Approach to Setting Local Planning Goals West Virginia

West Virginia "local"

Select counties or sub-counties – developed lands

Conservation Districts – agriculture

West Virginia measurable goals

- Numeric goals for priority BMPs for agriculture
- Numeric and/or programmatic goals as determined for developed lands

West Virginia engagement strategy

- Local Goals not mandated but self identified
- Outreach Meetings
 - Sectors
 - Local governments
 - Regional Planning and Development Councils
 - Watershed Associations
 - Conservation Districts
 - Scientists and Academia
 - Public
- Public Input
- Decision Support Tools
 - CAST
 - Monitoring Trends
 - Co-benefits



West Virginia's schedule

- Outreach Schedule
 - Monthly since January 1, 2018 with various groups
- Local planning goals
 - Draft December 1, 2018
 - Final August 9, 2019

West Virginia's Approach for tracking progress

- WV focus is on reaching broad, overall goals
- review progress toward local goals annually through two year milestones and annual progress reporting, follow up, adaptively manage





Successes

- Solid preparation by partners prior to meetings to identify documented local priorities
- Use of CAST to understand priority BMPs and level of effort needed
- Good participation by technical service providers
- Gained credibility, trust and buy-in from stakeholders as a result of the refined model and WV's progress through the Midpoint Assessment
- Good attendance at sector and stakeholder meetings

Challenges

- Low attendance at public meetings
- Stakeholder identification of local needs and priorities that result in minimal load reductions
- Small, struggling local governments
- Lack of strong local government system