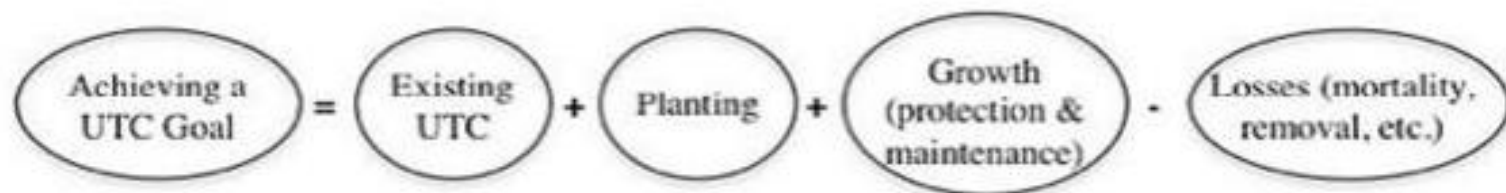


FACTORS INFLUENCING ABILITY TO REACH URBAN TREE CANOPY GOALS



Funding/Partnerships

Policies/Ordinances

Community Outreach/Buy-in

Knowledge/Tools/Technical Capacity

Development
Storms
Pests/Disease
Natural Mortality
Utility Clearing
Deer Browse

TREE CANOPY OUTCOME

Continually increase urban tree canopy capacity to provide air quality, water quality and habitat benefits throughout the watershed.

➤ Expand urban tree canopy by **2,400** acres by **2025**.

State	Annual Target (New Acres)	2025 Target (New Acres)
Delaware	5	60
DC	40	480
Maryland	45	540
New York	5	60
Pennsylvania	60	720
Virginia	40	480
West Virginia	10	120
TOTAL	205	2460

* Outcome developed using targets provided by Forestry Workgroup jurisdictions. New acres should reflect a net gain in canopy.

1. FUNDING & PARTNERSHIPS

- Implement state incentive programs and grants
- Assess current funding opportunities (fed/state/local/private) and develop recommendations, best practices
- Form federal agency TC team to ID opportunities

Note: Appendix of Additional State Actions provides full detail on state programs and initiatives



2. POLICY & ORDINANCES

- Review current state/local policies and ordinances; develop guidance, case studies, resources
- Incentivize TC in TMDL context (TC Land Use/BMP in process)
- Work with stormwater managers/partners to better integrate TC into WIP goals



3. TECHNICAL CAPACITY & KNOWLEDGE

- Survey/get input from local governments on priority training/technical assistance needs
- Work with states on tracking/verification systems to better capture urban tree planting BMP progress
- Make new high resolution TC data available via online tool
- Compile and provide standards/best practices for tree planting and maintenance on website



4. COMMUNITY OUTREACH & EDUCATION

- Build Chesapeake Tree Canopy Network website/community of practice as online hub for building capacity **[spring/summer launch]**
- Focus on TC outreach in environmental justice communities and with target audiences
- Develop School TC Initiative
- Collaboration: Diversity Action Team, Local Leadership, Citizen Stewardship, LGAC, CAC, etc.

