



Trading and Offsets Workgroup

Conference Call

Wednesday, July 16th, 2014

10:00 AM to 11:30 AM

Conference Line- 866.299.3188 code- 410.267.5731

Adobe Connect- <https://epa.connectsolutions.com/towg/>

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| 10:00 AM | Welcome and Introduction | David Foster, Chair |
| 10:05 AM | Verify participants | Jeremy Hanson, CRC |
| 10:10 AM | Improving Water Quality through Better Targeting of Farm Conservation Funds | |
| | Michelle Perez and Sara Walker, World Resource Institute | |

Michelle and Sara will provide an overview of two recent World Resource Institute publications including their national targeting analysis findings that demonstrate how much more cost effectively conservation funds can be spent, and where, plus how to overcome major barriers to targeting. In addition, they will share preliminary findings about how well designed the Chesapeake Bay Watershed Initiative is to target conservation funds.

For more information:

Project page: <http://www.wri.org/our-work/project/water-quality-targeting>

National targeting analysis publication page: <http://www.wri.org/publication/national-targeting-modeling-study>

Barriers to targeting publication page: <http://www.wri.org/publication/targeting-barriers-us-farm-conservation-funds>

MRBI Review publication page: <http://www.wri.org/publication/MRBI>

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| 11:10 AM | Technical memoranda and updates from the workgroup |
| 11:30 AM | Adjourn |

Next Teleconference

Wednesday, August 20th, 10 AM to 12 PM

<http://www.chesapeakebay.net/calendar/event/21194/>