- 1.5 lbs phosphorus

2021 Scope



Scope:

100,000+ acres across Iowa, Ohio and Illinois

Farmer payments:

Up to \$40 per acre depending on location

Outcome Customers:

- Carbon: Cargill, Nutrien Ag Solutions, PepsiCo, Ingredion
- Water: Ames, Cedar Rapids, Dubuque, IDALS, USDA-NRCS

We are seeking partnerships with public and private outcome customers to cost-effectively achieve soil and water outcomes while benefiting farmers.



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For additional information or to enroll:

www.theoutcomesfund.com

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